Date Created: May 18, 2020

McKinney CVB

For the Month of April 2020



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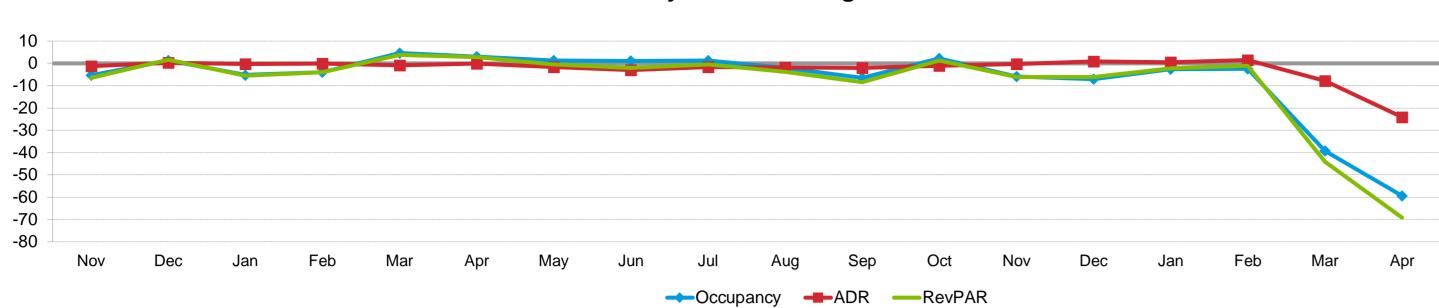
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McKinney CVB

For the Month of April 2020

Monthly Percent Change



Overall Percent Change -5.0 -10.0 -15.0 -20.0 -25.0 -30.0 -35.0 Year To Date Running 12 Months

Occupancy	■ADR	■ RevPAR
Occupancy	ADK	■ KevPAr

Occupancy (%)	20	18						20	19							20)20	
Occupancy (%)	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	69.2	62.6	59.9	65.9	74.2	74.1	71.8	76.6	75.4	66.3	60.9	68.0	65.1	58.2	58.3	64.3	45.1	30.1
Last Year	73.1	61.7	63.2	68.7	70.9	71.9	70.9	75.8	74.5	67.6	65.1	66.5	69.2	62.6	59.9	65.9	74.2	74.1
Percent Change	-5.4	1.3	-5.2	-4.0	4.6	3.0	1.2	1.1	1.2	-2.0	-6.5	2.2	-5.9	-7.0	-2.7	-2.5	-39.3	-59.4

	Year To Date		Ru	nning 12 Months	
018	2019	2020	2018	2019	2020
8.7	68.6	49.2	71.3	68.9	61.2
3.4	68.7	68.6	75.7	71.3	68.9
6.5	-0.2	-28.2	-5.8	-3.4	-11.1

ADR	201	18						20	19							20	20	
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	80.49	76.02	77.99	79.41	80.49	81.96	81.47	81.37	81.29	77.58	78.72	82.30	80.31	76.73	78.30	80.59	74.11	62.22
Last Year	81.48	75.85	78.23	79.41	81.14	82.07	82.87	83.96	82.65	79.05	80.41	83.13	80.49	76.02	77.99	79.41	80.49	81.96
Percent Change	-1.2	0.2	-0.3	0.0	-0.8	-0.1	-1.7	-3.1	-1.6	-1.9	-2.1	-1.0	-0.2	0.9	0.4	1.5	-7.9	-24.1

	Year To Date		Rui	nning 12 Months	
2018	2019	2020	2018	2019	2020
80.29	80.08	75.55	81.26	80.82	78.82
80.81	80.29	80.08	79.79	81.26	80.82
-0.6	-0.3	-5.7	1.8	-0.5	-2.5

RevPAR	20	018						20	19							20	020	
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	55.69	47.56	46.74	52.35	59.73	60.72	58.49	62.36	61.31	51.44	47.91	55.94	52.26	44.64	45.66	51.79	33.39	18.72
Last Year	59.59	46.83	49.47	54.56	57.54	59.02	58.78	63.64	61.56	53.46	52.35	55.29	55.69	47.56	46.74	52.35	59.73	60.72
Percent Change	-6.6	1.6	-5.5	-4.1	3.8	2.9	-0.5	-2.0	-0.4	-3.8	-8.5	1.2	-6.1	-6.1	-2.3	-1.1	-44.1	-69.2

Year To Date		Rui	nning 12 Months	
2019	2020	2018	2019	2020
54.90	37.19	57.94	55.66	48.26
55.13	54.90	60.38	57.94	55.66
-0.4	-32.3	-4.0	-3.9	-13.3
	2019 54.90 55.13	2019 2020 54.90 37.19 55.13 54.90	2019 2020 2018 54.90 37.19 57.94 55.13 54.90 60.38	2019 2020 2018 2019 54.90 37.19 57.94 55.66 55.13 54.90 60.38 57.94

Supply	20	018						20	19							20	20	
Supply	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100
Last Year	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	41,478	41,478	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	8.0	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3

	Year To Date		Rui	nning 12 Months	
2018	2019	2020	2018	2019	2020
160,560	160,560	188,400	488,124	488,370	551,148
155,600	160,560	160,560	463,014	488,124	488,370
3.2	0.0	17.3	5.4	0.1	12.9

