

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Promotional and Community Event Grant Application

Fiscal Year 2020

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Promotional and Community Event Grant Calendar:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 29, 2019	December 19, 2019	January 23, 2020
Cycle II: May 29, 2020	June 25, 2020	July 23, 2020

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: McKinney Rotary Foundation

Federal Tax I.D.: 34-2051592

Incorporation Date: 09/10/2007

Mailing Address: PO Box 552

City McKinney

ST: TX

Zip: 75070

Phone: 518-859-4555

Fax: 972-330-4063

Email: Mckinneyparadeoflights2020@gmail.com

Website: www.mckinneyrotary.org

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs: Rotary International

REPRESENTATIVE COMPLETING APPLICATION:

Name: Rob Thomas

Title: Rotarian

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 518-859-4555

Fax: 972-330-4063

Email: Mckinneyparadeoflights2020@gmail.com

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Rob Thomas

Title: Rotarian

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 518-859-4555

Fax: 972-330-4063

Email: Mckinneyparadeoflights2020@gmail.com

FUNDING

Total amount requested: \$7,500

Matching Funds Available (Y/N and amount): NO

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?

Yes

No

Please provide details and funding requested: The 21st Annual McKinney Rotary Christmas Parade of Lights has become the focal event of the Christmas season in McKinney. The parade annually has over 1200 participants and many thousands more in spectators. The parade brings a sense of community to the entire city, bringing children and parents from all of McKinney together in the historic Downtown Square. The parade is expected to continue growing in size with the participation of three high school bands and drill teams. It also promotes McKinney's downtown area and packs the local restaurants and bars with patrons before and after the parade. Prizes for winning floats provide valuable funds to local youth organizations and schools.

This event helps fulfill the objectives and purpose of the MCDC by developing and strengthening the City's physical amenities for recreational and leisure opportunities by providing a free event where McKinney citizens can bring their children to usher in the holiday season. The parade is not only a community-wide focal point that brings thousands of people to downtown McKinney, but also attracts multitudes of others from surrounding cities and beyond to experience the downtown square for a safe, family friendly event.

The parade will begin at 6:30 pm on Saturday, December 12, 2020. It lasts approximately one hour. Float staging begins around 3:30 pm in the public parking lot at the corner of Tennessee and Davis St. The parade will proceed north on Tennessee through downtown, around the public library, then south on Kentucky, ending in the public parking lot where it began. The parade is a free event and underwritten through donations and sponsorships of local businesses and organizations. The total cost of the parade is approximately \$11,000.00. Please see the budget in the financial section of the application.

PROMOTIONAL/COMMUNITY EVENT

Start Date: 09/01/2020

Completion Date: 01/12/2021

BOARD OF DIRECTORS *(may be included as an attachment)*

President

Mike Bell

President Elect

Paul Sparkman

Past President

Celeste Cox

Secretary

Mark Potter

Treasurer

Cathie Walner

LEADERSHIP STAFF *(may be included as an attachment)*

Membership

Ron Johnson

Youth Services

Stephanie Talley

Rotary Foundation

David Kelly

Administration

James Bresnahan

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Promotional/Community Event

- Outline details of the Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- Describe how this event will **showcase McKinney and promote the City for the purpose of business development and/or tourism.**
- Describe how the proposed Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Promotional/Community Events must be open to the public. If a registration fee is charged, it must be \$35 or less.
- If the event benefits a nonprofit organization, specific detail must be provided regarding the benefit (e.g. X\$ per entry; X% of overall revenue; X% of net revenue).
- Provide information regarding planned activities in support of the event, timeframe/schedule, estimated attendance and admission/registration fees, if planned.
- Include the venue/location for the proposed event.
- Provide a timeline for the production of the event.
- Detail goals for growth/expansion in future years.
- Provide plans to attract resident and visitor participation and contribute to business development, tourism and growth of McKinney sales tax revenue.
- Demonstrate informed budgeting/financial planning – addressing revenue generation, costs and use of net revenue.

