

ODYSSEUS NORTH TEXAS CHAMBER ORCHESTRA dba  
McKinney Philharmonic Orchestra  
2021 MCDC GRANT REPORT

EVENTS

December 4 2020. All Star Christmas Concert. MPAC  
SOLD OUT

February 6 2021 – Chamber Music Concert (Church St Auditorium)  
A small intimate concert.

March 12 2021 – BOSSA NOVA Tribute to Antonio Carlos Jobim (First  
McKinney Baptist)  
Approximately 200

April 5, 2021 – TANGO. Music of Astor Piazzolla  
SOLD OUT

May 15, 2021 – SIDE–BY–SIDE with the Greater North Texas Youth  
Orchestra (First McKinney Baptist)  
Approximately 250

June 6 2021 – A Night on Broadway (McKinney Boyd High School  
Auditorium)  
Approximately 350

Considering the circumstances, turnout for all our concerts were surprisingly good. MPAC and Church St Auditorium limited the capacity to around 35% and was sold out for the concerts in December and April.

ORCHESTRA

Our orchestra consists of paid professional that come from the entire metroplex. Plano, Denton, Dallas, Fort Worth, Allen, Frisco and other cities. Our dress rehearsal is always the day of our concert in McKinney. After rehearsal the musicians hang around downtown square and have dinner before the concert at 8 pm so we bring dozens of individuals and their business to McKinney restaurants.

## FACILITIES

Below are the four locations we used this season. It was challenging at first. There were so many restrictions set by the facilities. We remained in a limbo for most of the season. I had booked all these facilities several months ahead but had no way of knowing if the concerts could happen.

### Church St Auditorium.

Was closed up till February in time for us to confirm our April concert.

### McKinney Performing Arts Center

This facility remained open throughout the season which helped us continue with our youth orchestra program, however there was a 30% capacity limit in the beginning which we were worried about because our Christmas concert normally draws a large crowd and helps our budget projections significantly.

### First McKinney Baptist

This facility came through in the last minute. We had used them before and when I called they were renting. Our March concert was originally reserved with MPAC but I was worried about social distancing for our orchestra because the stage is quite small. FMB came through for us. They had a larger stage but we had to change the date to accommodate their schedules.

### McKinney ISD

We wanted to use this space a lot this season because of the stage size and the ability to social distance. However it remained closed to rent for most of the year until around late March when I received word from them that they will reopen on June 1<sup>st</sup> which gave up the opportunity to confirm our Broadway concert.

## TICKETING SYSTEMS

We utilize two systems throughout our season. When we hold events outside the McKinney Performing Arts Center, we use an online company; BrownPaperTickets.com. McKinney Performing Arts Center has its own ticketing system.

1. GoPassage.com

We decided to use GoPassage this season because of articles written on BrownPaperTickets about them not paying their vendors. It is a good system and we intend to use them moving forward. They do not have metrics in their system so we are unable to tell where our audience come from.

2. Brownpapertickets.com (BPT)

We stopped using this system, because I was approached by a reporter at the Dallas Morning News about our experience with them, which is mostly positive. There has been reports that they have not paid their organizations for tickets sold. They normally send us the check for sales about 4-6 weeks after the sale has ended. There was later an article written about them on the paper.

3. McKinney Performing Arts Center (MPAC)

We do not have the ability to set the system ourselves. It is all operated by Lara Marsh at the MPAC. Through requests, Lara will send us an email list with zip codes. We have provided zip codes in the report.

## MCDC LOGO

We have included all of our programs together with this report as well as programs of our youth orchestra that has the MCDC logo in it as a sponsor. Although it is not in the agreement, we are happy to include the MCDC in our youth orchestra programs and will continue to do so throughout all our season. We have also added the logo on our Odysseus/ McKinney Philharmonic web site as well as our youth orchestra web site. Please see:

[www.mckinneyphilharmonic.org](http://www.mckinneyphilharmonic.org)

[www.gnty.org](http://www.gnty.org)

## SUMMARY AND GOALS

It is our ongoing mission to build a world class orchestra and organization and believe that this will put McKinney on the map as a true arts destination. Our organization has so many outreach and educational programs, something we know other orchestras in the region do not have. Our audience consists of more people outside McKinney and it is our goal to reach out to foster a pride from the local citizenry. We hope McKinney MCDC will continue to support us and to help us make McKinney a world class arts city.