Demand	20)18						20	19							20	20	
Bemand	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	27,772	25,949	24,858	24,699	30,782	29,736	29,775	30,764	33,784	29,700	28,667	33,081	30,651	28,314	28,384	28,253	21,928	14,170
Last Year	29,356	25,607	26,232	25,741	29,415	28,865	29,419	30,423	30,897	28,051	26,134	27,588	27,772	25,949	24,858	24,699	30,782	29,736
Percent Change	-5.4	1.3	-5.2	-4.0	4.6	3.0	1.2	1.1	9.3	5.9	9.7	19.9	10.4	9.1	14.2	14.4	-28.8	-52.3

	Year To Date		Ru	nning 12 Months	
2018	2019	2020	2018	2019	2020
110,253	110,075	92,735	348,033	336,308	337,471
114,251	110,253	110,075	350,390	348,033	336,308
-3.5	-0.2	-15.8	-0.7	-3.4	0.3

Revenue	20	18						20	19							20	20	
Nevellue	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	2,235,311	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142	2,425,907	2,503,328	2,746,240	2,304,235	2,256,717	2,722,649	2,461,630	2,172,492	2,222,493	2,276,886	1,625,115	881,614
Last Year	2,392,057	1,942,288	2,052,098	2,044,213	2,386,738	2,369,002	2,438,080	2,554,390	2,553,574	2,217,417	2,101,433	2,293,253	2,235,311	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142
Percent Change	-6.6	1.6	-5.5	-4.1	3.8	2.9	-0.5	-2.0	7.5	3.9	7.4	18.7	10.1	10.1	14.6	16.1	-34.4	-63.8

18

1445

18

1445

92.4

19

1570

93.0

2019

17

1338

91.8

17

1338

91.8

	Year To Date		
2018	2019	2020	
8,852,051	8,814,666	7,006,108	2
9,232,577	8,852,051	8,814,666	2
-4.1	-0.4	-20.5	

2020

19

1570

93.0

Apr

19

1570

85.0

Feb

19

1570

93.0

Running 12 Months									
2018	2019	2020							
28,280,747	27,180,789	26,599,307							
27,957,155	28,280,747	27,180,789							
1.2	-3.9	-2.1							

% Rooms Participants	91.8
A blank row indicates insuffi	cient data.

Census Props

Census Rooms

17

1338

Dec

17

91.8

1338

Jan

17

1338

91.8

Feb

17

1338

17

1338

91.8

17

1338

91.8

Census %

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Oct

19

1570

93.0

Nov

19

1570

93.0

Dec

19

1570

93.0

19

1570

93.0

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of April 2020

							201	8							2019	•							202	0						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		F M	I A	M J	J	A S	0	N D	J	F M	A	иЈ	J	A S	6 0	N D	J	FN	ЛΑ	М.	JJ	A S	s o i	N D
53019	Americas Best Value Inn McKinney	McKinney, TX	75069	Dec 2003	Jun 2000	26																								
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
29753	Closed - Independent Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																								
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																								
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
41060	Comfort Suites McKinney Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55					•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
63863	Hampton Inn McKinney	McKinney, TX	75070	Jun 2015	Jun 2015	79		• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	•	• •	•	• •	•	•	•	0	• 0	•	•	• •	•	• •	•	• •	0					
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107														• •	•	• •	•	• •	•					
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
1109	Quality Inn McKinney	McKinney, TX	75070	Dec 2010	Feb 1981	100		• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125														0	•	• •	•	• •						
33337	Super 8 McKinney Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•					
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75070	Feb 2016	Feb 2016	88	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•					

 ⁻ Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

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Total Properties:

21 1654

 ⁻ Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

McKinney CVB

For the month of: April 2020

	Current Month - April 2020 vs April 2019											
	Осс	%	AD	R	RevPA	AR		Percent	from Ap	April 2019		
	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Room Rev	Room Avail	Room Sold
Allen, TX+	11.4	66.9	74.67	111.33	8.50	74.51	-83.0	-32.9	-88.6	-88.6	0.0	-83.0
Frisco, TX+	11.2	70.2	81.91	145.54	9.15	102.10	-84.1	-43.7	-91.0	-92.5	-16.2	-86.7
Plano, TX+	29.0	69.1	64.78	109.89	18.80	75.91	-58.0	-41.0	-75.2	-76.0	-3.0	-59.2

Year to Date - April 2020 vs April 2019												
Осс	%	ADI	R	RevPA	Percent Change from YTD 2019							
2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	
40.1	58.0	99.99	105.87	40.12	61.37	-30.8	-5.6	-34.6	-34.6	0.0	-30.8	
45.8	70.1	136.49	150.44	62.55	105.41	-34.6	-9.3	-40.7	-36.3	7.4	-29.8	
50.0	65.5	96.93	109.29	48.45	71.56	-23.7	-11.3	-32.3	-29.7	3.9	-20.7	

Participation												
Prop	erties	Roo	oms									
Census	Sample	Census	Sample									
9	9	1235	1235									
19	17	2340	2234									
53	51	6551	6374									

A blank row indicates insufficient data.

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