



The Collide Center aims to support emerging technologies and to develop innovative industries within the City of McKinney by providing a range of services to entrepreneurs and start-ups. Curious complex with McKinney’s Economic Development Corporation developed The Collide Center as a hub designed to provide workspace, education, support, events and workshops to businesses in McKinney. The Collide Center is a co-working space with Incubator and Accelerator programs geared toward fostering success for entities. Additionally, the center provides a “Collide Corridor” area for anyone to come to, meet up, work and otherwise collide with other innovators to spur new ideas and collaborate on possible ventures.

Primary Objective:

Create a plan and fee structure that generates a modest amount of revenue to support the efforts and vision of the center, yet still remains affordable to struggling start-ups, while encouraging them to meet development milestones and grow their companies into successful entities. Create a program that lends itself to strategic alliances with Curious Complex & fit in MEDC programs that foster new business development in McKinney.

Secondary Objective:

Identify interesting emerging technologies and forge new relationships with investors through introduction and alignments of companies with appropriate VC and Investor groups. Possibly monetize or raise revenue for the centers operations through sponsorships, investor finder fees or common founding stock.

Co-working is a movement that provides a collaborative space for creative, independent entrepreneurs that is underpinned by a core set of values. At The Collide Center we aspire to and expect those who work with us to share in those values of:

- **Collaboration:** One of the great benefits of working in a co-working space is that you will meet all sorts of people with all sorts of knowledge and where possible collaborate to support each other’s activities.
- **Openness:** We believe in transparency and openness. In a world where people are free, but ideas are not, only a few benefit. When ideas are free, everyone benefits. Therefore, we encourage open spaces and discussions.
- **Community:** We thrive on connections and mutual support. It is important that everyone give into as well as benefit from the strong community co-working has become.
- **Accessibility:** We endeavor to create both a financially and a physically accessible space. We are committed to this principle and welcome feedback on how we can make it even more accessible.

The Collide Center officially opened its doors on June 17th 2013. We have selected 10 companies to start in our Incubator and Accelerator Programs as our Flagship residents. We hope to add 2-3 more companies within the next 6 months.