



# McKinney Community Development Corporation Agenda

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Thursday, July 23, 2015

8:00 AM

Dowdy Board Room  
5900 S. Lake Forest Drive  
Suite 110  
McKinney, Texas

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

## **CALL TO ORDER**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

## **CONSENT ITEMS**

**15-703**     [Minutes of McKinney Community Development Corporation Special Meeting on June 18, 2015](#)

**Attachments:**     [Minutes](#)

**15-704**     [Minutes of the City Council and the McKinney Community Development Corporation Joint Meeting of June 22, 2015](#)

**Attachments:**     [Minutes](#)

**15-705**     [Minutes of McKinney Community Development Corporation Meeting on June 25, 2015](#)

**Attachments:**     [Minutes](#)

**15-706**     [June Financial Report](#)

**Attachments:**     [June Financial Report](#)  
                              [June Checks Issued](#)

## **REPORTS**

**15-707**     [Board and Liaison Updates](#)

[Board Chair](#)  
[Chamber of Commerce](#)  
[City of McKinney](#)  
[Main Street & MPAC](#)  
[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[Parks and Recreation](#)

15-708 [Marketing Report](#)  
**Attachments:** [Marketing Report](#)

15-709 [President's Report](#)  
**Attachments:** [Strategic Plan Draft](#)  
[Grants Awarded](#)  
[Prospective Projects](#)  
[Bike the Bricks Final Report](#)  
[TEDC 84th Legislative Wrap-Up Report](#)

#### DISCUSSION ITEMS

15-710 [Update from McKinney Garden Club](#)

15-711 [Update from McKinney Housing Authority on Newsome Homes Project](#)

#### REGULAR AGENDA

15-712 [Conduct a Public Hearing and Consider/Discuss/Act on Project #15-04, a Request Submitted by the City of McKinney, Parks and Recreation Department, in the Amount of Five Million, Five Hundred Thousand Dollars \(\\$5,500,000\) for Park Land Acquisition, Professional Design Development Services, Park Construction and Improvements](#)  
**Attachments:** [P&R Grant Application](#)  
[P&R Grant Application Presentation](#)  
[PROS PPT Presentation](#)

15-713 [Consider/Discuss Promotional and Community Events Grant](#)

[Application Submitted by Heritage Guild of Collin County in the Amount of \\$11,000 \(PC #15-12\) for Advertising and Promotion of the 2015 Holiday Home Tour \(\\$5,600\) and the 2016 Tour de Coop Chicken Coop Tour \(\\$5,400\)](#)

**Attachments:** [Heritage Guild Cover Letter](#)  
[Heritage Guild P&C Application](#)  
[Home Tour Budget](#)  
[Home Tour PL](#)  
[Tour de Coop Budget](#)  
[HGCC Budget FY 2015](#)  
[June 30 Balance Sheet](#)

**15-714** [Consider/Discuss Promotional and Community Events Grant Application Submitted by St. Peter's Episcopal Church in the Amount of \\$6,136 \(PC #15-13\) for Advertising and Promotion of the 2016 Empty Bowls Event Benefiting McKinney's Community Lifeline Center](#)

**Attachments:** [Empty Bowls Grant Application](#)  
[St. Peter's Financials and 2015 Budget](#)  
[IRS Determination Letter](#)

**15-715** [Consider/Discuss Promotional and Community Events Grant Application Submitted by North Collin County Habitat for Humanity in the Amount of \\$5,800 \(PC #15-14\) for Advertising and Promotion of the 2015 Monster Mash Birthday Bash](#)

**Attachments:** [NCCHFH Grant Application](#)  
[ReStore Birthday Bash Grant Document](#)  
[FY13 Audited Financial Report](#)  
[FY14 Audited Financial Report](#)  
[FY15 Amended Budget](#)  
[IRS Determination Letter](#)

**15-716** [Consider/Discuss Promotional and Community Events Grant Application by McKinney Main Street in the Amount of \\$10,000 \(PC #15-15\) for Advertising and Promotion of the 2015 Home for the Holidays Event](#)

**Attachments:** [McKinney Main Street HFH Grant Application](#)  
[Main Street Balance Sheet](#)

**15-717** [Consider/Discuss Promotional and Community Events Grant Application by McKinney Rotary Club in the Amount of \\$6,000 \(PC #15-16\) for Advertising and Promotion of the 2015 Rotary Parade of Lights Event](#)

**Attachments:** [Rotary Parade of Lights Application](#)  
[Rotary Foundation Financials](#)  
[Parade of Lights Advertising Budget](#)

**15-718** [Consider/Discuss Promotional and Community Events Grant Application Submitted by Holy Family School in the Amount of \\$15,000 \(PC #15-17\) for Advertising and Promotion of the 2015 Believe! Run](#)

**Attachments:** [HFS Believe Run Grant Application](#)  
[HFS Financials](#)

#### **CITIZEN COMMENTS**

#### **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

#### **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

- A. Section 551.087. Deliberation Regarding Economic Development Matters
  - Gateway
  - Aquatic/Fitness Facility
  - Transient Hangar

#### **ACTION ON EXECUTIVE SESSION**

#### **ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of July, 2015 at or before 5:00 p.m.

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Cindy Schneible  
President

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.