

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2017

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

Project Grant
Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.

Promotional or Community Event Grant (maximum \$15,000)
Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.

Promotional and Community Event Grants:

| Application Deadline | Presentation to MCDC Board | Board Vote and Award Notification |
|----------------------------|----------------------------|-----------------------------------|
| Cycle I: November 30, 2016 | December 2016 | January 2017 |
| Cycle II: May 31, 2017 | June 2017 | July 2017 |

Project Grants:

| Application Deadline | Presentation to MCDC Board | Board Vote and Award Notification |
|----------------------------|----------------------------|-----------------------------------|
| Cycle I: December 30, 2016 | January 2017 | February 2017 |
| Cycle II: March 31, 2017 | April 2017 | May 2017 |
| Cycle III: June 30, 2017 | July 2017 | August 2017 |

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: 3e McKinney

Federal Tax I.D.: 20-4950273

Incorporation Date: 12-06-2006

Mailing Address: 202 W Louisiana St #205

City McKinney

ST: TX

Zip: 75069

Phone: 972-567-5120

Fax:

Email: Nancye@3eMcKinney.com

Website: 3emckinney.com

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs:

McKinney Chamber of Commerce, McKinney Alliance, Salvation Army Advisory Board,
Collin County Social Services Association, Collin County Early Childhood Education Coalition,
Collin County Homeless Coalition.

REPRESENTATIVE COMPLETING APPLICATION:

Name: Nancye Ashley

Title: Associate Director

Mailing Address: 202 W Louisiana St #205

City: McKinney

ST: TX

Zip: 75069

Phone: 972-567-5120

Fax:

Email: Nancye@3emckinney.com

CONTACT FOR COMMUNICATIONS BETWEEN MCDL AND ORGANIZATION:

Name: Nancye Ashley

Title: Associate Director

Mailing Address: 202 W Louisiana St #205

City: McKinney

ST: TX

Zip: 75069

Phone: 972-567-5120

Fax: N/A

Email: Nancye@3eMcKinney.com

FUNDING

Total amount requested: \$4,000

Matching Funds Available (Y/N and amount): None

Will funding be requested from any other City of McKinney entity (e.g. Arts Commission, City of McKinney Community Support Grant)?

Yes

No

Please provide details and funding requested: N/A

PROJECT/PROMOTIONAL/COMMUNITY EVENT

Start Date: 04-08-2017

Completion Date: 04-08-2017

BOARD OF DIRECTORS *(may be included as an attachment)*

Rafe Wright, President

Lee Brock, MD

Jeff Gabbert, Vice-President

Jared Maier

John Shapiro, Secretary

Rudy Manning

Harvey Oaxaca, Treasurer

LEADERSHIP STAFF *(may be included as an attachment)*

Jim Smith, Executive Director

Nancye Ashley, Associate Director

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Mission statement: 3e McKinney is a collaboration of local churches working together to build and restore relationships that empower God reliant, heart change in our community.

engage community neighbors in long-term relationships

equip our community to live together in love, grace and compassion

empower the materially under-resourced to long term self sufficiency

Strategic goals and objectives: 3e McKinney is committed to showing the love of Christ by coordinating with churches, schools, social agencies, civic groups, businesses and individuals to meet the following goals:

Provide and care for the hurting

Relate to community

Adopt the schools

Yield to God in all things

Scope of services: 3e McKinney coordinates events, activities and programs in support of MISD schools, the materially under-resourced and the organizations that support them.

Day to day operations: 3e McKinney interacts with churches, schools, social agencies, civic groups, businesses and individuals to listen and to seek solutions to meet the needs of our community.

Number of paid staff: 2 full-time staff

Volunteers: over 50 for Run for Cover

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

There are no significant changes expected.

II. Project or Promotional/Community Event (whichever is applicable)

- Outline details of the Project/Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

Run for Cover is the longest standing running event in McKinney, beginning at Town Lake in April of 2000. Our 17th annual Run for Cover is scheduled for April 8, 2017. Run for Cover is 1k walk, 5 and 10K run to raise awareness and money for people experiencing homelessness in Collin County. All proceeds from the event go to The Samaritan Inn and Shiloh Place. This benefit event is hosted by 3e McKinney.

The event will include music from Johnny B and KLAK, prizes, and awards! Last year the event drew over 700 people to run, volunteer and cheer on the competitors.

- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**

Our registered runners increased to 530 in 2016 from 405 in 2015. This represents a 31% over 2015. This did not include a group of 25 special needs kids from Plano that ran as our complimentary guests. 270 of the runners were from 24 cities outside of McKinney which we attribute to the MCDC funded marketing.

- Describe how the proposed Project/Promotional/Community Event fulfills strategic goals and objectives for your organization.

