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# McKinney CVB

For the Month of April 2022



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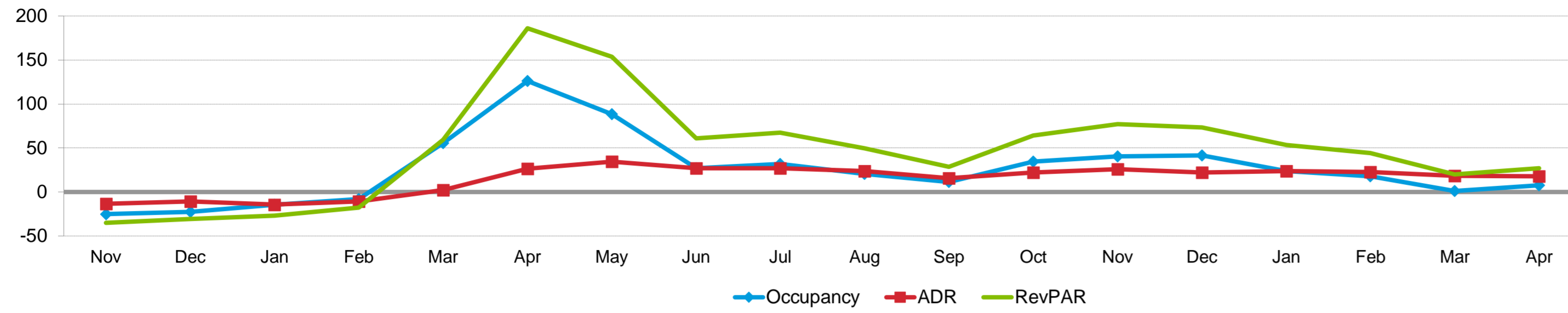
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Tab 2 - Trend McKinney, TX+

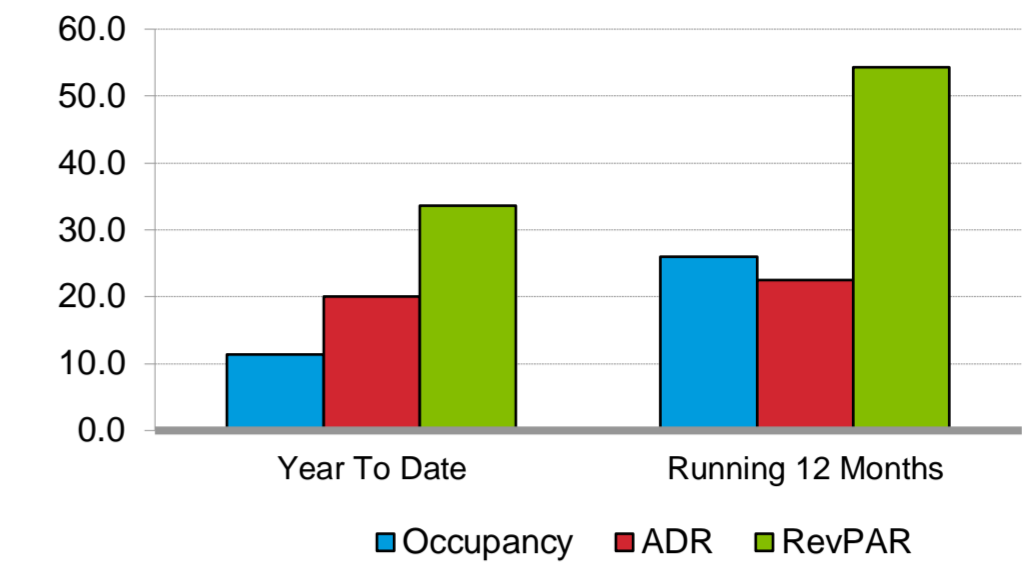
Currency: USD - US Dollar

McKinney CVB  
For the Month of April 2022

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	48.7	45.0	49.8	59.2	70.0	67.8	71.6	66.8	70.3	63.2	62.8	70.5	68.5	63.7	61.6	69.7	70.9	73.0
Last Year	65.0	58.0	58.3	64.2	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2	70.0	67.8
Percent Change	-25.1	-22.4	-14.7	-7.8	55.7	126.1	88.6	27.0	31.9	20.6	11.2	34.3	40.6	41.7	23.6	17.7	1.3	7.7

Year To Date		
2020	2021	2022
49.2	61.7	68.7
68.6	49.2	61.7
-28.3	25.5	11.4

Running 12 Months		
2020	2021	2022
61.2	53.7	67.7
68.9	61.2	53.7
-11.1	-12.2	26.0

ADR	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	69.64	68.59	67.12	71.78	75.93	78.89	85.22	89.29	90.83	85.95	87.93	90.19	87.71	83.95	83.22	88.13	89.95	92.99
Last Year	80.32	76.86	78.27	80.54	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78	75.93	78.89
Percent Change	-13.3	-10.8	-14.3	-10.9	2.3	26.5	34.4	26.8	26.9	24.0	15.8	22.3	26.0	22.4	24.0	22.8	18.5	17.9

