

Print

Final Grant Report - Submission #54131

Date Submitted: 8/26/2016

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Arts and Music Guild

Grant Amount*

10,600.00

Email *

artsandmusicguild@gmail.com

Event(s)

Name of Event*

Music in Motion

Date & Time of Event*

10/10/15 12p-8p

Location of Event *

Church St. Auditorium

More Events?

- Yes
 No

Name of Event

Rhythms of Pen & Brush Poetry Symposium, VIP Reception

Date & Time of Event

10/15/15 5pm-7pm

Location of Event

MPAC Art Gallery

More Events?

- Yes
 No

Name of Event

Arts in Bloom Jazz Band Performance

Date & Time of Event

4/9/16 3p-5pm

Location of Event

Downtown Square

More Events?

- Yes
 No

Name of Event	Date & Time of Event	Location of Event	More Events?
Summer Music Intensives	7/25-29 Camp, 7/30-7/31 Concerts	1st Methodist Church Youth Building, Heard-Craig Carriage House, and Church Street Auditorium	<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event

Total Revenue
 Include grant award funds.

Budget*	Actual*
27,000.00	22,297.00

Total Expenses

Budget*

27,000.00

Actual*

22,297.00

Total Number in Attendance*

1250

Number of Performances*

5

Total Number of Tickets Sold*

all performances free

Number of Tickets Comped*

all performances free

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

This season was our best yet, with increased audiences and participants. We increased our visibility through successful marketing, and increased awareness of the vibrant arts district in McKinney. Our events brought people from around North Texas to McKinney. Feedback was complimentary and encouraging.

Attach Financial Report*

AMG Grant Report Financial 2015-16.doc

Attach Narrative Summary*

AMG Grant Report Narrative 2015-2016.pdf

Arts and Music Guild 2015-16 Grant Report - Financial

Program Expenditures

Music in Motion (Oct. 2015)

Rental space and equipment	1605.00
Advertising and Promotion	723.98
Contracted Performers	4500.00
Insurance	240.00
Misc. Materials and Supplies	229.57
Reception	500.00
Total Music in Motion Expenses	7798.55

Music in Motion in kind donation-reception	500.00
MAC Grant money used for MIM	3649.00
Foundation, Contributions and Fundraiser funds used for MIM	3649.55
Total Revenues used for MIM	7798.55

Rhythms of Pen and Brush (Oct 2015)

Exhibit Music and Poetry Performance	300.00
MAC Grant money used for RPB	150.00
Donation	150.00

Arts in Bloom Performers (April 2016)

Expenditure	1000.00
MAC Grant money used for AIB	500.00
Fundraiser funds used for AIB	500.00

Summer Music Intensives (July 2016)

Rental of Venues	1550.00
Faculty/Performers	11,145.00
Advertising and Promotion	188.99
Insurance	176.00
Misc. Materials and Supplies	138.52
Total Summer Music Int. Expenses	13,198.51

Summer Music Int. Tuition Received	4600.00
MAC Grant money used for SMI	6301.00
Foundation, Contributions and Fundraiser funds used for SMI	2297.51

Total Program Expenditures **22,297.06**

Arts and Music Guild 2015-2016 Grant Report Narrative

Music in Motion: An Artful Journey of Sight and Sound (October 10, 2015)

Music in Motion 2015 was held all day at the Heard-Craig Center for the Arts campus, utilizing the Auditorium for both art and music performances. The cost was FREE to the public, and advertising included online calendars, social media postings, a dedicated webpage/URL, YELP, ads in the Stonebridge HOA and Craig Ranch HOA magazines, and a full page article in the premier issue of McKinney Image. Guests were greeted at both doors. First time visitors were given a brief orientation. Many commented on how much they enjoyed Music in Motion every year. Guests, artists, and musicians come from all over the DFW area, including Fort Worth, Arlington, Denton, Allen, Frisco, and Plano. The event was free to the artists exhibiting, and several artists sold works of art.

The artists and musicians truly enjoy Music in Motion. They exhibit and demonstrate, working to the great music. In total, 70 creatives (performers and artists) engaged approximately 380 guests throughout the day. In the evening, a reception catered by Harvest, Filtered and Nothing Bundt Cakes was offered for the exhibit of art work for the Historic Preservation Calendar. A CD release performance by William Foley and Ensemble concluded the evening.



The variety of music offered was truly impressive, from Classical Chamber Music to Jazz, with musicians from McKinney as well as the greater DFW area. Music in Motion is a great opportunity for local musicians to network with professionals from the greater region, often resulting in further collaborations in the future.



The same type of networking between McKinney artists and artists from the greater DFW region is one of the things that artists enjoy about the event. Guests are delighted with the variety and quality of arts presented. Artists working live to the great music is also part of the entertainment.

Rhythms of Pen and Brush (Oct. 15, 2015)

This was a wonderful opportunity for Arts and Music Guild artists to collaborate with the McKinney Mockingbird Poetry Society's Poetry Symposium, which in 2015 featured National Poet Laureate Richard Blanco. Artists chose and interpreted Blanco's poems, then exhibited their artwork at the reception in the gallery at the McKinney Performing Arts Center where the event was held. At that reception, the Guild's improv ensemble (William Foley on keyboard, actor Steve Powell reading the poetry, and Anne Royer painting live) performed. Mr. Blanco, the keynote speaker for the Symposium, attended and not only graciously spoke with each artist, but also loved the interplay of music and art with his poetry. Later this year (2016), a book will be published that includes Blanco's poems and the artwork they inspired.