The Run for Cover event helps us to fulfill our stated mission to provide and care for the hurting. Our current location in Craig Ranch allows us to expand our reach to active citizens of Frisco, Allen and Plano. This potential draws added attention for year-round support for our charities.

- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.

Run for Cover will have a pre-event cross promotion with Arts in Bloom that allows the Run for Cover bib to be exchanged for a beverage at Arts in Bloom.

Run for Cover takes place at Craig Ranch on April 8, 2017. The event will include music from Johnny B and KLAK, prizes, and awards! Last year the event drew over 700 people to run, volunteer and cheer on the competitors. Entry Fees range from \$20-\$35.

- Include the venue/location for Project/Promotional/Community Event?

We use the McKinney Craig Ranch Play-Tri location to host and time our event. Entry Fees range from \$20-\$35.

- Provide a timeline for the Project/Promotional/Community Event.

November/December: Venue and vendors contract secured and committees formed,

January: Pre-event planning and preparation of marketing materials.

February: Electronic, printed and social media marketing materials with begin distribution.

March: Radio spots will air in for the April 8 event.

April 8th: Day of event

- Detail goals for growth/expansion in future years.

The wide flat streets of Craig Ranch allow us to expand participation by 300% over the future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *If so, please attach a copy of the Executive Summary.*

Provide specific information to illustrate how this Project/Promotional/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotional/Event:

Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

Yes

No

Date(s): 2016

Financial

- Provide an overview of the organization's financial status including the impact of this grant request on organization mission and goals.

This grant award will support our goal to provide and care for the hurting. The growth of this event increases awareness as well as financial support for homelessness.

- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

An independent audit is currently underway performed by Robin Caraway. The letter of agreement is attached. Unaudited financial statements are also attached.

What is the total estimated cost for this Project/Promotional/Community Event?

\$41,000

(Please provide a budget specific to the proposed Project/Promotional/Community Event.)

Attached

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant?

90.25%

Are Matching Funds available? Yes No

| | | |
|------------|--------|------------|
| Cash \$ | Source | % of Total |
| In-Kind \$ | Source | % of Total |

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotional/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

Run for Cover will have a pre-event cross promotion with Arts in Bloom that allows the Run for Cover bib to be exchanged for a beverage at Arts in Bloom.

Electronic, printed and social media marketing materials will begin distribution in February. Radio spots will air in March for the April 8 event.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

We plan to increase participation in the race by 10%. The funds from this grant will help us meet this goal without reducing the donation to the recipient charities (Samaritan Inn and Shiloh Place).

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Project/Promotional/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Organization's officials who have signed the application are authorized by the organization to submit the application;

- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional/ Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer



Signature

Jim Smith
Printed Name

11-28-2016
Date

Representative Completing Application



Signature

Nancye Ashley
Printed Name

11-28-2016
Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

CHECKLIST:

Completed Application:

- Use the form/format provided
- Organization Description
- Outline of Project/Promotional/Community Event; description, budget, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Project/Promotional/Community Event
- Project/Promotional/Community Event timeline and venue
- Plans for marketing and outreach
- Evaluation metrics
- List of board of directors and staff

Attachments:

- Financials: organization's budget for current fiscal year; Project/Promotional/Community Event budget; audited financial statements
- Feasibility Study or Market Analysis if completed (Executive Summary) N/A
- IRS Determination Letter (if applicable)

3e McKinney 2016 Budget

| | 2015 Annual Budget | 2015 Actual | 2016 Annual Budget |
|-----------------------------------|-------------------------------|--------------------|-------------------------------|
| Ordinary Income/Expense | | | |
| Income | | | |
| Covenant Partner Contributions | \$ 80,000 | \$ 75,600 | \$ 70,000 |
| Corporate Contributions | \$ 32,000 | \$ 19,375 | \$ 8,700 |
| Foundation Grants | \$ 5,000 | \$ 6,864 | \$ 2,000 |
| Individual Contributions | \$ 3,500 | \$ 4,112 | \$ 2,500 |
| Fundraising | \$ 13,259 | \$ 33,615 | \$ 30,000 |
| Total Income | \$ 133,759 | \$ 139,565 | \$ 113,200 |
| Expense | | | |
| Operating Expenses: | | | |
| Building Maintenance | \$ 150 | \$ 60 | \$ 100 |
| Insurance - nonemployee | \$ 3,500 | \$ 3,328 | \$ 3,550 |
| Marketing | \$ 340 | \$ 506 | \$ 314 |
| Membership/Meeting | \$ 150 | | |
| Miscellaneous Expense | | | \$ 2,351 |
| Office Supplies | \$ 1,500 | \$ 1,600 | \$ 1,216 |
| PayPal Fees | \$ - | \$ 47 | \$ 25 |
| Phone & Internet | \$ 1,440 | \$ 1,372 | \$ 1,225 |
| Postage & Delivery | \$ - | \$ 100 | \$ 70 |
| Rent | \$ 6,000 | \$ 6,000 | \$ 6,000 |
| Technology | \$ 2,000 | \$ 2,066 | \$ 1,200 |
| Total Operational Expenses | \$ 15,080 | \$ 15,079 | \$ 16,051 |
| Payroll Expenses | | | |
| Taxes @7.65% of Salaries | \$ 8,434 | \$ 8,516 | \$ 6,904 |
| Executive Director | \$ 70,000 | \$ 71,077 | \$ 50,000 |
| Director of Program Development | \$ 24,000 | \$ 24,000 | \$ 24,000 |
| Administrative Assistant | \$ 16,245 | \$ 16,245 | \$ 16,245 |
| Total Payroll Expenss | \$ 118,679 | \$ 119,838 | \$ 97,149 |
| Total Expense | \$ 133,759 | \$ 134,917 | \$ 113,200 |
| Net Ordinary Income | \$ - | \$ 4,648 | \$ 0 |
| | 2015 Budget | 2016 Budget | \$ 113,200 |
| | \$ 133,759 | 2015 Budget | \$ 133,759 |
| | \$ 137,365 | Variance | \$ (20,559) |
| | Variance | \$ (3,606) | |

