



February 10, 2021

TO: MEDC
Visit McKinney

FROM: Cindy Schneible

RE: MCDCC Update

FY 21 Grants

Promotional and Community Event Grants

Below is a list of Promotional and Community Event grant applications submitted to MCDCC for the first cycle. Total funding available was \$100,000. The requests were presented to the MCDCC board at the meeting on December 17th. The board voted to award grants in the amounts listed below at the January 28th meeting.

Promotional & Community Event Grants -- 2021 Cycle I			
	Applicant	Event(s)	Awarded
21-01	Kiwanis Club of McKinney	2021 Triathlon	\$2,500
21-02	SBG Hospitality	2021 Spring Sip & Stroll Series	\$12,500
21-03	Heritage Guild of Collin County	Farmers Market, Education, Murder Mystery, Farm to Table Dinner, Crank-off	\$12,500
21-04	Collin County History Museum	2021 Then & Now	\$6,500
21-05	Colorful Collaborations	Legacy Keepers 2021 events	\$2,000
21-06	McKinney Garden Club	2021 Art Meets Floral	\$5,000
21-07	Ovation Academy of Performing Arts	2021 Spring/Summer Productions	\$5,000
21-08	St. Peter's Episcopal Church	2021 Empty Bowls	\$7,500
21-09	McKinney Main Street	Arts in Bloom	\$7,500
21-10	Virtual Town Tours	Virtual McKinney Tour	\$0
			\$61,000

Applications will be accepted for the second cycle of Promotional and Community Event grants beginning May 1, 2021.

Project Grants

Public hearings were conducted for all project grant applications, except 21-01 The Hub, at the January 28th board meeting.

A public hearing was conducted on The Hub application at the December meeting. Board members voted to approve the request from Hub Partners, LLC in the amount requested. An item will be included on the Council Agenda for February 16th meeting for Council consideration and approval.

2021 Project Grants -- Cycle I Applications Discretionary Fund Allocation			
			Requested
21-03	Heritage Guild	Repairs and updates to Chestnut Square: Dulaney Cottage, Dulaney House and Chapel	\$32,750.00
21-04	CC Historical Society	Private Statue at CC History Museum	\$73,600.00
21-05	McKinney Roots	Hydroponic Greenhouse	\$15,000.00
21-07	Sanchez Charities	The Mustard Seed - Center for Not-for-Profits	\$343,917.00
			\$465,267.00

2021 Project Grant Applications Capital/Economic Development			
			Requested
21-01	Hub Partners, LLC	Construction of open space/landscaped area with LED Screen, sound, seating, tables, children's play area and will include 21,000 sf of retail/restaurant space	\$2,600,000.00
21-08	McKinney Parks & Rec	Design for Apex Expansion (\$2.5 mil); Apex landscape improvements (\$100k); ninja course (\$330k); outdoor aquatic enhancements (\$126k); sauna (\$100k); outdoor fitness court (\$256k)	\$3,637,040.00
			\$6,237,040.00

TUPPS Brewery Expansion

The TUPPS team presented an update on the status of the TUPPS expansion project to the MDCD board at a special meeting that took place on February 1st. A subcommittee of the board was appointed to work with the team and review design for the site as it evolves. A meeting of the subcommittee took place on February 10th. Bi-weekly progress meetings continue. Work on design and refinement of the project budget continue. A site plan was submitted to the City on February 8th. An SUP will be required because of the outdoor/entertainment components of the plan as part of the process.

Retail Development Infrastructure Grants

Two Retail Development Infrastructure Grant applications have been received for board consideration:

- Haddington Fund, LP – James Bresnahan for site improvements needed for Ashlee’s Garden at the Mill at East McKinney.
- Improvements to surface drainage and rear alley surface in the area behind the east side of Tennessee between Louisiana Street and Cloyd Street; west side of the Dowell Building at 208 E. Louisiana; and the Dowell Tin Shop at 208 Johnson Street.