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

Yes

No

Date(s): FY19; FY18; FY17; FY16

Financial

- Provide an overview of the organization’s financial status including the impact of this event on organization mission and goals.
- Please attach your organization’s budget and Profit and Loss statement for the current and previous fiscal years and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

Overview of Promotional/Community Event financial goal?

Gross Revenue	\$12,000
Projected Expenses	\$11,000
Net Revenue	\$8,500

(Attach a detailed budget specific to the proposed Promotional/Community Event.)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant? The applicant intends to fund 100% of the marketing for this project if the grant is denied. If funded, the grant will be used to fund marketing for the project.

Are Matching Funds available? Yes No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

IV. Marketing and Outreach

Describe advertising, marketing plans and outreach strategies for this event – and how they are designed to help you achieve current and future goals.

Provide a detailed outline of planned marketing, advertising and outreach activities and the amount budgeted for each.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Promotional/ Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDCV for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/Community Event for which funds were received.
- A final report detailing the success of the Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional/Community Event.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the final report on the Promotional/Community Event is provided to MCDC.
- Funds granted must be used within one year of the date the grant is approved by the MCDC board.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer



Signature

Mike Bell
Printed Name

05/28/2020
Date

Representative Completing Application



Signature

Rob Thomas
Printed Name

05/28/2020
Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

CHECKLIST:

Completed Application:

- Use the form/format provided
- Organization Description
- Outline of Promotional/Community Event; description, budget, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Promotional/Community Event
- Promotional/Community Event timeline and venue included
- Overall event budget that includes plans and budget for advertising, marketing and outreach included
- Evaluation metrics are outlined
- List of board of directors and staff
- Financials: organization's budget and P&L statement for current and previous fiscal year; Promotional/Community Event budget; audited financial statements are provided
- IRS Determination Letter (if applicable)

A FINAL REPORT MUST BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE FOR THE FINAL REPORT.



McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Final Report

Organization:

Funding Amount:

Project/Promotional/Community Event:

Start Date:

Completion Date:

Location of Project/Promotional/Community Event:

Please include the following in your report:

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance. If the event includes a charitable component, include the donation made.
- Samples of printed marketing and outreach materials (MCDC logo to be included)
- Screen shots of online Promotions (MCDC logo to be included)
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Promotional/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible
cschneible@mckinneycdc.org

1. APPLYING ORGANIZATION

THE MCKINNEY ROTARY CLUB HAS BEEN ACTIVELY SERVING THE COMMUNITY FOR CLOSE TO 100 YEARS. THE ORGANIZATION SPONSORS NUMEROUS SCHOLARSHIPS AND CHARITIES IN THE MCKINNEY COMMUNITY, AS WELL AS ORGANIZING COMMUNITY EVENTS SUCH AS THE CHRISTMAS PARADE. THE CLUB MEETS AT NOON ON FRIDAY IN THE BALLROOM OF THE GRAND HOTEL ABOVE RICK'S CHOPHOUSE IN DOWNTOWN MCKINNEY.

2020 PARADE ADVISOR: Rob Thomas
Cell: 518-859-4555 Office: 972-369-1941

Mckinneyparadeoflights2020@gmail.com

2. PROJECT, PROMOTION OF COMMUNITY EVENT

THE 21st ANNUAL MCKINNEY ROTARY CHRISTMAS PARADE OF LIGHTS HAS BECOME THE FOCAL EVENT OF THE CHRISTMAS SEASON IN MCKINNEY. THE PARADE ANNUALLY HAS OVER 1200 PARTICIPANTS AND MANY THOUSANDS MORE IN SPECTATORS. THE PARADE BRINGS A SENSE OF COMMUNITY TO THE ENTIRE CITY, BRINGING CHILDREN AND PARENTS FROM ALL OF MCKINNEY TOGETHER IN THE HISTORIC DOWNTOWN SQUARE. THE PARADE IS EXPECTED TO CONTINUE GROWING IN SIZE WITH THE PARTICIPATION OF THREE HIGH SCHOOL BANDS AND DRILL TEAMS. IT ALSO PROMOTES MCKINNEY'S DOWNTOWN AREA AND PACKS THE LOCAL RESTAURANTS AND BARS WITH PATRONS BEFORE AND AFTER THE PARADE. PRIZES FOR WINNING FLOATS PROVIDE VALUABLE FUNDS TO LOCAL YOUTH ORGANIZATIONS AND SCHOOLS.

