



## McKinney Economic Development Corporation

Abby Liu, Executive Vice President

February, 2018

### Strategic Plan Management & Communicating Results:

#### A. Business Retention & Expansion

- Assistant City Manager Shelton and Staff attended the monthly meetings with PACCAR staff to assist with the process, incentives issues and explore the potential expansion opportunity on January 24.
- Staff has worked with City Manager Paul Grimes, Assistant City Manager Barry Shelton, Legal Counsel Mark Houser and Alan Lathrom to respond the request of Hunt Southwest.

#### B. Business Attraction

- Staff worked with Korea Trade-Investment Promotion Agency, (KOTRA) to host Project Crane Flower for their first visit in McKinney, Texas on January 18. The company executive and the team are looking for its first site in the United States. Staff hosted an overview meeting at MEDC office, met with the real estate broker to visit the available sites and followed by a lunch meeting at Rick's Chophouse at Historical Downtown McKinney. Mayor George Fuller hosted the lunch meeting to welcome the international prospects. Mayor was joined by MEDC Vice Chairman Paul Merritt, City Manager Paul Grimes, Assistant City Manager Barry Shelton and Staff. The Project Crane Flower meeting was productive. McKinney is on the final list to be considered in the company's site selection decisions among competitions from other cities and states.
- Staff worked with Wistron GreenTech McKinney to host Project Green Earth for their first visit in McKinney, Texas on February 1. The company executive is looking for its first site in the United States and prefers to be close to Wistron GreenTech McKinney if other criteria met. Wistron executives from both Taiwan (Globally headquartered) and China joined Project Green Earth executive for the first visit to McKinney. Staff hosted



an overview meeting at MEDC office, showcased the available sites and followed by a lunch meeting at Rick's Chophouse at Historical Downtown McKinney. Mayor Pro Tem Rainey Rogers hosted the lunch meeting to thank Wistron being our Corporate Citizen and welcome the international prospects. MEDC Secretary/Treasurer Robbie Clark, City Manager Grimes, Assistant City Manager Shelton and Staff attended. Project Green Earth meeting was productive. McKinney is on the final list to be considered in the company's site selection decisions among competitions from other cities, states and countries.

### Marketing/Promotion/Connection Activities:

- Chairman Jason Burress, Board Members Michael Jones, Board Member Robbie Clark, Director of Business Retention & Expansion (BREP) Director John Valencia, Director of Marketing & Research Geneva Aragon, Business Development Specialist Madison Clark and Staff attended Independent Bank Headquarters Groundbreaking at Craig Ranch in McKinney on January 17. The event was well attended and successful. (Photo attached)
- City Council Member Tracy Rath, Board Members Jones, Board Member Clark, City Manager Grimes, Director of Marketing & Research Aragon, Business Development Specialist Clark and Staff attended National Texas Commercial Association of Realtors (NCTAR) Stemmons Service Award in Dallas on January 25. Bill Cox, Vice President of the Carey Cox Commercial Real Estate in McKinney, accepted the 2017 Stemmons Service Award at the event. McKinney Team congratulated Mr. Cox's recognition and is proud of his achievements. (Photo attached)
- Staff attended McKinney Chamber Annual Business Meeting at Piazza on the Green McKinney on January 30.

### Other:

- Executive Session Agenda Items:
  - Project Southgate
  - Project Hunt Southwest
  - Project River

