



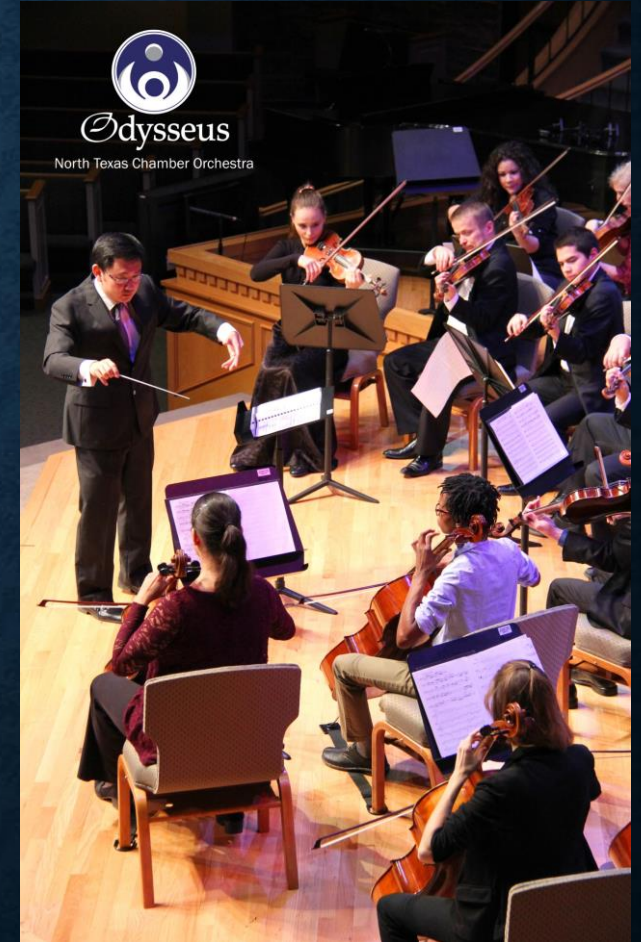
Odysseus

North Texas Chamber Orchestra



MCKINNEY
PHILHARMONIC ORCHESTRA

FORMED IN 2012 IN DENTON 2014-2019 - MCKINNEY



AWARDS AND HONORS

- 2013 – 3rd Prize Winner of the American Prize Competition for Professional Orchestra
- 2014 – 2nd Prize winner of the American Prize Competition for Professional Orchestras
- 2016 – Ernst Bacon Memorial Award for Excellence in Performance of American Music

SUBSCRIPTION CONCERTS



CLASSICAL CONCERTS SERIES



POPS CONCERT SERIES



HOLIDAY CONCERT SERIES



CHAMBER MUSIC SERIES



FAMILY CONCERT SERIES



SPECIAL GUEST CONDUCTOR, MAYOR GEORGE FULLER

OUTREACH AND EDUCATION



The Greater North Texas
Youth Orchestra



Summer Music Intensives



GNTYO CONCERTO
COMPETITION



GNTYO SUMMER
OPERA ACADEMY



Annual School Concert Tour



Side – By – Side Program



Mentorship Program



GNTYO CELTIC STRINGS

FAMILY CONCERT SERIES ACTIVITIES, COMMUNITY ENGAGEMENT



THE GREATER NORTH TEXAS YOUTH ORCHESTRA
EST 2017

WWW.GNTYO.ORG



SCHOLARSHIP FOR YOUTH ORCHESTRA

30% OF STUDENTS RECEIVE FINANCIAL AID SCHOLARSHIPS



PART OF 2018-2019 CONCERT SEASON GRANT FUNDING REQUEST

FAMILY CONCERT SERIES

SAINT SAENS: CARNIVAL OF THE ANIMALS

JAN BACH: THE HAPPY PRINCE

FEBRUARY 23 SUNDAY, 2020

CHURCH ST AUDITORIUM



- ***Amount Requested: \$1000 – Radio Ads***

GRANT REQUEST - CONTINUED



BOSSA NOVA

CARLOS ANTONIO

JOBIM

FEATURING HANS YORK AND BANDA BRAZIL

APRIL 4 SATURDAY , 2020

MCKINNEY PERFORMING ARTS CENTER

Requesting \$2000

- *\$1000 – Radio Ads*
- *\$750 – Facebook Ads*
- *\$250 – WhoFish.Org*

GRANT REQUEST - CONTINUED



CHAMBER MUSIC SERIES CONCERT

MAY 2, SATURDAY 2020
CHURCH ST AUDITORIUM, MCKINNEY

MARINA DICHENKO, VIOLIN
KEYREEL RASKOLENKO, VIOLIN
JASON LIM, VIOLA
TESS CROWTHER, CELLO
CHRIS LETTIE, DOUBLE BASS

Requesting \$1500

- *\$1000 – Facebook Ads*
- *\$500 – Whofish.org*

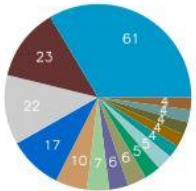
GRANT REQUEST - CONTINUED

- \$3000 – Video Promotion Featuring City of McKinney and the McKinney Philharmonic Orchestra and the Greater North Texas Youth Orchestra

