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McKinney CVB

For the Month of April 2020



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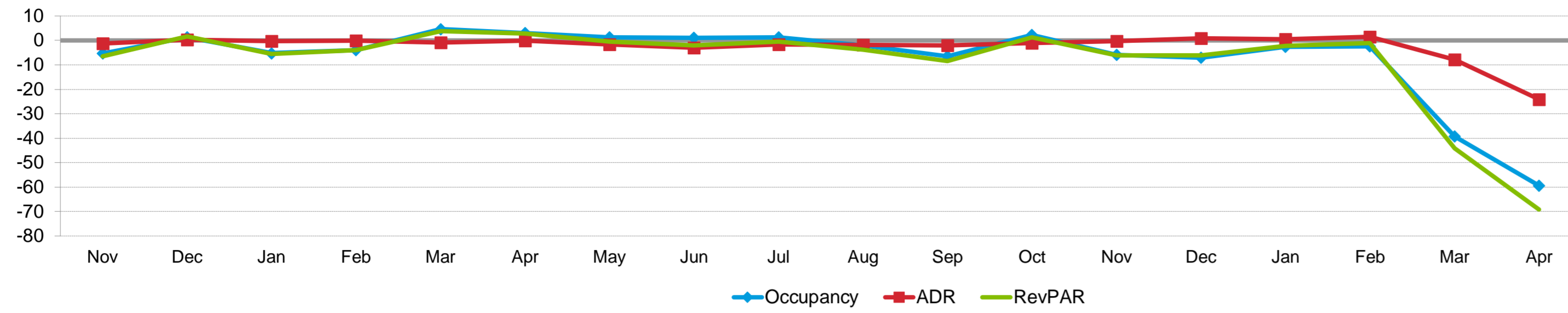
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Tab 2 - Trend McKinney, TX+

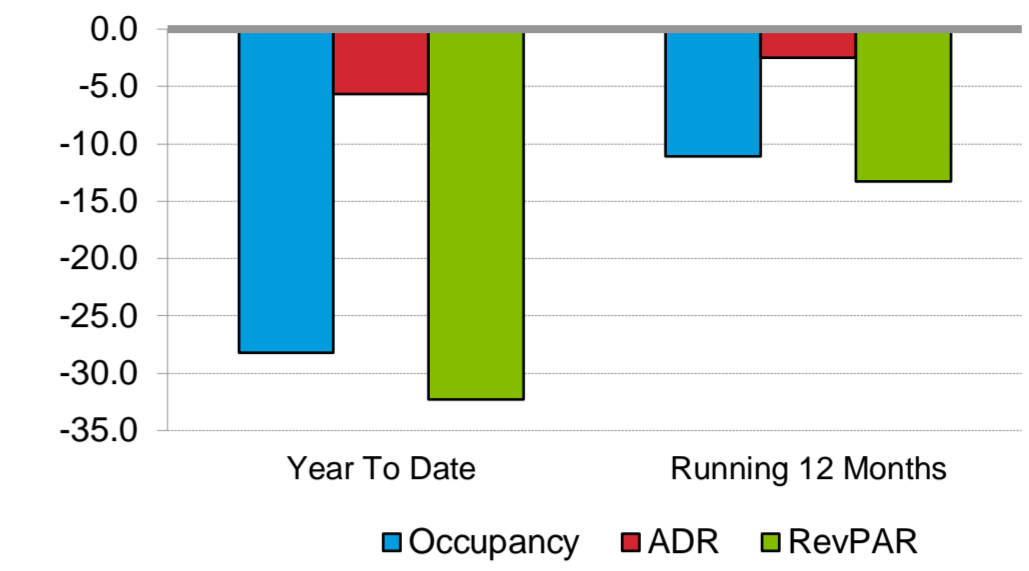
Currency: USD - US Dollar

McKinney CVB
For the Month of April 2020

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	69.2	62.6	59.9	65.9	74.2	74.1	71.8	76.6	75.4	66.3	60.9	68.0	65.1	58.2	58.3	64.3	45.1	30.1
Last Year	73.1	61.7	63.2	68.7	70.9	71.9	70.9	75.8	74.5	67.6	65.1	66.5	69.2	62.6	59.9	65.9	74.2	74.1
Percent Change	-5.4	1.3	-5.2	-4.0	4.6	3.0	1.2	1.1	1.2	-2.0	-6.5	2.2	-5.9	-7.0	-2.7	-2.5	-39.3	-59.4

Year To Date		
2018	2019	2020
68.7	68.6	49.2
73.4	68.7	68.6
-6.5	-0.2	-28.2

Running 12 Months		
2018	2019	2020
71.3	68.9	61.2
75.7	71.3	68.9
-5.8	-3.4	-11.1

ADR	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	80.49	76.02	77.99	79.41	80.49	81.96	81.47	81.37	81.29	77.58	78.72	82.30	80.31	76.73	78.30	80.59	74.11	62.22
Last Year	81.48	75.85	78.23	79.41	81.14	82.07	82.87	83.96	82.65	79.05	80.41	83.13	80.49	76.02	77.99	79.41	80.49	81.96
Percent Change	-1.2	0.2	-0.3	0.0	-0.8	-0.1	-1.7	-3.1	-1.6	-1.9	-2.1	-1.0	-0.2	0.9	0.4	1.5	-7.9	-24.1

