

***McKinney Main Street***

***aka McKinney Downtown Business Re-Development Board***

September 9, 2010

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, 2<sup>nd</sup> Floor Conference Room, 222 N. Tennessee Street, McKinney, Texas on Thursday, September 9, 2010. Board member John Rattan called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:30 a.m. The following persons were present: George Lodge, Jon Dell'Antonia, Jennifer Cox, Molly Brewer, Renee Funderburgh, Karen Klassen, Dorie Helsley and John Rattan. Main Street Board members absent: Chairman Johnny Galyean, Vice-Chair Sharla Bush, Tom Meredith, Coco Good and Jan Temples. Main Street Staff present: Main Street Program Director Ty Lake and Main Street Assistant Merry Caroline Canter. Guest(s) present: McKinney Conventions & Visitors Bureau Director Diann Bayes, McKinney High School Principal Stewart Harrington, Student Council Teacher Jeff Jacobson, the Senior Class Student Body President and the Senior Student Council President.

**Consider/Discuss/Act – Minutes of the August 12, 2010 Board Meeting**

Mr. Dell'Antonia made a motion to approve the August 12, 2010 minutes. Ms. Klassen seconded. The board voted; the minutes were approved unanimously.

**Consider/Discuss/Act – McKinney High School Parade and Carnival**

Mr. John Rattan welcomed the McKinney High School guests. Principal Stewart Harrington thanked the McKinney Main Street Board for supporting the McKinney High School Parade and is very excited about partnering with Downtown McKinney. Mr. Jeff Jacobson gave a brief overview of the McKinney High School Parade and Carnival to be held on Saturday, October 23, 2010; the parade starts at 10 a.m. and the carnival

will begin at 11 a.m. and run through 2 p.m. Mr. Jacobson also asked if Main Street could help encourage the Downtown Shops to decorate their windows for MHS Homecoming, they would have judges walking by and the winners would be announced at the Homecoming Game and at the Homecoming Pep Rally. The Board discussed. Mr. Lodge made a motion to support the McKinney High School Parade and Carnival. Mrs. Funderburgh seconded. The board voted; the motion was approved unanimously.

### **Consider/Discuss/Act –Main Street 2010-2011 Officers**

Mr. Rattan turned the discussion of Main Street Board Officers over to Mrs. Lake. Mrs. Lake stated that the following slate of officers were proposed; Chairman Galyean for Chairman, Vice-Chair Bush for Vice-Chair and Mrs. Temples for Treasurer. Mr. Rattan asked if anyone else on the board would like to nominate or discuss anyone else. Mr. Dell'Antonia made a motion to approve the proposed recommendations. Ms. Brewer seconded. The board voted; the motion was approved unanimously.

### **Chairman/Vice-Chairman Report – Board Captain Update**

Mr. Rattan moved to discuss Board Captain Updates and turned the discussion over to each board member. Each Board member gave an update from their block. The Board discussed.

### **Chairman/Vice-Chairman Report – Business Update / Discussion**

Mr. Rattan opened the floor to discuss new businesses. Mrs. Helsley stated that there are several hair salons' opening on North Kentucky; Dawn's Hair Studio, a new one opening where Yoga Balance was and another where One of a Kind once was located. The board discussed.

### **Directors Report – Main Street Update**

Mrs. Lake stated that she and Merry Caroline along with representatives from the McKinney Police Department (Officer Keith Coleman and Officer Randy Haak) have

recently met with several blocks downtown to discuss specific activities they would like to see Main Street promote on their blocks for Oktoberfest along with discussing safety concerns and crime prevention awareness. These meetings have been very well received by the merchants. The Board discussed.

### **Directors Report – Discuss Recent / Upcoming Events**

#### ***Second Saturdays***

Mrs. Lake gave a brief update on Second Saturdays. In each board packet you will find complete details for the September Second Saturday event in downtown McKinney, which is communicated to our media partners; including the City Communications department and MCVB so that they can communicate through their channels. The Board discussed.

#### ***Oktoberfest***

Mrs. Lake gave a brief update regarding McKinney Oktoberfest and reviewed the estimated budget. Our goal this year is to raise as much money as we did last year, around \$30,000.00. The Board discussed the budget. Mrs. Lake also reminded the Board that we will be hosting the McKinney Oktoberfest VIP Pre-Party Celebration at Franconia Brewery on Thursday, September 16 at 6:00 p.m. This is our way to say thank you to the sponsors and the committee for their support. Lastly, Mrs. Lake asked all board members to send in the hours that they can volunteer for Oktoberfest. The board discussed.

#### ***Dickens***

No report was given on Dickens.

**Review and Discuss Financials**

Mrs. Lake reported on the financials year to date. Mrs. Lake directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

**Liaison Reports – Downtown Property Owners**

No report was given on the Downtown Property Owners.

**Liaison Reports – Chamber of Commerce**

No report was given on the Chamber of Commerce.

**Liaison Reports – McKinney Conventions & Visitors Bureau**

Mr. Lodge gave a report on the McKinney Conventions and Visitors Bureau. Mr. Lodge also gave a brief overview on his background and enthusiasm on serving on the Main Street Board as the MCVB Board Liaison. In closing, Mr. Lodge gave a brief update on the MCVB Business Development Committee.

**Liaison Reports – City of McKinney**

No report was given on the City of McKinney.

**Liaison Reports – McKinney Performing Arts Center**

No report was given on the McKinney Performing Arts Center.

The meeting adjourned at 9:55 a.m.

Minutes approved by: \_\_\_\_\_

Johnny Galyean, Chairman of the Board