SNAPSHOTS. Here are sample snapshots on most of our promotional items with MCDC logos.

**MCKINNEY**  
PHILHARMONIC ORCHESTRA

# A NIGHT ON BROADWAY

**THE MCKINNEY PHILHARMONIC ORCHESTRA**  
June 6, 7:00 PM 2021  
McKinney Boyd High School Auditorium  
Music from Chicago, Sound of Music, My Fair Lady,  
South Pacific, West Side Story, King and I and many more  
Featuring: Agostina Mogoni on vocals

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REPUBLIC  
BANK

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**MCKINNEY**  
PHILHARMONIC ORCHESTRA

# A NIGHT ON BROADWAY

**THE MCKINNEY PHILHARMONIC ORCHESTRA**  
Presents **A NIGHT ON BROADWAY**  
June 6, 7:00 PM 2021  
McKinney Boyd High School Auditorium  
Music from Chicago, Sound of Music, My Fair Lady,  
South Pacific, West Side Story, King and I and many more  
Featuring: Soprano, Agostina Migoni

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**arts**  
COMMISSION

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COMMUNITY DEVELOPMENT CORPORATION

TEXAS  
COMMISSION  
ON THE ARTS



# BOSSA NOVA

ANTÔNIO CARLOS

# JOBIM

March 12, 2021

8:00 PM

First McKinney Baptist

Featuring:

Candace Mahogany Miller

&

Tatiana Mayfield



# BOSSA NOVA ANTÔNIO CARLOS JOBIM

March 12, 2021

8:00 PM

First McKinney Baptist

Featuring:

Candace Mahogany Miller

&

Tatiana Mayfield

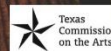


# Chamber Music Series Concert

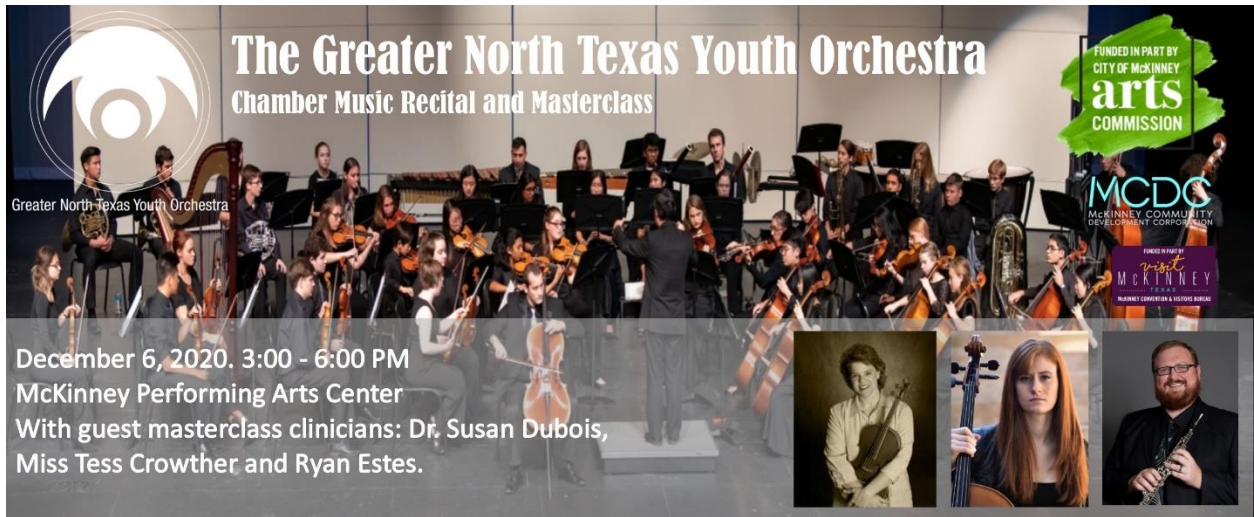
February 6, 2021. 7:00 PM

Church St Auditorium

Featuring the Odysseus Chamber Players







**The Greater North Texas Youth Orchestra**  
Chamber Music Recital and Masterclass




FUNDED IN PART BY CITY OF MCKINNEY  
**arts**  
COMMISSION

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

FUNDED IN PART BY  
**McKinney**  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION & HISTORIC DISTRICT

Greater North Texas Youth Orchestra

December 6, 2020. 3:00 - 6:00 PM  
McKinney Performing Arts Center  
With guest masterclass clinicians: Dr. Susan Dubois,  
Miss Tess Crowther and Ryan Estes.

