

CITY OF MCKINNEY, BUDGET FY 2016-2017 LINE ITEM DETAIL

Account Number	Account Description	Actual FY 12-13	Actual FY 13-14	Actual FY 14-15	Original FY 15-16	EOY Estimate FY 15-16	Proposed FY 16-17
MCKINNEY CONVENTION & VISITORS BUREAU FUND							
MCVB Revenues							
012-0000-361-1000	General Govt Interest	398	419	340	480	135	150
012-0000-369-1001	Other Income	1,711	4,239	4,003	3,000	3,000	3,000
012-0000-391-1000	Transfer from Hotel/Motel Fund	459,370	485,000	355,000	456,270	456,270	610,000
TOTAL-Rev	MCVB Revenue Total	461,479	489,658	359,343	459,750	459,405	613,150
McKinney Convention & Visitors Bureau							
012-1252-451-8001	Administrative	101,844	108,750	120,006	135,493	137,999	220,793
	Supplemental:						
	Sales Manager	69212					
012-1252-451-8002	Clerical	32,811	34,603	33,078	39,687	36,025	41,291
012-1252-451-8005	Part-Time	2,080	10,582	18,192	22,961	22,961	22,961
	Continuation:						
	Staff Assistant PT	22,961					
012-1252-451-8006	Car Allowance	6,000	6,000	6,000	6,000	6,000	6,000
	Continuation:						
	MCVB Director	3,000					
	MCVB Communications Manager	3,000					
		6,000					
012-1252-451-8008	Cell Phone Allowance	100	600	600	600	600	600
	Continuation:						
	MCVB Director	600					
012-1252-451-8010	Overtime	937	0	98	0	0	0
012-1252-451-8011	Stability	785	965	1,145	1,325	1,325	1,505
012-1252-451-8012	Vacation	1,678	4,447	2,773	0	3,066	0
012-1252-451-8013	Sick	599	1,795	5,566	0	2,793	0
012-1252-451-8015	Holiday	4,408	5,259	5,887	0	4,003	0
012-1252-451-8016	Bereavement	734	0	363	0	544	0
012-1252-451-8017	Continuous Compensation Benefit	0	0	1,396	0	(167)	0
012-1252-451-8018	Workers Compensation Reimb	0	0	884	0	164	0
012-1252-451-8020	FICA	10,509	12,040	14,124	15,764	16,472	17,131
012-1252-451-8021	TMRS	21,658	24,709	28,154	27,942	29,358	30,918
012-1252-451-8022	Hospital & Life Ins	49,532	39,057	39,057	39,249	39,249	41,061
012-1252-451-8023	Workers Compensation	0	0	0	0	0	0
012-1252-451-8024	Wellness Dollars	2,400	1,800	1,800	1,800	1,800	1,800
012-1252-451-8043	Overtime - Special Events	0	0	0	0	0	0
012-1252-451-8070	Unemployment Compensation	0	0	0	0	0	0
012-1252-451-8080	Adjustments	0	0	0	0	0	0
Subtotal: Personnel		236,075	250,607	279,123	290,821	302,191	384,060
012-1252-453-8101	Office	2,357	2,443	940	2,550	2,550	2,550
012-1252-453-8103	Food (non-travel)	1,140	1,423	1,004	1,530	2,130	1,530
012-1252-453-8106	Minor Tools & Equipment	1,954	6,571	0	500	500	630
	Continuation:						
	Office Furniture	500					
	Dropbox (10.65 x 12)	130					
		630					
012-1252-453-8109	Photographic	0	0	0	0	0	0
012-1252-453-8115	Postage	5,953	5,660	6,713	8,500	9,000	8,500
012-1252-453-8140	Computer Hardware/Software	1,333	0	0	510	250	510
012-1252-453-8144	Communications Supplies	6,800	0	0	0	0	0
Subtotal: Supplies		19,537	16,097	8,657	13,590	14,430	13,720
012-1252-453-8420	Maintenance-Computer Software	2,844	1,399	899	8,928	9,500	9,500
	Continuation:						
	iDSS Database	2,500					
	iDSS Database	4,500					
	iDSS Database	2,500					
		9,500					
012-1252-453-8421	Maintenance-Computer Hardware	0	0	0	0	0	0
Subtotal: Maintenance		2,844	1,399	899	8,928	9,500	9,500
012-1252-453-8501	Communications Services	11,538	1,818	8,078	8,078	8,078	8,078
012-1252-453-8502	Mileage	183	419	238	1,500	0	1,500
012-1252-453-8503	Insurance Or Bonds	0	0	0	0	0	0
012-1252-453-8504	Office Rental	51,086	45,600	46,265	45,600	46,783	47,100
012-1252-453-8506	Travel/Training	6,071	9,816	16,876	17,125	17,125	19,175
	Continuation:						
	TACVB Mid-Winter	1,900					
	DFWATC Sales Call-SMERF	950					
	CTA Certification	125					
	TACVB Annual	2,700					
	Sales Calls (Austin \$5500, Houston\$ 1500, Ot	8,000					
	iDSS Training	1,500					
	TDM Certification	500					
	DFWAE Day	500					
	Leadership McKinney Class	1,000					
	TTIA Travel College (Board Directive yr 2)	2,000					
		19,175					
012-1252-453-8507	Publications	0	0	0	0	0	0