THIS EVENT HELPS FULFILL THE OBJECTIVES AND PURPOSE OF THE MCDC BY DEVELOPING AND STRENGTHENING THE CITY'S PHYSICAL AMENITIES FOR RECREATIONAL AND LEISURE OPPORTUNITIES BY PROVIDING A FREE EVENT WHERE MCKINNEY CITIZENS CAN BRING THEIR CHILDREN TO USHER IN THE HOLIDAY SEASON. THE PARADE IS NOT ONLY A COMMUNITY-WIDE FOCAL POINT THAT BRINGS THOUSANDS OF PEOPLE TO DOWNTOWN MCKINNEY, BUT ALSO ATTRACTS MULTITUDES OF OTHERS FROM SURROUNDING CITIES AND BEYOND TO EXPERIENCE THE DOWNTOWN SQUARE FOR A SAFE, FAMILY FRIENDLY EVENT.

THE PARADE WILL BEGIN AT 6:30 PM ON SATURDAY, DECEMBER 12, 2020. IT LASTS APPROXIMATELY ONE HOUR. FLOAT STAGING BEGINS AROUND 5:00 PM IN THE PUBLIC PARKING LOTS ADJACENT TO CITY HALL. THE PARADE WILL PROCEED NORTH ON TENNESSEE THROUGH DOWNTOWN, AROUND THE PUBLIC LIBRARY, THEN SOUTH ON KENTUCKY, ENDING IN THE PUBLIC PARKING LOT WHERE IT BEGAN.

THE PARADE IS A FREE EVENT AND UNDERWRITTEN THROUGH DONATIONS AND SPONSORSHIPS OF LOCAL BUSINESSES AND ORGANIZATIONS. THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$11,000.00. PLEASE SEE THE BUDGET IN THE FINANCIAL SECTION OF THE APPLICATION.

3. FINANCIAL

THE MCKINNEY ROTARY CLUB OPERATES THE PARADE THROUGH THE ROTARY FOUNDATION, A 501C (3) NONPROFIT ORGANIZATION (Attachment).

THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$11,000.00. THE REQUESTED GRANT AMOUNT OF \$7,500.00 REPRESENTS 68% OF THE TOTAL COST. THE REMAINING FUNDS WILL BE GENERATED THROUGH SPONSORSHIPS AND DONATIONS FROM LOCAL BUSINESSES.

THE MCKINNEY ROTARY CLUB'S FISCAL YEAR RUNS JULY 1, 2019 -JUNE 30, 2020. THE BOARD WILL VOTE ON THE FINAL BUDGET AT THE JULY BOARD MEETING.

PARADE BUDGET

PERMITS \$25.00
SECURITY \$400.00
SIGNAGE \$1500.00
ADVERTISING \$6,000.00
FLOAT PRIZES \$2000.00
MISC. \$1075
TOTAL \$11,000

TWO YEARS AUDITED FINANCIAL STATEMENTS ARE NOT ATTACHED AS AN AUDIT HAS NOT BEEN COMPLETED. THE TREASURER HAS SUBMITTED A REQUEST FOR AN AUDIT.

4. MARKETING AND OUTREACH

THE MCKINNEY ROTARY CLUB IS PLANNING TO KICK OFF A STRONG ADVERTISING CAMPAIGN IN AUGUST, 2020. THE PARADE WILL BE PROMOTED VIA SOCIAL MEDIA, WEBSITES, LOCAL NEWSPAPERS/MAGAZINES and SIGNAGE. THE LARGEST SINGLE INITIATIVE WILL BE SOCIAL MEDIA AND RADIO ADVERTISING.

