



CITY OF MCKINNEY - ARTS COMMISSION FINAL GRANT REPORT – SUMMARY

Grantee Name: McKinney Youth Theatre
Grant Amount: \$21,464.82
Name of Event: 2011-2012 Season
Date(s) of Event: October 1, 2011 – September 30, 2010
Location(s) of Event: Heard Craig Hall, McKinney Performing Arts Center, Boys and Girls Club

Total Revenue: Budget - \$180,000 Actual - \$ 123,881.10
(including the grant award)

Total Expenses: Budget - \$ 180,000 Actual - \$ 136,225.17

Performances Six Major Productions – with eight performances each: Annie, Jr. Wizard of Oz, Hairspray, Disney’s Alice in Wonderland, Beyond Broadway, Dear Edwina (four performances). Afterschool Elementary Productions (two end of semester performances), six weeks of summer camps 14 performances.

Total Attendance 8,594

Tickets: Sold 4,594

Tickets: Comp 4,000

- Did you include in all promotion, publicity and advertising the following line:
“This project is funded in part by the City of McKinney through the City of McKinney Arts Commission” YES NO

If no, why not?

- Did you use the City of McKinney logo on printed material? YES NO
If no, why not? Starting using logo midway through year. Also up on our tv monitor in Plano.

- How successful was your event in accomplishing the Arts Commission goal **“to create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors”**.

Very Successful Somewhat Successful Not Successful

Comments: Exciting year for Plano Children's Theatre/ McKinney Youth Theatre. We won "2012 Best Community Organization" by the Junior League of Collin County, "2012 Best Community Partner" by the Plano Chamber of Commerce, and "2012 Best Children's Theatre in DFW by the Dallas Observer for our theatre within a theatre, Fun House Theatre and .which is made possible by Plano Children's Theatre.

We offered over \$10,000 in scholarships this year in McKinney which is a 25% increase from last year's scholarships. In addition, to celebrate our twenty years of serving North Texas, we offered the first performing arts class for new students ½ off. Total discounts in tuition from this special offer and our regular early bird registration was over \$8,600.

Our summer program was highly successful with several camps having two classes of the same play title to accommodate the numbers of students.

In addition, we offered free programming at Boys and Girls Club.

Connor Pediatric Cancer, a non-profit organization started in memory of Connor Cruse who died of cancer and lived in McKinney, was the beneficiary of one performance ticket sales from *Annie Jr.*

- At the conclusion of any funded project, the Grantee shall submit to the City a Final Project Report including a detailed and comprehensive financial report covering all receipts and expenditures for the funded project. A narrative report of the project should be submitted. This report should be submitted within 30 days after the event or season depending on the type of application submitted.
- Grantee should provide the following information regarding the season or special project funded, as appropriate:

Current Season	
# of Performances	56 performances 6 major productions
Tickets sold or persons attending	\$35,757 ticket sales \$8 and \$10 4,594 paid tickets
Comp Tickets	4,000
Total Season Attendance	8,594

Special Project	
# of Performances	
Tickets sold or persons attending	
Comp Tickets	
Total Season Attendance	

MCKINNEY GRANT AUDIT
October 2011 - September 2012

Grantee Name: McKinney Youth Theatre

Total Revenue: \$ 123,881.10

Total Expense: \$ 136,225.17

MCKINNEY GRANT AUDIT
October 2011 - September 2012

INCOME:

Tuition:

Fall 2011 Major Productions	\$	11,525.00
Fall 2011 Elementary Classes	\$	3,006.00
Spring Major Productions	\$	20,040.00
Spring Elementary Productions	\$	2,968.62
Summer Major Productions	\$	18,847.10
Summer Camps	\$	10,753.50
Fall 2012 Acting Classes	\$	1,660.00
Fall 2012 Elementary Classes	\$	3,766.00
Fall 2012 Major Productions (Through September 30, 2012)	\$	10,817.70

TOTAL TUITION: \$ 83,383.92

Scholarships: \$ (10,196.50)

Discounts: \$ (8,692.50)

TOTAL DISCOUNTS/SCHOLARSHIPS: \$ (18,889.00)

NET AMOUNT OF TUITION INCOME: \$ 64,494.92

Ticket Sales:

Annie Jr.	\$	11,396.00
Wizard of Oz	\$	7,661.00
Hairspray	\$	7,512.00
Dear Edwina	\$	9,509.00
Alice in Wonderland	\$	7,232.00
Broadway (September portion)	\$	3,843.00

Total Ticket Sales \$ 35,757.00

Comped Tickets:

Annie Jr.	\$	456.00
Wizard of Oz	\$	408.00

Hairspray	\$	426.00
Dear Edwina	\$	386.00
Alice in Wonderland	\$	506.00
Broadway (September portion)	\$	216.00
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Total Comped Tickets:	\$	2,398.00
TOTAL OF TICKETS:	\$	38,155.00
Other Income:		
McKinney Grant:	\$	21,464.82
Donations:	\$	655.00
Merchandise/Concession Sales	\$	1,509.36
TOTAL OTHER INCOME:	\$	23,629.18
<u>TOTAL OF ALL INCOME:</u>	<u>\$</u>	<u>123,881.10</u>

MCKINNEY GRANT AUDIT
October 2011 - September 2012

Expense:

Advertising:	\$	4,188.79
Auto Expenses:	\$	340.02
Dues/Subscriptions	\$	360.00
Merchandise Supplies	\$	1,156.36
Copier Rental:	\$	747.57
Publicity (Postage, Marketing, etc)	\$	4,376.31
Professional Fees:	\$	1,750.00
Rent:		
Eldorado Club	\$	250.00
Garland Storage	\$	1,262.50
Heard Craig Hall	\$	22,957.50
McKinney Performing Arts	\$	180.00
Custer Location	\$	7,423.60
Royalties/Licenses:	\$	13,217.35
Administrative Wages	\$	41,401.40
Teacher/Director's Wages	\$	14,884.57
Summer Camp Teaching	\$	10,401.00
Utilities	\$	4,059.99
Insurance	\$	2,152.06
Office Supplies	\$	1,174.71
Printing	\$	2,042.44
Set Build/Supplies	\$	1,899.00
<u>TOTAL EXPENSES:</u>	\$	<u>136,225.17</u>