**Side by side concert with the**  
McKinney Philharmonic Orchestra and the  
Greater North Texas Youth Orchestra  
May 15, 2021  
Dvorak Symphony No. 8



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McKinney Chapter

the Lighter Shop

ARTS & MUSIC GUILD

McKINNEY PHILHARMONIC ORCHESTRA

Greater North Texas Youth Orchestra

TEXAS REPUBLIC BANK

ARSCO

Love LIFE FOUNDATION

**TANGO**  
MUSIC OF  
PIAZZOLLA

April 3rd, 2021  
Church St Auditorium. McKinney



MCKINNEY PHILHARMONIC ORCHESTRA

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**MCKINNEY**  
PHILHARMONIC ORCHESTRA

**HAMILTON**

**RICHARD RODGERS**

THE MCKINNEY PHILHARMONIC ORCHESTRA presents  
**A NIGHT ON BROADWAY**  
June 6, 7:00 PM 2021  
McKinney Boyd High School Auditorium  
Music from Chicago, Sound of Music, My Fair Lady, South Pacific, West Side Story, King and I and many more  
Featuring: Soprano, Agostina Migoni  
[WWW.MCKINNEYPHILHARMONIC.ORG](http://WWW.MCKINNEYPHILHARMONIC.ORG)

THE MCKINNEY  
PHILHARMONIC ORCHESTRA  
PRESENTS

**BOSSA NOVA**  
ANTÔNIO CARLOS  
**JOBIM**

March 12, 2021 8:00 PM  
First McKinney Baptist Church

Featuring:  
Candace Mahogany Miller  
&  
Tatiana Mayfield

[www.mckinneypilharmonic.org](http://www.mckinneypilharmonic.org)

**MCKINNEY**  
PHILHARMONIC ORCHESTRA

**ALL STAR**  
CHRISTMAS CONCERT

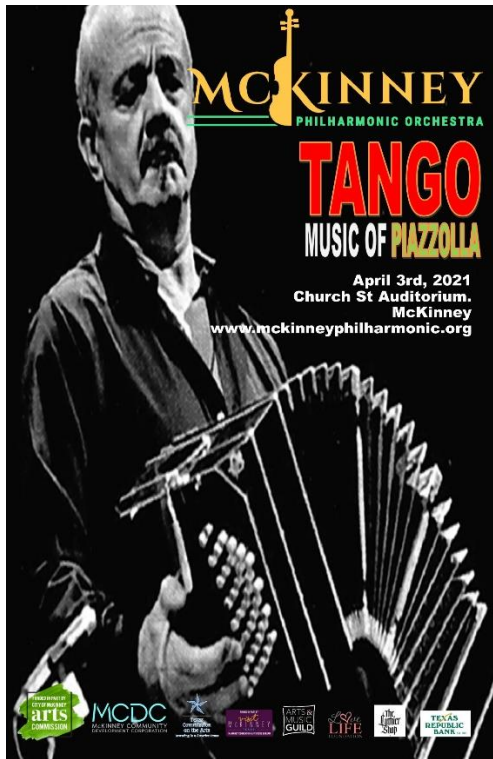
December 12, 2020. 8:00 PM. Grace Church Frisco  
December 13, 2020. 4:30 PM. McKinney Performing Arts Center

Due to Social Distancing,  
Only Limited Tickets Available

[www.mckinneypilharmonic.org](http://www.mckinneypilharmonic.org)

**MCKINNEY**  
PHILHARMONIC ORCHESTRA

McKinney Philharmonic Orchestra  
presents  
**SIDE BY SIDE Concert with**  
The Greater North Texas Youth Orchestra  
DVOŘÁK: SYMPHONY NO. 8  
May 15, 2021. 6:00 PM  
[www.mckinneypilharmonic.org](http://www.mckinneypilharmonic.org)



McKinney Philharmonic Orchestra added an event. February 15 · 🌐

**SAT, APR 3**  
**TANGO Music of Astor Piazzolla**  
 McKinney  
 10 Went · 42 Interested

92 People Reached      3 Engagements      Boost Unavailable

Boosted on February 26      Completed  
 By Jason Lim

People Reached	52.6K	Link Clicks	1.1K
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[View Results](#)

👍 1      💬 1 Comment





### McKinney Philharmonic Orchestra

Published by Jason Lim · September 22, 2020 ·



McKinney Philharmonic Orchestra is back this season with our one of a kind holiday tradition.