Year To Date		
2020	2021	2022
75.57	73.98	88.77
80.06	75.57	73.98
-5.6	-2.1	20.0

Running 12 Months		
2020	2021	2022
78.84	71.91	88.05
80.82	78.84	71.91
-2.5	-8.8	22.4

RevPAR	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	33.91	30.85	33.42	42.51	53.15	53.46	61.00	59.61	63.88	54.36	55.19	63.57	60.05	53.52	51.23	61.41	63.76	67.83
Last Year	52.21	44.57	45.67	51.73	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51	53.15	53.46
Percent Change	-35.1	-30.8	-26.8	-17.8	59.3	186.0	153.5	61.1	67.3	49.5	28.7	64.3	77.1	73.4	53.3	44.5	20.0	26.9

Year To Date		
2020	2021	2022
37.16	45.64	60.99
54.90	37.16	45.64
-32.3	22.8	33.6

Running 12 Months		
2020	2021	2022
48.24	38.64	59.62
55.65	48.24	38.64
-13.3	-19.9	54.3

Supply	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250
Last Year	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	

Year To Date		
2020	2021	2022
188,400	188,400	201,000
160,560	188,400	188,400
17.3	0.0	6.7

Running 12 Months		
2020	2021	2022
551,148	573,050	585,650
488,370	551,148	573,050
12.9	4.0	2.2

Demand	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	22,936	21,895	24,233	26,033	34,066	31,916	34,841	31,443	34,228	30,778	29,563	34,305	32,248	31,026	31,968	32,681	36,804	36,658
Last Year	30,619	28,222	28,396	28,234	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033	34,066	31,916
Percent Change	-25.1	-22.4	-14.7	-7.8	55.7	126.1	88.6	27.0	31.9	20.6	11.2	34.3	40.6	41.7	31.9	25.5	8.0	14.9

Year To Date		
2020	2021	2022
92,632	116,248	138,111
110,096	92,632	116,248
-15.9	25.5	18.8

Running 12 Months		
2020	2021	2022
337,257	307,913	396,543
336,276	337,257	307,913
0.3	-8.7	28.8

Revenue	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839	2,968,976	2,807,420	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125	3,310,577	3,408,688
Last Year	2,459,215	2,169,106	2,222,551	2,274,037	1,623,721	880,303	1,171,182	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,586,597	2,517,839
Percent Change	-35.1	-30.8	-26.8	-17.8	59.3	186.0	153.5	61.1	67.3	49.5	28.7	64.3	77.1	73.4	63.6	54.1	28.0	35.4

Year To Date		
2020	2021	2022
7,000,612	8,599,464	12,259,754
8,814,621	7,000,612	8,599,464
-20.6	22.8	42.6

Running 12 Months		
2020	2021	2022
26,588,407	22,142,092	34,916,883
27,177,515	26,588,407	22,142,092
-2.2	-16.7	57.7

Census %	2020		2021												2022			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	19	20	20	20	20
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1675	1675	1675	1675
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	88.2	93.0	93.0	93.0	93.0	93.4	93.4	93.4	93.4

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# Tab 4 - Multi-Segment

Currency: USD - US Dollar

McKinney CVB

For the month of: April 2022

	Current Month - April 2022 vs April 2021												Year to Date - April 2022 vs April 2021									Participation						
	Occ %		ADR		RevPAR		Percent Change from April 2021						Occ %		ADR		RevPAR		Percent Change from YTD 2021					Properties		Rooms		
	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2022	2021	2022	2021	2022	2021	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Allen, TX+	65.2	55.9	109.79	91.31	71.57	51.00	16.7	20.2	40.3	40.3	0.0	16.7	57.5	48.1	108.98	84.07	62.62	40.41	19.6	29.6	55.0	55.0	0.0	19.6	10	10	1330	1330
Frisco, TX+	66.4	53.2	147.15	113.64	97.77	60.51	24.8	29.5	61.6	61.6	0.0	24.8	58.4	46.7	140.41	106.60	82.05	49.83	25.0	31.7	64.7	67.3	1.6	27.0	26	25	3763	3753
Plano, TX+	73.3	67.1	106.02	79.76	77.76	53.56	9.2	32.9	45.2	47.2	1.4	10.7	68.0	58.2	99.17	73.81	67.45	42.97	16.8	34.4	57.0	59.1	1.4	18.4	58	53	7165	6764
McKinney, TX+	73.0	67.8	92.99	78.89	67.83	53.46	7.7	17.9	26.9	35.4	6.7	14.9	68.7	61.7	88.77	73.98	60.99	45.64	11.4	20.0	33.6	42.6	6.7	18.8	20	17	1675	1565

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