

## **MCKINNEY CONVENTION AND VISITORS BUREAU BOARD**

### **Finance Committee Meeting**

**March 20, 2015**

The McKinney Convention & Visitors Bureau HR committee met for a meeting on March 20, 2015 at 200 W. Virginia Street, McKinney Texas.

In attendance were Board members: Carrie Alfieri

Staff: Executive Director Dee-dee Guerra.

The meeting was called to order at 8:30 am

The Committee looked over the following items:

1. February Financials (prepared by McKinney Finance Dept. McKinney Hotel receipts Comparison- No discussion
2. MIM Store revenue- No discussion.
3. Monthly Taxable Hotel Receipts (Comptroller Website)-No discussion.
4. December Taxable Receipts (Comptroller Website)-No discussion.
5. Sister City Comparison- 1<sup>st</sup> Quarter (Comptroller Website)- No discussion.
6. STR Report for February & Week 1 of March- Director Alfieri asked why the supply changed as of February 1, 2015 when the Sheraton didn't open up until February 28, 2015. Director Alfieri asked that Executive Director Guerra look into this issue and get back to the Committee with the details.
7. Proposed FY 15-16 MCVB Budget- Executive Director Guerra spoke with Director Alfieri about possibly asking for a Supplemental to fund the new Database (IDSS) which is currently under review by City IT Director Chris Chiancone.
8. Texas Fly-Fishing & Wine Event- Director Guerra went to the RFP from Beau Beasley to see if this was something the MCVB Board would want to help market & advertise. Director Alfieri thought it was a good idea and proposed we bring it to the Board at Tuesdays Board meeting for discussion.

The MCVB Marketing Committee meeting was adjourned at 9:20 am

Carrie Alfieri  
MCVB Finance Committee Chair