The 3rd Annual Christmas All Star concert.

With amazing talents like Maylee Thomas, Candace Mahogany Miller, Tatiana Mayfield and Keyrell Raskolenko.

Due to social distancing, we will be performing 2 concerts with limited tickets only.

McKinney MPAC - only 1... See More



109 People Reached

4 Engagements

Boost Post

1

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McKinney Philharmonic Orchestra

Published by Mailchimp · February 21 ·



<https://mailchi.mp/.../bossa-nova-tribute-to-antonio...>



MAILCHI.MP

**BOSSA NOVA. Tribute to Antonio Carlos Jobim**

124

People Reached

0

Engagements

Boost Unavailable

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Comment as McKinney Philharmonic Orchestra





## McKinney Philharmonic Orchestra

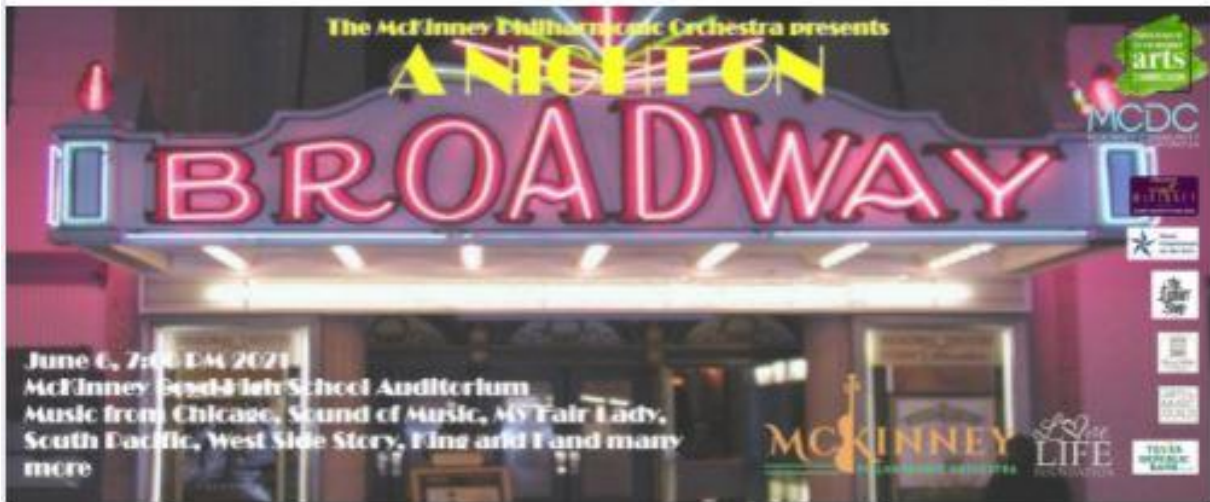
Published by Jason Lim · March 30 ·



A Night On Broadway tickets are not available.  
Limited tickets only.

Music from My Fair Lady, Sound of Music, South Pacific and music from Broadway greats like Gershwin, Cole Porter and Richard Rodgers.

<https://app.gopassage.com/events/a-night-on-broadway>



118

People Reached

3

Engagements

Boost Post



1



Like



Comment



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Comment as McKinney Philharmonic Orchestra







McKinney Philharmonic Orchestra

Published by Jason Lim · April 22 ·

...

<https://app.gopassage.com/.../side-by-side-with-the...>

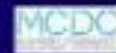


McKinney Philharmonic Orchestra  
presents

**SIDE BY SIDE Concert with**  
The Greater North Texas Youth Orchestra  
DVOŘÁK: SYMPHONY NO. 8

May 15, 2021. 6:00 PM

[www.mckinneyphilharmonic.org](http://www.mckinneyphilharmonic.org)



17,042  
People Reached

659  
Engagements

[Boost Again](#)



McKinney Philharmonic Orchestra

Published by Jason Lim · January 13 ·



Dear Friends,

This is a concert you do not want to miss.

Will be social distancing and only limited tickets available so get your tickets now.

<https://app.gopassage.com/.../bossa-nova-tribute-to...>



FRI, MAR 12

### BOSSA NOVA. A TRIBUTE TO ANTONIO CARLOS JOBIM

McKinney

18 Went · 49 Interested

98

People Reached

11

Engagements

Boost Unavailable

2

Like

Comment

Share