Arts in Bloom (April 9, 2016)

This year, Akira Sato and his jazz ensemble performed for 2 hours on the stage at Arts in Bloom. The musicians are UNT Lab Band performers. Their outstanding performance was appreciated by the visitors at Arts in Bloom. Many sat and listened to the whole performance.

Summer Music Intensives (July 25-30, 2015, M-F 9am-4pm in the Education Building (HUB) of the First United Methodist Church, with afternoon concerts Saturday (Heard-Craig Carriage House) and Sunday (Church Street Auditorium)

This year the camp drew 40 middle school and high school students (with one very accomplished 4th grader!) from McKinney, Plano, Prosper, Denton, Allen, Lovejoy, North Dallas, and Frisco. Jason Lim, director of the Odysseus Chamber Orchestra, continued in the role as Artistic Director. His professionalism and vision was appreciated by students, parents and faculty. There was a wonderful atmosphere of excellence and joy at the camp. Students chose from classical orchestra and ensemble experiences, improvisation, music theory, Celtic music, and a Blend of pop/jazz/folk music. Intermediate and advanced students studied privately with string faculty. The culminating performances were attended by audiences of over 225 people, including 2 from North Carolina, who sought out the performances thanks to the marketing through City and arts online calendars.

Our marketing through teachers, through the master classes (which were performed for approximately 400 students) at area middle and high schools, and postings on area ISD websites was successful. Several students and parents considered low tuition and local proximity in choosing the camp. Tuition was \$160., and at that rate, only 5 students needed additional scholarship assistance. No students were turned away.

The feedback from students, faculty and parents was enthusiastic and full of gratitude. Here are just a few of the many comments from students:

Elle Mueller, 14, standing bass, "I live in McKinney. I really liked the private lessons. I haven't had a private lesson teacher, so I am currently looking for one. I am going to take lessons from the one that I met here. I also liked Mr. Lim's Chamber Orchestra class. You could tell that he knows what he's doing. Bass players don't get very difficult

parts, normally. I am in the bass chamber quartet, and that was very challenging. The bass teacher taught us how to correct ourselves in the chamber ensemble, and how to direct ourselves. And I took the improvisation class with Toni Austin. Now I am not as scared to perform in front of other people as I used to be. I learned different sounds that I can make with my instrument.”

Jack Burton 13, “I have played the cello, for 3 years. I’ve been to camps like this in Plano. What made this one unique was the different genres of music, including Celtic and Rock. I liked picking my classes.”

Olivia, 3 years at violin, “I played Romanza from Eine Kleine Nacht Music. I’ve never played in an ensemble before. It’s a different experience, because I’m the only one on my part. I liked it!”

Mom, Becky Burton, with 2 kids in the camp: “The details were sent out to Cockrill MS, in McKinney . The price is very very good. And its close. They have loved it. The Celtic was nonstop learning. I’m more than happy with the camp.”

Kaylee Morris, 12 violin, “I’ve played violin for 2 years. I liked the Blend because there were other instruments, including the flute and guitar, I’ve never played with those instruments before.”

Elizabeth Wilson, 13 viola, ”I chose Improv, and I learned how to go with the flow, and that when life throws bumps at you thru music, you have to accept it. We learned about triads and create them through scales. We created our music.”

Emily Snyder, 10, violin, for 5.5 years, “I think everything was awesome. These will be my first big concerts in an orchestra. I’m really excited. I’m not nervous though.”

Rebecca Couvillion, 12.5, viola, “My orchestra teacher sent home a letter full of different camps, and I chose this because it is in McKinney, and it was the least expensive. It was really fun! I probably learned the most from improv, where we learned about the triads, and how to split music between instrumentalists. I’ll be back.”

Kylea Hallberg, 13, viola, “I’m from Denton (Calhoun MS), it’s a long drive. It was worth the drive everyday. I’m one of Jason’s students. I made new friends. I liked Improv, because we got to find songs we liked, then we put the key signature up and then split the triads up between the instruments, and then play it all together, and it sounded cool.”

Luis Gabriel Aguirre, 13, I play viola, I go to Ford MS, in Allen, “The faculty here was very nice, and the Improv class was fun and I learned a lot from it. I’m pretty sure I’ll be back next year. I’m looking forward to the performances.”

Sarah Evans, graduated senior, viola, and back from last year, “It was even better this year. I liked the Improv class. Even though I’ve never done Improv before, it was a nice

learning experience. I learned chords and how things go together in songs, which generally you don't get at school or private lessons. So the theory is important."



(left) Jason Lim answers questions at a master class at Boyd HS, McKinney. (center) Jerry Rizzi works with students in The Blend class. (right) Students rehearse their ensemble piece.



One of the goals of the Summer Music Intensives is for students to have the experience of performing side by side with professional/faculty musicians. Here at the final performance, the mix of students and mentors makes the experience rich for both students and guests.



Full audiences at both concerts. This year, performances included sophisticated works by Dvorak, Mussorgsky, Mozart, Rossini, Tchaikovsky, Holst and more. Audiences were captivated. Parents are always stunned at how much music their kids learn.

For more information on the complete program and especially the impressive faculty members, please visit the website dedicated to Summer Music Intensives:
<http://summermusicintensive.wixsite.com/music>