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012-1252-453-8508	Utilities-Electric	2,365	3,052	2,973	3,200	3,100	3,200
012-1252-453-8510	Other - MCDC	0	0	0	0	0	0
012-1252-453-8511	Associations	4,639	4,204	6,261	5,875	5,875	6,375
	Continuation:						
	Dallas Fort Worth & Beyond	625					
	Texas Lakes & Trails	250					
	TSAE	395					
	Christian Meetings & Conventions	250					
	McKinney Chamber	275					
	TACVB	875					
	TTIA	1,090					
	DMAI	1,650					
	USA Travel Association	965					
		6,375					
012-1252-453-8515	Rental Fee	3,187	3,485	4,123	3,500	6,010	4,000
012-1252-453-8516	Ret Fee/Prof Service	6,975	4,956	23,100	3,870	3,870	3,870
	Continuation:						
	Cleaning Service (\$235/mth)	2,820					
	Window Cleaning (\$40/mth)	480					
	A/C Maintenance Agmt (per lease)	570					
		3,870					
012-1252-453-8517	Promotional	36,772	60,562	75,452	79,940	83,335	76,430
	Continuation:						
	Co-op Team Texas Albuquerque Balloon Fes	675					
	Co-op Team Texas AARP Atlanta	675					
	Co-op Team Texas AARP Boston	675					
	Co-op Team Texas ABA	800					
	Co-op Team Texas NTA	700					
	Trade Show Items	1,000					
	Tour Texas- Web Display	5,000					
	Tourism Award	400					
	MPI Online listing	545					
	Promo Items	20,000					
	(includes call to action item \$10,000 brown bags, give-a-ways, etc.)						
	Chamber Award Dinner	2,000					
	National Travel & Tourism Week	5,000					
	Board Gifts	550					
	Digital Bill board w/MPAC Bridal Show	800					
	Re-print visitors Guide	16,000					
	Staff organization logoed apparel	495					
	MIM Store Promo	1,000					
	TTIA Unity Dinner	500					
	Sales Call Materials	1,000					
	Online-Sports Destination Management	1,100					
	Reverse Latin Trade Show (State Co-op)	500					
	Sports Events (Web)	95					
	STR Reports	4,350					
	Trip Info	9,200					
	Southwest Showcase	2,000					
	TSAE online profile	320					
	Bridal Show	50					
	Parks Map (Per City Comm.)	1,000					
		76,430					
012-1252-453-8520	Advertising	40,451	75,045	76,222	64,526	68,526	63,655
	Continuation:						
	Texas Monthly (Coop w/City Comm.- Home f	3,500					
	Texas State Travel Guide	4,330					
	Historic Calendar	100					
	See Texas First Co-op w/ City & CDC	6,000					
	Texas Highways	4,425					
	Tea in Texas (1 year)	1,000					
	Certified Folder	1,200					
	Texas Events Calendar	1,800					
	Texas Lake Trails	700					
	Tiger Oaks (TX Meetings & Events)	9,500					
	Shop Across TX	6,500					
	Pioneer Publishing (Small Market Meetings)	1,600					
	Texas Municipal League ad	1,100					
	Houston House & Home	900					
	Courier (MIM) Store	1,500					
	Louisiana efforts	3,000					
	Oklahoma efforts	3,000					
	Arkansas efforts	3,000					
	Austin efforts	3,000					
	Oxford Magazine	2,655					
	Southern Living	4,845					

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	63,655						
012-1252-453-8538	Temporary Personnel Services	0	0	0	0	0	0
012-1252-453-8558	Utilities-Gas	608	1,080	1,026	1,100	1,100	1,100
012-1252-453-8568	Utilities-Water	44	116	62	150	150	150
012-1252-453-8595	Information Services Fee	0	0	0	0	0	7,176
012-9999-453-8815	Transfer to Risk/Insurance Fund	0	0	0	0	0	3,824
	<i>WC/Liab Ins</i>						
Subtotal: Services/Sundry		163,919	210,153	260,676	234,464	243,952	245,633
012-1252-456-9230	Hardware/Software	0	0	0	0	0	0
Subtotal: Capital		0	0	0	0	0	0
TOTAL-Exp	MCVB Fund Total Expenditures	422,375	478,256	549,355	547,803	570,073	652,913
	MCVB Fund Surplus/(Deficit)	39,104	11,402	(190,012)	(88,053)	(110,668)	(39,763)