

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

MAY 16, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on May 16, 2013 at 8:30 a.m.

CALL TO ORDER

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:30 a.m. after determining a quorum present. Board members present: Vice-Chair Karen Dawkins, Treasurer Jon Dell'Antonia, Bonnie Shafto, Jodi Ann LaFreniere-Ray, Molly Brewer, Renee Funderburgh, Barry Shelton and Chairwoman Jan Temples.

Board members absent: Angie Bado, CoCo Good, Jan Elwell, Johnny Galyean and Karen Klassen.

Main Street staff present: McKinney Main Street Program Director Ty Lake.

Main Street staff absent: McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City of McKinney Mayor Pro Tem Travis Ussery, City of McKinney CIP Manager Matt Richardson and one of the City's Civil Engineers Carla Easton.

CONSENT ITEMS

- 13-428** Minutes of the McKinney Main Street Board meeting of March 21, 2013
The Board unanimously approved the motion made by Mrs. LaFreniere-Ray, seconded by Treasurer Dell'Antonia, the following consent item.

DISCUSSION ITEMS

- 13-429** Chair / Vice-Chair Report - Information Sharing - Board Captain Update
Information Sharing
Chairwoman Temples welcomed Mr. Matt Richardson and Mrs. Carla Easton to the meeting and turned the discussion over to them. Mr.

Richardson and Mrs. Easton gave a brief overview of what the Town Center Infrastructure Phase 2 project will entail as well as its status over the next few months. Mr. Richardson explained that the first part of phase 2 will be East Virginia between Tennessee St. and Hwy 5 starting in June and anticipated to be complete by September before the McKinney Oktoberfest. In October 2013 the second step will be Hwy 5 at Virginia Street anticipated to be complete by December 2013. Finally the third step will be North and South Kentucky Street starting in January 2014 with the anticipated completion date of May 2014 before Bike the Bricks. The Board discussed.

Board Captain Update

Chairwoman Temples called for the discussion on the Board Captains Update. Each Board Captain reported on their block.

13-430 Directors Report and Upcoming Events

Bike the Bricks

Mrs. Lake gave a full overview of the Bike the Bricks happenings for 2013. As of today we are on track to hit the 500 mark for participating cyclists. She then turned the Board's attention to their board packets, where she reviewed the Bike the Bricks logistics handout detailing specifics of the event. Mrs. Lake also announced that Square Burger will pull the alcohol permit this year, so that we can focus solely on the event. The Board discussed.

Oktoberfest VIP Experience

Mrs. Lake gave an update on the Oktoberfest VIP Experience fundraiser. The winner will be announced before the Pro 1/2 race at 8:40 p.m. during Bike the Bricks. Tickets sales are continuing through several Downtown merchants as well as on the McKinney Performing Arts Center website.

Information Sharing

Mrs. Lake announced that the City of Round Rock will be coming to visit McKinney Main Street in June. Their intent is to learn more about

Downtown McKinney, how we do special events, marketing and economic development. The Board discussed.

Mrs. Lake also shared that Ms. Canter is currently attending a Social Media training session in Denton and encouraged the board to visit the Main Street website as it is really looking amazing. As it has been mentioned before Main Street's website is consistently in the top 25 most visit pages in the entire City's website. Mrs. Lake also stated that she and Ms. Canter recently got back from the National Main Street Conference in New Orleans, which was a wonderful experience.

Upcoming Events

Mrs. Lake gave a brief report on some upcoming events and happenings at the McKinney Performing Arts Center. Tomorrow night MPAC will present the Indigo Girls, which is already sold out, next MPAC will feature the Juried Art Show on May 4th. Also we are in the middle of Comedy at the Courthouse, which is Mrs. Funderburgh's brain child and it is going great. Additionally the High Noon event has been incredible; this Friday will be Austin Cunningham. This event has been so successful that MPAC will be bringing it back in September/October. Finally Mrs. Lake gave a brief update on where we are with the Christmas event and Deck the Halls fundraiser. The Board discussed.

13-431 Review and Discuss Financials - Treasurer's Report - YTD Financials

Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

REPORTS

13-432 Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney

Downtown Property Owners

No Report

McKinney Chamber of Commerce

Mrs. LaFreniere-Ray gave a brief report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray announced that the Chamber's Young Professional group is re-launching the Christmas in July program, which will be on July 16th. Lastly, she stated that the Election Night on the Square was huge success, great job everyone. The Board discussed.

McKinney Conventions and Visitors Bureau

No Report

City of McKinney

Mr. Shelton gave a brief report on the City of McKinney. Mr. Shelton announced that the Gateway Project is making progress; the hotel will start construction late summer to early fall which will be exciting. He also announced that the City Council recently approved the Form-Based Code for the Town Center area, which is huge for continued growth and development. Mr. Shelton also mentioned that the Town Center Study is being awarded a state award, which is a huge honor. Lastly, he gave an update on the RFP Downtown property project. The Board discussed.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples, seconded by Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the meeting at 9:35 a.m.

Jan Temples
Chair