5. METRICS TO EVALUATE SUCCESS

THE PARADE HAS INCREASED IN THE NUMBER OF PARTICIPANTS AND SPECTATORS IN EACH OF ITS 20 YEARS. 78 GROUPS PARTICIPATED AS ENTRANTS IN THE PARADE COMPARED TO A HIGH OF 68 FLOATS IN 2014, AND OVER 2000 PARTICIPANTS THIS YEAR SURPASSED PREVIOUS YEARS BY AT LEAST 800 PEOPLE. ADDITIONALLY, 16,000-20,000 PEOPLE ATTENDED COMPARED TO PREVIOUS YEARS AVERAGES OF 13,000-15,000. WE EXPECT THE NUMBER OF ENTRIES AT CAPACITY AGAIN THIS YEAR AS WELL AS DRAW RECORD CROWDS TO THE DOWNTOWN AREA. WE ARE ALREADY EXPERIENCING INQUIRIES TO THE DATE OF THE PARADE AND THEME FROM POTENTIAL PARTICIPANTS!

2020 PROMOTIONAL EXPENSES

97.5 KLAK	ADVERTISING	2,800.00
THE PRINT LAB	SIGNS, FLYERS, CARDSTOCK	900.00
MCKINNEY COURIER GAZETTE	PRINT AD NEWSPAPER	1,600.00
SOCIAL MEDIA	FACEBOOK & TWTR	1,000.00
<u>COLORWORKS</u>	<u>MESH BANNERS</u>	<u>1,200.00</u>
TOTAL		7,500.00

	<u>Jul '19- Jun 20</u>	<u>Budget 7/20-6/21</u>	<u>7/20-6/21 Act</u>	<u>Over(Under)</u>
<u>Income</u>				
8100 - Youth Leadership Revenue				
8120 - Participation Fees	3050			0
Total 8100 - Youth Leadership Revenue	<u>3050</u>	<u>0</u>	<u>0</u>	<u>0</u>
8200 - Fund Raising Projects				
8205 - Anniversary Book				0
8210 - Christmas Parade	14824	15165		15165
8212 - Interact Projects				
8213 - N. Texas Giving Day	381			0
8215 - Big Wheel Donations	916	950		950
8225 - Flag Leases	56105 *	56855		56855
Total 8200 - Fund Raising Projects	<u>72226</u>	<u>72970</u>	<u>0</u>	<u>72970</u>
8300 - Other Revenue				
8305 - Interest Income	681	700		700
8310 - Bucket Income	1324	1200		1200
8315 - Contributions				0
8320 - Game Income	457	600		600
Total 8300 - Other Revenue	<u>2462</u>	<u>2500</u>	<u>0</u>	<u>2500</u>
Total Income	77738	75470	0	75470
<u>Expenses</u>				
8400 - Community Service				0
8410 - Student of the Month	80	200		200
8420 - Four Way Speech Contest	1000	1085		1085
8425 - Community Charitable Donations	18343	10000		10000
8426 - Advertising	50			0
8430 - John Gay Scholarship	500	500		500
8440 - MEF Scholarship	3000	3500		3500
Total 8400 - Community Service	<u>22973</u>	<u>15285</u>	<u>0</u>	<u>15285</u>
8600 - Youth Services				0
8605 - Interact Club Expenses	160	200		200
8610 - Youth Leadership Expenses	4722	5000		5000

