

Economic Development Highlights
Executive Vice President Liu
March 2014

Economic Development

Participated Economic Development/ Marketing Event/Mission

- McKinney Community Awards Celebration, McKinney National Airport on Friday, February 28, 2014.
(Invitation and photos included)
 - Staff attended McKinney Community Awards Celebration, Bright Lights Big City.
 - MEDC Corporate Performance Awards Recipient: *Tong Yang Group*
MEDC BREP Encore Wire Award Recipient: *Raytheon*
 - Wistron GreenTech executive joined MEDC table in support of MEDC Awards and Awards Recipient, Tong Yang Group.

- McKinney ISD Foreign Language Curriculum
 - With the inspiration of Mayor Loughmiller and Taiwan Jungli Director Peng signed the Sister City Memorandum of Understanding (MOU) on Feb. 8 and the growing of Taiwanese/Chinese companies in McKinney, McKinney superintendent, Dr. J.D. Kennedy, and the staff are in the process of evaluating the potential of bringing back foreign language, Chinese, to the curriculum in high school.
 - Staff works with MISD management team and provides assistance in the evaluation and the language curriculum if moving forward.

- New York Prospect Mission
 - Staff attended a Prospect Mission in New York on March 5-7. Will discuss in Executive Session.

Prospective New Business

- Will discuss in Executive Session
 - MEDC-Owned Emerson Facility
 - Project Heat
 - Project UV
 - Project Green Pineapple II

Bright Lights Big City

MCKINNEY COMMUNITY AWARDS CELEBRATION

February 28, 2014

MCKINNEY CHAMBER



Celebrating A Century of Success

PRESENTING SPONSOR



**Independent
Bank**

MCKINNEY NATIONAL AIRPORT

COCKTAIL RECEPTION 6 PM

DINNER & AWARDS 7 PM

\$75 PER PERSON | COCKTAIL ATTIRE

\$1,000 CORPORATE RESERVED TABLE OF 8

RSVP

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Community Awards Celebration February 28, 2014