AUDIENCE METRICS

Sales by Location

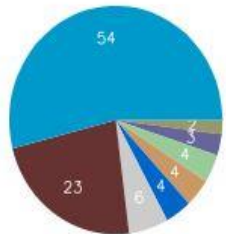
Ticket Sales by Location



Rank	Location	Qty	Pct
1.	Mckinney, TX	61	30.20%
2.	Unknown	23	11.39%
3.	Frisco, TX	22	10.89%
4.	Plano, TX	17	8.42%
5.	Celina, TX	10	4.95%
6.	Argyle, TX	7	3.47%
7.	Little Elm, TX	6	2.97%
8.	Royse City, TX	6	2.97%
9.	Lewisville, TX	5	2.48%
10.	Allen, TX	5	2.48%
11.	Denton, TX	4	1.98%
12.	Dallas, TX	4	1.98%
13.	Prosper, TX	4	1.98%
14.	Burkburnett, TX	4	1.98%
15.	Irving, TX	4	1.98%

Sales by Location

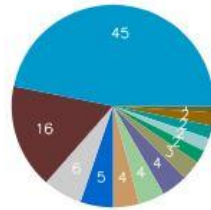
Ticket Sales by Location



Rank	Location	Qty	Pct
1.	Frisco, TX	54	54.00%
2.	Unknown	23	23.00%
3.	Aubrey, TX	6	6.00%
4.	Little Elm, TX	4	4.00%
5.	Richardson, TX	4	4.00%
6.	The Colony, TX	4	4.00%
7.	San Antonio, TX	3	3.00%
8.	Carrollton, TX	2	2.00%

Sales by Location

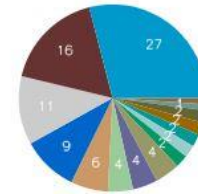
Ticket Sales by Location



Rank	Location	Qty	Pct
1.	Frisco, TX	45	46.88%
2.	Mckinney, TX	16	16.67%
3.	Unknown	6	6.25%
4.	Royse City, TX	5	5.21%
5.	Little Elm, TX	4	4.17%
6.	Plano, TX	4	4.17%
7.	Aubrey, TX	4	4.17%
8.	Denton, TX	3	3.13%
9.	Allen, TX	2	2.08%
10.	Coppell, TX	2	2.08%
11.	Houston, TX	2	2.08%
12.	Kennesaw, GA	2	2.08%
13.	Irving, TX	1	1.04%

Sales by Location

Ticket Sales by Location



Rank	Location	Qty	Pct
1.	Mckinney, TX	27	29.03%
2.	Unknown	16	17.20%
3.	Allen, TX	11	11.83%
4.	Denton, TX	9	9.68%
5.	Melissa, TX	6	6.45%
6.	Aubrey, TX	4	4.30%
7.	Richardson, TX	4	4.30%
8.	Frisco, TX	4	4.30%
9.	Carrollton, TX	2	2.15%
10.	Dallas, TX	2	2.15%
11.	Framingham, MA	2	2.15%
12.	Garland, TX	2	2.15%
13.	Sanger, TX	2	2.15%
14.	Arlington, TX	1	1.08%
15.	Plano, TX	1	1.08%

Sales by Location

Ticket Sales by Location



Rank	Location	Qty	Pct
1.	Mckinney, TX	14	22.95%
2.	Dallas, TX	14	22.95%
3.	Denton, TX	9	14.75%
4.	Frisco, TX	4	6.56%
5.	Unknown	4	6.56%
6.	Carrollton, TX	4	6.56%
7.	Allen, TX	3	4.92%
8.	Celina, TX	2	3.28%
9.	Princeton, TX	2	3.28%
10.	Little Elm, TX	1	1.64%
11.	Fountain Hills, AZ	1	1.64%
12.	Plano, TX	1	1.64%
13.	Austin, TX	1	1.64%
14.	Fort Worth, TX	1	1.64%

VISION

- BUILD A WORLD CLASS PROFESSIONAL ORCHESTRA
- BUILD A WORLD CLASS YOUTH ORCHESTRA PROGRAM
- PUT MCKINNEY ON THE MAP AS AN ARTS POWERHOUSE



MCKINNEY
PHILHARMONIC
ORCHESTRA

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