



McKinney Economic Development Corporation Agenda

Tuesday, March 17, 2015

8:00 AM

Dowdy Board Room
5900 S. Lake Forest Drive
Suite 110
McKinney, Texas

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

15-265 [Minutes of the McKinney Economic Development Corporation Meeting of February 17, 2015](#)

Attachments: [Minutes](#)

REGULAR AGENDA

15-266 [Consider/Discuss/Act on February Financials](#)

Attachments: [February Financials](#)
 [Checks Issued February 2015](#)

15-267 [Consider/Discuss/Act on McKinney Economic Development Corporation Marketing Consultant](#)

Attachments: [EVP Liu Memo to Board](#)
 [DCI Proposal](#)
 [ROI Proposal](#)

REPORTS

- 15-268 [Board and Liaison Updates](#)
 [Board Chairman](#)
 [City of McKinney](#)
- 15-269 [Director of Business Development Report](#)
Attachments: [Business Development Report](#)
- 15-270 [Director of BRE/Emerging Tech Report](#)
Attachments: [BREP Report](#)
 [TxDOT 75 update](#)
 [Emerg Tech Program Participants Status](#)
 [WERX Brochure 2015](#)
- 15-271 [Director of Marketing Report](#)
Attachments: [March Marketing Report](#)
 [DBJ Real Estate Awards](#)
- 15-272 [Executive Vice President Report](#)
Attachments: [March EVP Report](#)
- 15-273 [President-CEO Report](#)
Attachments: [March Presidents Report](#)
 [Angela Hale Legislative Update](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.071 (2). Consultation with City Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

B. Section 551.087 – Discuss Economic Development Matters

- Encore Wire Incentive Agreements
- Gateway
- Project Ernst
- Project Sticky
- Project Baliff
- Project Catch
- Project Golden
- Project Mission

ACTION ON EXECUTIVE SESSION

STRATEGIC PLANNING

15-274 [Discuss Target Industries](#)

Attachments: [Target Markets](#)

15-275 [Discuss Target Geographic Development Areas](#)

Attachments: [McKinney Future Land Use Plan](#)
[Potential Industrial Land Flyers](#)

15-276 [Discuss Incentives](#)

Attachments: [TEDC ED Sales Tax Primer 2013](#)
[2015 Strategic Planning Incentive Discussion](#)

15-277 [Discuss Staffing Today and in the Future](#)

Attachments: [2015 MEDC Staffing Summary](#)
[Future MEDC Org Chart 2015](#)
[Job Description-President-CEO](#)
[Job Description-Executive Vice President](#)
[Job Description-Dir. Marketing and Research](#)
[Job Description-Dir. Business Development](#)
[Job Description-Dir. Business Retention
Expansion](#)
[Job Description-Admin Asst](#)

TROLLEY TOUR

The Trolley will depart from the north doors at approximately 2:30 pm. Members of the public may ride with board/staff on the trolley. The Trolley is handicap accessible and contains 32 seats.

15-278 [Trolley Stop #1 - Presentation and Tour of McKinney National Airport - Approximately 3:00 p.m.](#)

[Trolley Stop #2 - Brief Tour of TYG Manufacturing Facility -
Approximately 4:00 p.m.](#)

[Trolley Stop #3 - Return to MEDC Office - Approximately 5:00
p.m.](#)

ADJOURN

Dinner at Louisiana Street Grill, 350 E Louisiana St, McKinney, TX 75069 - 5:30 p.m. There may be a quorum of the MEDC Board in attendance with no action taken.

Posted in accordance with the Texas Government Code, Chapter 551, on the 13th day of March, 2015 at or before 5:00 p.m.

Jim Wehmeier
President/CEO

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email contact-adacompliance@mckinneytexas.org with questions or for accommodations.