

McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD

APRIL 19, 2018

The McKinney Public Library System Advisory Board met in regular session in the Conference Room of the John and Judy Gay Library, 6861 W. Eldorado Parkway, McKinney, Texas on April 19, 2018 at 5:00 p.m.

Board members Present: Coretta Lule, Joann Pond, Amanda Hamilton, Peter Samsury, Joseph Closs, Cheryl Darveaux, Lauren Smith-Carter. Absent: None

Staff Present: Director of Libraries, Spencer Smith, Youth Services Supervisor, Gary Landeck, Senior Tech, Steve Sexton, Library Tech, Kristy Tebbetts, and Administrative Assistant, Alicia Quiroz.

There was one guest present.

Chairman Peter Samsury called the meeting to order at 5:00 p.m. after determining a quorum was present.

18-349 Minutes of the Library Advisory Board Meeting of March 15, 2018

Board members unanimously approved the motion by Board member Darveaux, seconded by Board member Closs, to approve the minutes of the Library Advisory Board meeting of March 15, 2018.

18-350 Chairman Samsury called for the Youth Services Report. Youth Services Supervisor, Gary Landeck delivered his report: Thanks for inviting me today. I'm Gary Landeck, the manager of the Youth Services department and what I wanted to present to you today is the brochure for this year's summer reading program which you have a mockup of. We are having these professionally printed and they will be on 11X17 paper, card stock. It looks more impressive when it is on the larger paper. This is the first year where we have gone beyond the simple one-page flyer. We are doing something that's a little more elaborate. We wanted to make the summer reading program a little more special. This year's theme is Music! We are using some of the images from the collaborative summer reading program and the American library association that many other

libraries are doing. We have the big announcement on the front here and if you look in the inside we have a lot of special events which we are giving every Thursday. The program will run from June 9th to August 18th. It will start off with a concert here at the John and Judy Gay Library with the stage setup on the East side of the building like we did with the Hispanic Heritage Festival last fall. Lizza Connor is our opening guest, acoustic and electric guitar session. It's an all age type of programming. We will have activities for kids to do such as sidewalk chalk etc. That's going to be our kickoff event this year. This is on a Saturday and after that it will be every Thursday that we have something special going on that you can see in the center section of the brochure. We have five paid performers coming out and every other Thursday and the opposite Thursday are events that my staff have planned. What we discovered last year, we had programs in the morning and then again in the afternoon and we found that our attendance fell off with special programs due to families not returning. We are trying to group them all together or just have one special program each day so that we have a greater number of people attending. The teen special events were all planned by the Teen Advisory Board. The kids have a lot more ownership with what goes on here at the library when they are involved in the event planning. My staff Meredith Tillett and Hannah VanNoorloos have assisted in planning these programs with the kids. They promote these events by word of mouth. On the back, we are keeping much of our regular programming going throughout the summer. These are all programs that have consistently great attendance throughout the year. Music and Movement and Little Explorers are the two that we are not continuing. We found that those events do not have that great of attendance during the summer. The Build It program, we have already established, but we are adapting into the music theme for the summer. This is basically our summer schedule for this. The program itself will be the same as it was

last year. Kids will sign-up on Bean Stack and the goal is to read 600 minutes with receiving a prize at the end. This year Bean Stack will have an app. In addition to people having to go online, parents and teens can download the app and track reading this way. The teens will be receiving an invitation to the Teen after-hour's party like the one we held last year. We will also have bonus reading sheets. We have a lot of kids who complete the 600 minutes in the first weekend so they will have opportunities to win other prizes and additional invitations to the Teen party so that they can invite their friends. Last year we had 120 kids attend this event. We will have more staff helping at Hall library this time around during the event. We will have lots of door prizes of all kinds from business, books, other things and Spencer has purchased musical instruments and a lot will be given during the events. With programming in general, we are planning farther ahead now. This spring we were planning our summer reading program after spring had begun, but going forward we are moving all of our deadlines up to help avoid double booking conflicts. We have more staff involved in our programming now and it takes a lot more coordination and it is a little more complicated to make sure that meeting rooms and details are lined up. Our deadline for summer programming next year will be December 31st. It gives us more time to make sure we have performers booked on time. There is always a lot of competition for performers. It gives us more time to plan accordingly. We will be doing school outreach here soon. My team has already planned for this starting next week. We have about 40 schools we are trying to visit before the end of the school year to get the word out. Part of the planning in advance is a form for public to suggest programming as well.

18-351 Chairman Samsury called for the Library Budget Team Report. Library Director Spencer Smith delivered his report: Library goals and Suggestions - Fiscal year 2018 – 2019 Objectives: 1) Host 15 programs

highlighting cultural heritage, 2) Host 6 programs highlighting local history and local culture, 3) Offer library services via the library outreach vehicle at 10 different locations throughout the city, 4) Host 8 programs that bring library services to the Downtown McKinney Square, 5) Create Middle Zone collection of fiction books in between juvenile fiction and young adult, 6) Improve and expand digital signage and wayfinding in both library locations. Tasks and Input: 1) Evaluate current platform usage, 2) Survey library staff for wish list of funding items, 3) Survey staff for desired training opportunities, 4) Evaluate potential new services and programs from a cost perspective, 5) Solicit and compile estimated costs for supplemental requests. Fiscal Year 2018 – 2019 Budget Team Suggestions: 1) Continue to fund staff training and education opportunities at the current level, 2) Eliminate underutilized digital platforms and reallocate the funding to increase and improve public programming, 3) Request additional staff positions to operate in the expanded John and Judy Gay facility, 4) Request funding for furniture replacement and refresh at the Roy and Helen Hall Memorial Library, 5) Request additional funding for the book budget line item, 6) Request funding for courtyard maintenance and refresh at Roy and Helen Hall Memorial Library.

Chairman Samsury called for any Board or Commissioner comments: Board member Sherri Darveaux, stated that the flyers for the summer reading program were very nice. Gary Landeck thanked her. Chairman Pete Samsury, asked if the 5 performers were budgeted for and Library Director Spencer Smith, stated, yes. Every year we budget and look at the ones who are more valued. We are especially excited for the Que Pastas band for the wrap up party. Board member Amanda Hamilton, asked whenever John and Judy Gay is under construction, if we are worried that it will impact summer reading next year. Spencer Smith stated that they will be having meetings to discuss what the impact is

going to be and how we are going to accommodate and maintain service.

The next Board meeting will be on Thursday, May 17th at the Roy and Helen Hall Library.

Board members unanimously approved the motion by Board member Lule, seconded by Board member Darveaux, to adjourn. Chairman Samsury adjourned the meeting at 5:44 p.m.

PETER SAMSURY
Chairman