	<u>Jul '19- Jun 20</u>	<u>Budget 7/20-6/21</u>	<u>7/20-6/21 Actu</u>	<u>Over(Under)</u>
Total Youth Services Expenses	4882	5200	0	5200
8700 Other Foundation Expenses				
8705 - Camp Ryla	2800	700		700
8710 - Christmas Parade	9280	8970		8970
8740 - Accounting	1685	1700		1700
8755 - Website Costs				0
8780 - Rotary Big Wheel Expenses	383	400		400
8765 - Office Supplies/Postage	217	200		200
8775 - Bad Debt Expense				0
Total 8700 - Other Foundation Expenses	14365	11970	0	11970
8800 - International Service				
8835 - Habitat for Humanity	1500	1500		1500
8840 - Club Int'l Service Initiatives	19187			0
8845 - Metroplex Military Charitable Trust	1000	1000		1000
8850 - Polio Plus	1000	1000		1000
Total 8800 - International Service	22687	3500	0	3500
8900 - Flag Expenses				
Advertising				0
Bad Debts				0
Accounting	2470	2500		2500
Meeting Costs	1196	500		500
Flag Partners	3215	4000		4000
Flag Postage	199	200		200
Flag Purchases	3289	3300		3300
Flag Supplies	2726	2800		2800
Website Costs				0
Paypal/Sage Fees	1606	1800		1800
Total 8900 Flag Expenses	14701	15100	0	15100
Total Expenses	79608	51055	0	51055
Net Income	(1870)	24415	0	24415

McKinney Rotary Foundation
Profit & Loss
 July 1, 2019 through May 26, 2020

	<u>Jul 1, '19 - May 26, 20</u>	<u>Jul 1, '18 - May 26, 19</u>
Ordinary Income/Expense		
Income		
Anniversary Book Sales	0.00	450.00
Big Wheel Donations	916.16	900.00
Contributions	0.00	50.00
Fund Raising		
Flag Leases	56,104.64	53,219.65
N. Texas Giving Day Proceeds	381.52	0.00
Parade of Lights	14,823.62	15,440.00
Total Fund Raising	<u>71,309.78</u>	<u>68,659.65</u>
Luncheon Revenue	0.00	0.00
Other Revenue		
April 2019 Bucket	0.00	39.00
August 2018 Bucket	0.00	170.00
August 2019 Bucket-Be the Diff.	192.00	0.00
Bucket Income	0.00	59.00
Dec. 2018 Bucket	0.00	49.00
Dec. 2019 Bucket/Patriot Paws	256.00	0.00
Feb. 2019 Bucket/Chestnut Squar	0.00	96.00
Feb. 2020 Bucket/Casa	140.00	0.00
Jan. 2019 Bucket	0.00	129.85
Jan. 2020 Bucket	129.00	0.00
July 2018 Bucket/Hugs	0.00	140.00
July 2019 Basket	132.00	0.00
Lottery Income	456.81	629.00
Mar. 2019 Bucket/Meals OW	0.00	109.00
March 2020 Bucket/Hugs Cafe	52.00	0.00
May, 2019 Bucket	0.00	111.00
Nov. 2018 Bucket	0.00	80.00
Nov. 2019 Bucket	146.00	0.00
Oct. 2018 Bucket-Habitat	0.00	123.00
Oct. 2019 Bucket	99.00	0.00
Sept. 2018 Bucket/Shiloh	0.00	105.00
Sept. 2019 Basket	178.00	0.00
Youth Leadership Program	3,050.00	2,100.00
Total Other Revenue	<u>4,830.81</u>	<u>3,939.85</u>
Total Income	<u>77,056.75</u>	<u>73,999.50</u>
Expense		
Academic Excellence Expense		
4 Way Speech	1,000.00	1,085.00
Total Academic Excellence Expense	<u>1,000.00</u>	<u>1,085.00</u>

