

Print

Final Grant Report - Submission #67348

Date Submitted: 6/15/2017

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Youth Ballet of Texas

Grant Amount*

\$5,325

Email *

info@youthballetof texas.org

Event(s)

Name of Event*

Lunchtime Classics

Date & Time of Event*

10/24/2016 - Noon

Location of Event *

MPAC

More Events?

- Yes
- No

Name of Event

Krakatuk Preview

Date & Time of Event

11/18/2016 - 8am

Location of Event

Caldwell Elementary

More Events?

- Yes
- No

Name of Event

Home for the Holidays

Date & Time of Event

11/26/2016 - 10am

Location of Event

McKinney on the Square

More Events?

- Yes
- No

Name of Event	Date & Time of Event	Location of Event	More Events?
Krakatuk	12/3/2016 - 7pm	McKinney North High School	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Krakatuk	12/4/2016 - 2pm	McKinney North High School	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Spring Potpourri	4/29/2017 - 4pm	McKinney North High School	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Coppelia	5/27/2017 - 7pm	McKinney North High School	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Coppelia	5/28/2017 - 2pm	McKinney North High School	<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event

Total Revenue
 Include grant award funds.

Budget*	Actual*
\$65,840	\$72,959

Total Expenses

Budget*

\$65,840

Actual*

\$47,648

Total Number in Attendance*

1426

Number of Performances*

8

Total Number of Tickets Sold*

1,034

Number of Tickets Comped*

392* - See comments

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

* This number includes the free performance at Caldwell Elem.(230), the Home for the Holidays performance (100), and the 62 comp tickets given out for the Spring Potpourri performance.

Attach Financial Report*

YBT 2016-17 Season Final Numbers.pdf

Attach Narrative Summary*

Youth Ballet of Texas Narrative Summary - 2016-17 Season.pdf

Receipts

Browse...

Additional Attachments

Browse...

Additional Attachments

Browse...



Jennifer Dulin, Artistic Director info@youthballetoftexas.org

2016/17 Season Narrative Summary

Our goals for the 2016/17 YBT Season were threefold:

- To increase the quality and professionalism of our performances
- To provide opportunities for low-income students to access classical ballet training
- To reach out to the community through free access to performances, and public event performances

Throughout our season, we sought to uphold the goals of the Arts Commission through diversity in both content and style of the performances, and a groundbreaking performance of a fully-produced, full-length traditional ballet.

We sought to make a difference in children's lives through the positive discipline, esteem-enhancing art of classical ballet, and to nurture young talent in dance through scholarships.

Highlights of 2016/17:

September -

3 board members in attendance at McKinney Non-Profit Leadership Workshop

Need-based and male-dancer scholarships established - \$7003.00 donated by TYBC Director Benefiting 14 students for year.

North Texas Giving Day - Raised \$658.00 (300% increase over last year)

October -

Performance - Luncheon Classics - We offered a performance designed to fit into an hour lunch break, with a wide range of ballet classics and short pieces. Performed at the MPAC.

Attendance - 64

Fundraiser in collaboration with Mom & Popcorn - Raised \$2701.00

November -

Free Performance - Caldwell Elementary - Excerpts from Krakatuk: A Nutcracker Prequel, performed for the morning assembly. Attendance - 230

Provided 70 comp tickets to teachers at area Elementary schools for Krakatuk: A Nutcracker Prequel.

Free Performance - Home for the Holidays - Excerpts from Krakatuk: A Nutcracker Prequel
Attendance - approx. 100

Fundraiser - Program Ad campaign - company dancers campaign - Raised \$2175.00

December -

Performance - Krakatuk: A Nutcracker Prequel - MNHS Auditorium - Attendance - 505

Jan - March -

Preparation for Spring Performances
Continued donation of scholarships for Spring Semester

April -

Performance - Spring Potpourri - A mix of styles of dance, including a sneak peak at a classical ballet created to appeal to preschoolers, to be performed in it's entirety in the 2017/18 season, and excerpts from Coppelia - MNHS Auditorium - Attendance - 171

May -

Performance - Coppelia - MNHS Auditorium - Fully-produced, full-length traditional ballet.
Attendance - 356

Total Attendance at all events - 1426

We were able to keep most of our expenses under the budgeted amount, and were successful at reaching outside of the school and company for donations from businesses through our program ads. Collaboration with theatre professionals in the area gave us access to needed set design pieces, and collaboration with City Ballet of Wilmington saved us approximately \$2K on costume purchase. Our Artistic Director donated \$11203.00 of her salary to cover the scholarships and costs of production in order to meet our goals for the year.

Youth Ballet of Texas increased its reach and visibility in the community with its free performances, and involved approximately 180 people onstage, backstage, and behind the scenes during the performance experience. We received high praise from audience members, many of them stating that this was the first time they had ever seen a real ballet performed, and how enchanting it was. Many audience members made a special point of telling us that our productions are the best performances they have seen in McKinney. We provided community service hours and valuable experience to our high school set builders.

Thank you for helping Youth Ballet of Texas meet its goals and the goals of the McKinney Arts Commission. We look forward to your continued support.