Year To Date		
2018	2019	2020
80.29	80.08	75.55
80.81	80.29	80.08
-0.6	-0.3	-5.7

Running 12 Months		
2018	2019	2020
81.26	80.82	78.82
79.79	81.26	80.82
1.8	-0.5	-2.5

RevPAR	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	55.69	47.56	46.74	52.35	59.73	60.72	58.49	62.36	61.31	51.44	47.91	55.94	52.26	44.64	45.66	51.79	33.39	18.72
Last Year	59.59	46.83	49.47	54.56	57.54	59.02	58.78	63.64	61.56	53.46	52.35	55.29	55.69	47.56	46.74	52.35	59.73	60.72
Percent Change	-6.6	1.6	-5.5	-4.1	3.8	2.9	-0.5	-2.0	-0.4	-3.8	-8.5	1.2	-6.1	-6.1	-2.3	-1.1	-44.1	-69.2

Year To Date		
2018	2019	2020
55.13	54.90	37.19
59.34	55.13	54.90
-7.1	-0.4	-32.3

Running 12 Months		
2018	2019	2020
57.94	55.66	48.26
60.38	57.94	55.66
-4.0	-3.9	-13.3

Supply	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	44,795	44,795	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100
Last Year	40,140	41,478	41,478	37,464	41,478	40,140	41,478	40,140	41,478	41,478	40,140	41,478	40,140	41,478	41,478	37,464	41,478	40,140
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0	8.0	17.3	17.3	17.3	17.3	17.3	17.3	17.3	17.3

Year To Date		
2018	2019	2020
160,560	160,560	188,400
155,600	160,560	160,560
3.2	0.0	17.3

Running 12 Months		
2018	2019	2020
488,124	488,370	551,148
463,014	488,124	488,370
5.4	0.1	12.9

Demand	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	27,772	25,949	24,858	24,699	30,782	29,736	29,775	30,764	33,784	29,700	28,667	33,081	30,651	28,314	28,384	28,253	21,928	14,170
Last Year	29,356	25,607	26,232	25,741	29,415	28,865	29,419	30,423	30,897	28,051	26,134	27,588	27,772	25,949	24,858	24,699	30,782	29,736
Percent Change	-5.4	1.3	-5.2	-4.0	4.6	3.0	1.2	1.1	9.3	5.9	9.7	19.9	10.4	9.1	14.2	14.4	-28.8	-52.3

Year To Date		
2018	2019	2020
110,253	110,075	92,735
114,251	110,253	110,075
-3.5	-0.2	-15.8

Running 12 Months		
2018	2019	2020
348,033	336,308	337,471
350,390	348,033	336,308
-0.7	-3.4	0.3

Revenue	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
This Year	2,235,311	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142	2,425,907	2,503,328	2,746,240	2,304,235	2,256,717	2,722,649	2,461,630	2,172,492	2,222,493	2,276,886	1,625,115	881,614
Last Year	2,392,057	1,942,288	2,052,098	2,044,213	2,386,738	2,369,002	2,438,080	2,554,390	2,553,574	2,217,417	2,101,433	2,293,253	2,235,311	1,972,665	1,938,607	1,961,297	2,477,620	2,437,142
Percent Change	-6.6	1.6	-5.5	-4.1	3.8	2.9	-0.5	-2.0	7.5	3.9	7.4	18.7	10.1	10.1	14.6	16.1	-34.4	-63.8

Year To Date		
2018	2019	2020
8,852,051	8,814,666	7,006,108
9,232,577	8,852,051	8,814,666
-4.1	-0.4	-20.5

Running 12 Months		
2018	2019	2020
28,280,747	27,180,789	26,599,307
27,957,155	28,280,747	27,180,789
1.2	-3.9	-2.1

Census %	2018		2019												2020			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Census Props	17	17	17	17	17	17	17	17	18	18	19	19	19	19	19	19	19	19
Census Rooms	1338	1338	1338	1338	1338	1338	1338	1338	1445	1445	1570	1570	1570	1570	1570	1570	1570	1570
% Rooms Participants	91.8	91.8	91.8	91.8	91.8	91.8	91.8	91.8	85.0	92.4	93.0	93.0	93.0	93.0	93.0	93.0	93.0	85.0

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Tab 4 - Multi-Segment

Currency: USD - US Dollar

McKinney CVB

For the month of: April 2020

	Current Month - April 2020 vs April 2019												Year to Date - April 2020 vs April 2019												Participation			
	Occ %		ADR		RevPAR		Percent Change from April 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Allen, TX+	11.4	66.9	74.67	111.33	8.50	74.51	-83.0	-32.9	-88.6	-88.6	0.0	-83.0	40.1	58.0	99.99	105.87	40.12	61.37	-30.8	-5.6	-34.6	-34.6	0.0	-30.8	9	9	1235	1235
Frisco, TX+	11.2	70.2	81.91	145.54	9.15	102.10	-84.1	-43.7	-91.0	-92.5	-16.2	-86.7	45.8	70.1	136.49	150.44	62.55	105.41	-34.6	-9.3	-40.7	-36.3	7.4	-29.8	19	17	2340	2234
Plano, TX+	29.0	69.1	64.78	109.89	18.80	75.91	-58.0	-41.0	-75.2	-76.0	-3.0	-59.2	50.0	65.5	96.93	109.29	48.45	71.56	-23.7	-11.3	-32.3	-29.7	3.9	-20.7	53	51	6551	6374

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