McKinney Rotary Foundation
Profit & Loss
July 1, 2019 through May 26, 2020

	<u>Jul 1, '19 - May 26, 20</u>	<u>Jul 1, '18 - May 26, 19</u>
Advertising and Promotion	50.00	0.00
Bank Service Charges	0.00	45.00
Camp Ryla	2,800.00	2,733.91
Centennial Costs	0.00	0.00
Charitable Contributions		
Adam's Animals	178.00	0.00
Be the Difference Foundation	192.00	0.00
Boys & Girls Clubs of Collin Co	3,000.00	3,000.00
Casa of Collin County	140.00	100.00
Chestnut Square	0.00	100.00
Community Garden Kitchen	5,000.00	0.00
Cornerstone Ranch	0.00	170.00
Embrace Texas	1,020.00	0.00
Global Grant	19,186.65	0.00
Habitat for Humanity	1,500.00	1,123.00
Habitat for Humanity Honduras	0.00	5,000.00
Heard Natural Science Museum	129.00	0.00
Hugs Cafe	0.00	140.00
Kids Against Hunger	1,200.00	1,000.00
Liepath Systems	0.00	129.85
Mane Gait	100.00	0.00
McKinney Robotics Booster Club	0.00	150.00
Meals on Wheels	8,250.00	109.00
Meals on Wheels Grant Project	(3,500.00)	0.00
Mercenary Robotics	100.00	0.00
Metroplex Military Charit. Trus	1,000.00	0.00
Open Horizons	132.00	0.00
Patriot Paws	256.00	100.00
Polio Plus	1,000.00	1,000.00
Project Graduation	1,000.00	0.00
Samaritan Inn	146.00	0.00
Shelter Box	1,000.00	1,000.00
Shiloh Place	0.00	105.00
St. Joseph's Congregation/India	0.00	500.00
Total Charitable Contributions	<u>41,029.65</u>	<u>13,726.85</u>
Flag Related Expenses		
Flag Accounting	2,470.00	1,980.00
Flag Meeting Costs	1,195.98	0.00
Flag Partners	3,214.50	3,023.25
Flag Postage	199.13	74.00
Flag Purchases	3,288.68	2,568.00
Flag Supplies	2,726.31	1,387.31
Sage Monthly Fees	1,606.51	1,143.71
Total Flag Related Expenses	<u>14,701.11</u>	<u>10,176.27</u>

4:24 PM

05/26/20

Accrual Basis

McKinney Rotary Foundation
Profit & Loss
 July 1, 2019 through May 26, 2020

	<u>Jul 1, '19 - May 26, 20</u>	<u>Jul 1, '18 - May 26, 19</u>
Fund Raising Costs		
Parade of Lights Costs	9,280.42	8,513.62
Total Fund Raising Costs	9,280.42	8,513.62
Office Supplies	167.25	69.04
Postage/Military in Syria	50.00	78.30
Professional Fees		
Accounting	1,685.00	1,880.00
Total Professional Fees	1,685.00	1,880.00
Rotary Big Wheel Expense	383.42	668.48
Scholarship Awards		
Al Ruschhaupt Scholarship	1,500.00	0.00
Carey Cox Scholarship	1,500.00	0.00
John Gay Scholarship	500.00	0.00
Scholarship Awards - Other	0.00	3,000.00
Total Scholarship Awards	3,500.00	3,000.00
Student of the Month	80.00	180.00
Youth Services		
Interact Club Expenses	160.00	0.00
Youth Leadership Expense	4,721.60	4,992.83
Total Youth Services	4,881.60	4,992.83
Total Expense	79,608.45	47,149.30
Net Ordinary Income	(2,551.70)	26,850.20
Other Income/Expense		
Other Income		
Interest Income	681.10	846.81
Total Other Income	681.10	846.81
Net Other Income	681.10	846.81
Net Income	(1,870.60)	27,697.01

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 10 2007

MCKINNEY ROTARY FOUNDATION
C/O FRANK R SCAUEILLO JR
1216 N CENTRAL EXPWY STE 101
MCKINNEY, TX 75070-3314

Employer Identification Number:
34-2051592
DLN:
17053144007037
Contact Person:
KEVIN W PAYTON ID# 31454
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
July 7, 2005
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
June 30, 2010

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

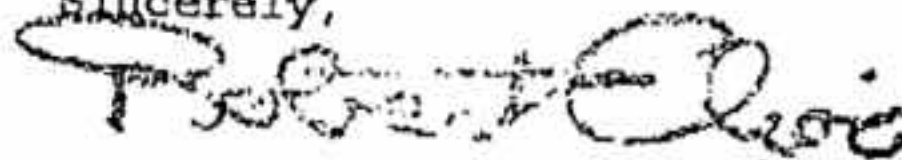
Letter 1045 (DO/CG)

MCKINNEY ROTARY FOUNDATION

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension