

What Happened at WERX in May 2016?

On May 3rd, 2016 WERX in partnership with SMU Guildhall, Hosted a tour and presentation of WERX and its resources for indie developers, to a cohort of 40 undergrad students.

On May 6th, 2016 WERX hosted the SBDC: Successful Small Business Owners- Panel Discussion, which included 4 successful small businesses in Collin County, and about 45 guests attended.

Werx built on a partnership with Collin College and The Small Business Development Center of Collin who will be supporting WERX events through promotion and participation.

Development Director Cindy Johnson has identified several new grant opportunities and has worked to pull in partners for match contributions toward 2 federal level economic development grants. A partnership with Collin Colleges is currently being developed for the future of WERX.

Werx brought on UTA student James Glew as a summer Intern to help with marketing and social media, and event coordination. James is volunteering his time over the summer while out of school.

Werx prepared marketing materials and advertising toward the Young Entrepreneurs Summer Program, as well as lined up all workshop presenters and began the push to promote and prepare to take in applications.

June Events include:

June 3rd : Finalists Announcement on KLAK Radio

June 9th : Luncheon Honoring Finalists and Judges

June 9th : House of Genius Session

June 14th : Lunch-N-Learn Presentation: "STOP LOSING BIG OPPORTUNITIES" by Gary De Rodriguez

June 28th : Innovate McKinney Live Pitch Competition and Small Business Expo

Currently WERX has raised over \$9000 in cash sponsorships for the Innovate McKinney Local Startup Competition as well as over \$5300 in in-kind donations toward the prizes and Business EXPO handouts. The Chamber has raised an additional \$1000 toward the competition as well. The First round of judging was completed and the 5 finalists were decided and announced early June.