# INDEPENDENT BANK GROUNDBREAKING CELEBRATION PROGRAM



## REMARKS

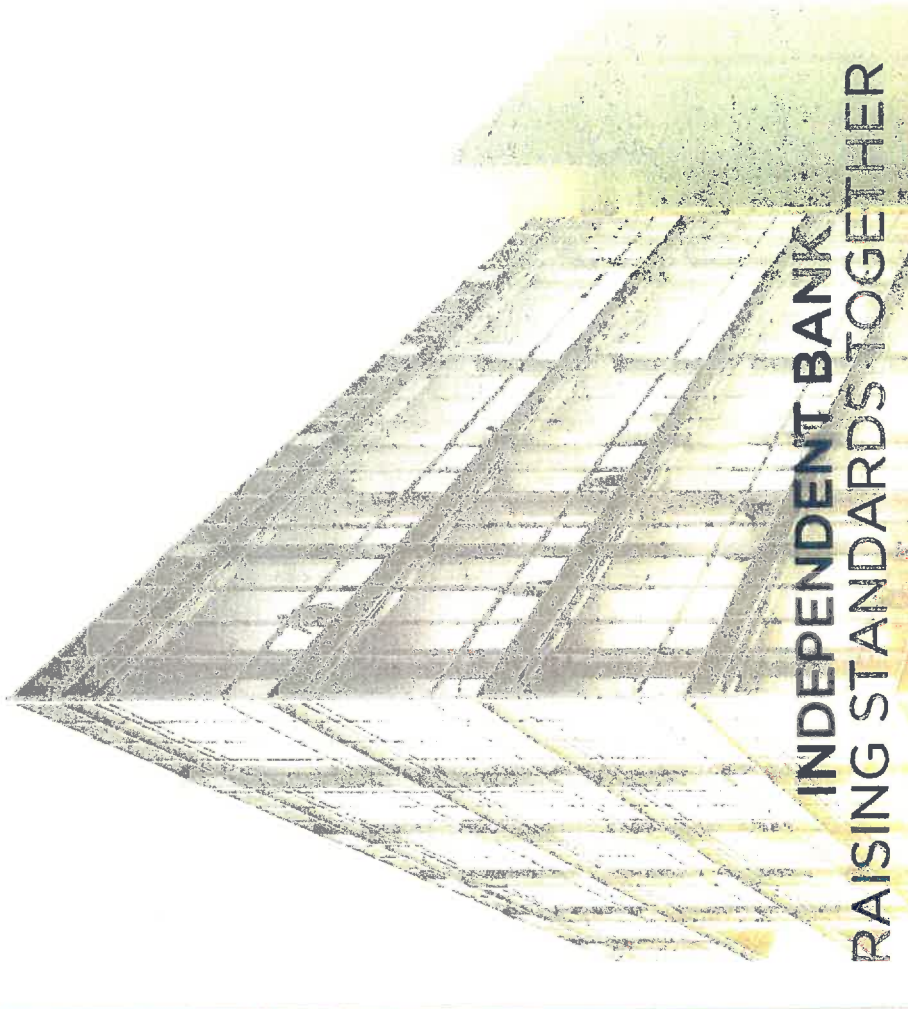
Steve Van Amburgh - CEO, KDC  
David R. Brooks - CEO, Independent Bank  
Jason Burress - Chairman, McKinney EDC  
George Fuller - Mayor, City of McKinney  
David Craig - Developer, Craig Ranch  
Tom Phillippi - Lead Architect, SmithGroupJJR

## GROUNDBREAKING AND PHOTOS

## EVENT CONCLUDES



Independent Bank



# INDEPENDENT BANK RAISING STANDARDS TOGETHER

Wednesday, January 17, 2018  
McKinney, Texas



Thank you to our project partners



# INDEPENDENT BANK HEADQUARTERS GROUNDBREAKING

Craig Ranch, McKinney, TX | January 17<sup>th</sup>, 2018

A groundbreaking event was held to break ground on Independent Bank's new 150,000 foot corporate headquarters. It was an exciting event to launch the start the project which is expected to bring up to 400 new jobs to the city over the next five years.



McKinney Board Member Jason Burress, and McKinney Mayor George Fuller delivered speeches welcoming the new partnership between McKinney and Independent Bank.



**Left-** MEDC Board Members and MEDC Staff in attendance: Board Members Michael Jones and Jason Burress, Abby Liu, Madison Clark, Geneva Aragon, and John Valencia. **Right-** Members of Independent Bank and KDC Real Estate Development and Investments breaking ground on the new corporate headquarters.

# NATIONAL TEXAS COMMERCIAL ASSOCIATION OF REALTORS (NTCAR) STEMMONS SERVICE AWARD

Dallas, TX | January 25<sup>th</sup>, 2018

NTCAR's Stemmons Service Award was a great opportunity for the MEDC and its members to network with the real estate and development community while honoring the most exemplary member of NTCAR.



Bill Cox, Vice President of the Carey Cox Commercial Real Estate Company accepts the 2017 Stemmons Service Award. Afterward Bill Cox visited with several members of the MEDC Staff, MEDC Board, McKinney City Council, and McKinney City Manager's Office.



Abby Liu and President of Engvest Commercial Realty, Daniel Eng.