January 1, 2016

3e McKinney 2017 Budget

| | 2016 Annual Budget | 2016 Projected Actuals | 2017 Proposed Annual Budget |
|-----------------------------------|-----------------------|---------------------------|--------------------------------|
| Ordinary Income/Expense | | | |
| Income | | | |
| Covenant Partner Contributions | \$70,000 | \$79,525.14 | \$77,900 |
| Corporate Contributions | \$8,700 | \$5,500.00 | \$15,500 |
| Foundation Grants | \$2,000 | \$9,056.67 | \$1,000 |
| Individual Contributions | \$2,500 | \$8,429.03 | \$8,000 |
| 3e Xpress | \$0 | \$12,726.37 | \$12,000 |
| Donation in Kind | | \$5,000.00 | |
| Fundraising | \$30,000 | \$25,088.31 | \$25,000 |
| Total Income | \$113,200 | \$145,325.52 | \$139,400 |
| Expense | | | |
| Operating Expenses: | | | |
| 3e Xpress | | \$15,628.25 | \$12,000 |
| Accounting/Audit | | \$5,000.00 | \$3,400 |
| Adopt the Schools | | \$50.74 | \$2,300 |
| Building Maintenance | \$100 | \$80.00 | |
| Insurance - nonemployee | \$3,550 | \$3,313.00 | \$3,550 |
| Marketing | \$314 | \$1,803.35 | \$1,000 |
| Membership/Meeting | | \$670.00 | \$403 |
| Miscellaneous Expense | \$2,351 | | |
| Office Supplies | \$1,216 | \$866.83 | \$2,000 |
| PayPal Fees | \$25 | \$227.74 | \$200 |
| Phone & Internet | \$1,225 | \$1,262.76 | \$1,500 |
| Postage & Delivery | \$70 | \$70.00 | \$150 |
| Project Expense | | \$289.25 | |
| Rent | \$6,000 | \$6,000.00 | \$6,000 |
| Summer Stock | | \$1,074.79 | |
| Technology | \$1,200 | \$2,114.16 | \$1,400 |
| Total Operational Expenses | \$16,051 | \$38,450.87 | \$33,903 |
| Payroll Expenses | | | |
| Taxes @7.65% of Salaries | \$6,904 | \$5,702.86 | \$7,497 |
| Executive Director | \$50,000 | \$43,269.30 | \$50,000 |
| Associate Director | | \$23,538.34 | \$48,000 |
| Director of Program Development | \$24,000 | \$4,615.40 | |
| Administrative Assistant | \$16,245 | \$3,124.05 | |
| Total Payroll Expenses | \$97,149 | \$80,249.95 | \$105,497 |
| Total Expense | \$113,200 | \$118,700.82 | \$139,400 |
| Net Ordinary Income | \$0 | \$26,624.70 | \$0 |
| | 2016 Budget | 2017 Budget | 2016 Budget |
| | \$133,200 | \$139,400 | \$133,200 |
| | 2015 Budget | 2016 Budget | 2016 Budget |
| | \$133,759 | \$133,200 | \$133,200 |
| | Variance | Variance | Variance |
| | -\$3,606 | \$6,200 | \$6,200 |

