

**BAYLOR MEDICAL CENTER at MCKINNEY**

McKinney, Texas

Overall Site: 52 total acres

09.27.11 (REV)

Frontage: University Drive: 1598' +/-

Lake Forest Drive: 1361' +/-

R.O.W Width: University Drive: 170' (variable) width

Lake Forest Drive: 120' (variable) width

[Issues noted in YELLOW field are over City Allowance]

|                                  |  | PROPOSED SIGNAGE   |                      |                       | CITY ALLOWANCES      |                       |   |                 |
|----------------------------------|--|--------------------|----------------------|-----------------------|----------------------|-----------------------|---|-----------------|
|                                  |  | Construction       | Gross Square Footage | Height                | Gross Square Footage | Height (MAX)          | Explanation   | Lighting        |
| <b>BUILDING MOUNTED SIGNAGE:</b> |  |                    |                      |                       |                      |                       |   |                 |
| Loc. 1.104                       | West Brand Identity - Building Façade Mounted  | Individual Letters | 194'                 | 53" max letter height | 540'                 | 48" max letter height | Logo visible to <b>westbound</b> traffic on University Drive and <b>north-</b> and <b>southbound</b> traffic on Lake Forest Drive. The proposed sign has a taller letter height than allowed, but a smaller overall area. | Internal        |
| Loc. 1.106                       | South Brand Identity - Building Façade Mounted | Individual Letters | 514'                 | 88" max letter height | 795'                 | 48" max letter height | Logo visible to <b>eastbound</b> traffic on University Drive. The proposed sign has a taller letter height than allowed, but a smaller overall area.  | Internal        |
| Loc. 1.105                       | Donor Recognition - Hospital Naming            | Individual Letters | TBD                  |                       | 250'                 |                       | Future letters to identify a major hospital donor. The letter size will be targeted for viewing on-site.  | Non-illuminated |
| Loc. 2.109                       | POB Identity - Building Façade Mounted         | Individual Letters | TBD                  |                       | 405'                 |                       | Future letters or logo to identify the POB to University Drive and Lake Forest Drive traffic.   | Internal        |
| Loc. 4.107A                      | Emergency Letters - Canopy Lettering           | Individual Letters | 32'                  |                       |                      |                       | Letters on the canopy to identify the Emergency entrance to <b>westbound</b> traffic on University Drive and <b>north-</b> and <b>southbound</b> traffic on Lake Forest Drive.  | Internal        |
| Loc. 4.107B                      | Emergency Letters - Canopy Lettering           | Individual Letters | 32'                  |                       |                      |                       | Letters on the canopy to identify the Emergency entrance to <b>eastbound</b> traffic on University Drive.   | Internal        |
| Loc. 4.108                       | Ambulance Letters - Wall Mounted               | Individual Letters | 33'                  |                       |                      |                       | Letters identifying the Ambulance entrance to ambulance drivers, visible form within the site.  | Internal        |

| <b>PERIMETER SITE GROUND MOUNTED SIGNAGE:</b> |   |                     |      |        |      |          |  |          |
|---|---|---------------------|------|--------|------|----------|--|----------|
| Loc. 3.104                                    | Primary Directional - POB Entrance                          | Monolith            | 105' | 12'-4" | 150' | 10' tall | Sign to identify the <b>POB entrance</b> off Lake Forest Drive. This is necessary to keep POB and Hospital traffic separate. As building is not easily visible from Pubic Street.  | Internal |
| Loc. 3.105                                    | Primary Directional - FM 1461 Hospital Entrance             | Monolith            | 105' | 12'-4" | 150' | 10' tall | Sign to identify the <b>Hospital entrance</b> off Lake Forest Drive. This is necessary to keep POB and Hospital traffic separate and identify the path to Emergency. As buildings are easily visible from Public Street. | Internal |
| Loc. 3.106                                    | Corner Development Identity                                 | Monolith structures | 260' | 10'-0" | 64'  | 8' tall  | Curved sign face with Brand Identify integrated in to a water feature wall and landscaping. Given the grade changes and the traffic speed this feature announces multiple destinations for entire development site.      | External |
| Loc. 4.101                                    | Primary Directional - Ambulance/Service/Deliveries Entrance | Monolith            | 105' | 12'-4" | 150' | 10' tall | Sign to identify the <b>Ambulance and Delivery entrance</b> . This is necessary to keep Hospital traffic separate from Ambulance traffic. Allows decision to be made at higher speeds of University Boulevard.           | Internal |
| Loc. 4.102                                    | Primary Directional - University Drive Hospital Entrance    | Monolith            | 105' | 12'-4" | 150' | 10' tall | Sign to identify the <b>Hospital and Emergency entrance</b> off University Drive. Given the limited visibility form University Blvd. this assists driver with making the appropriate decision to enter the site.         | Internal |

The city ordinance allows 1 perimeter ground mounted sign per street frontage. Due to the size and complexity of the site, the hospital is requesting 2 signs per street frontage. This will aid in keeping the emergency response vehicles and public vehicles separated.

| <b>SITE WAYFINDING GROUND MOUNTED SIGNAGE:</b> |                            |                |       |       |    |         |   |                                  |
|--|----------------------------|----------------|-------|-------|----|---------|---|----------------------------------|
| Loc. TBD                                       | Site Directional           | Monolith       | 29'   | 7'-3" | 4' | 6' tall | Signs to direct vehicular traffic within the site. These signs are not typically visible from Public Street       | Non-illuminated, reflective copy |
| Loc. TBD                                       | Parking Lot Identification | Post and Panel | 5.25' | 2'-6" | 4' | 6' tall | Signs to identify the function of the various site parking lots. These signs are not visible from Public Streets. | Non-illuminated, reflective copy |

The city ordinance allows an unlimited quantity of site wayfinding, but a maximum area of 4 square feet per sign. Due to the complexity of the site and the need for larger messages, the hospital is requesting larger site directionals, but with a limited quantity of 11.