November 26, 2017

Event Budget 2017

| | Budget | MCDC | Total |
|---|-----------------|----------------|-----------------|
| Total runners | 580 | | 580 |
| Income | | | |
| Online registrations | 15,000 | | 15,000 |
| Race-day registrations | 2,000 | | 2,000 |
| MCDC Grant approval | 0 | 4,000 | 4,000 |
| Sponsors | 20,000 | | 20,000 |
| Total Income | \$37,000 | \$4,000 | \$41,000 |
| Expenses | | | |
| Race & Volunteer T-shirts | 2,500 | | 2,500 |
| RunFar Chip Timing | 1,800 | | 1,800 |
| PlayTri | 2,000 | | 2,000 |
| Police Officer | 1,200 | | 1,200 |
| Awards & Medals | 800 | | 800 |
| Face Painting materials | 400 | | 400 |
| Facebook advertising | 0 | 1200 | 1200 |
| Printing of flyers for distribution | 0 | 1000 | 1000 |
| KLAK Radio advertising | 0 | 1800 | 1800 |
| TOTAL EXPENSES | \$8,700 | \$4,000 | \$12,700 |
| Net Income for Charitable Contribution | \$28,300 | 0 | \$28,300 |

AUDITED FINANCIAL STATEMENT (INSERT FINANCIAL STATEMENTS AND AGREEMENT WITH AUDITOR)

ROBIN M CARAWAY, CPA, PLLC

CERTIFIED PUBLIC ACCOUNTANT

August 9, 2016

Jim Smith
3eMcKinney
202 W. Louisiana St., Ste. 205
McKinney, TX 75069

Dear Jim Smith:

You have requested that I audit the basic financial statements of 3eMcKinney, which comprise the statement of financial position as of December 31, 2015, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements. I am pleased to confirm my acceptance and our understanding of this audit engagement by means of this letter. My audit will be conducted with the objective of my expressing an opinion on the financial statements.

Auditor Responsibilities

I will conduct my audit in accordance with auditing standards generally accepted in the United States of America (U.S. GAAS). Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the basic financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to error, fraudulent financial reporting, misappropriation of assets, or violations of laws, governmental regulations, grant agreements, or contractual agreements. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

Because of the inherent limitations of an audit, together with the inherent limitations of internal control, an unavoidable risk that some material misstatements may not be detected exists, even though the audit is properly planned and performed in accordance with U.S. GAAS.

In making my risk assessments, I consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. [However, I will communicate to you in writing concerning any significant deficiencies or material weaknesses in internal control relevant to the audit of the financial statements that I have identified during the audit.

As part of obtaining reasonable assurance about whether the financial statements are free of material misstatement, I will perform tests of 3eMcKinney's compliance with certain provisions of laws, regulations, contracts, and grants that could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions is not an objective of my audit, and accordingly, I will not express such an opinion.

1515 HERITAGE DR., STE. 106, MCKINNEY, TX 75069-3378
CELL 214.803.8516 FAX 469.519.0345

| | As of November 26, 2016 | Fundraiser 2016 (Net of Expenses) | 2016 YTD | Projected Activity | Projected End of Year Total | 2016 Budget | January - December, 2015 Actuals |
|------------------------------------|-------------------------|-----------------------------------|--------------------|--------------------|-----------------------------|--------------------|----------------------------------|
| Income | | | | | | | |
| Church Contributions | | | | | | | |
| Amazing Church | | | \$0.00 | \$1,000.00 | \$1,000.00 | | \$500.00 |
| Christ Fellowship | \$25,000.00 | \$2,000.00 | \$27,000.00 | \$0.00 | \$27,000.00 | | \$31,400.00 |
| Coltonwood Creech | | \$350.00 | \$350.00 | | \$350.00 | | |
| Covenant Church | \$5,500.00 | \$700.00 | \$6,200.00 | \$350.00 | \$6,550.00 | | \$4,700.00 |
| Crosspoint Church | \$5,000.00 | | \$5,000.00 | \$1,000.00 | \$6,000.00 | | \$4,050.00 |
| First McKinney Baptist | \$24,999.99 | \$700.00 | \$25,699.99 | | \$25,699.99 | | \$27,500.00 |
| First Christian Church | | | | | | | \$250.00 |
| First United Methodist | \$2,000.00 | \$1,000.00 | \$3,000.00 | \$400.00 | \$3,400.00 | | \$2,750.00 |
| Genesis Church | \$350.00 | | \$350.00 | | \$350.00 | | \$3,350.00 |
| High Pointe | | | | | | | \$250.00 |
| Hope Fellowship | | \$350.00 | \$350.00 | | \$350.00 | | \$5,000.00 |
| Millicome Church | \$1,100.00 | | \$1,100.00 | \$100.00 | \$1,200.00 | | \$1,200.00 |
| Radian: Life | \$1,650.00 | | \$1,650.00 | \$150.00 | \$1,800.00 | | \$1,200.00 |
| Ranch and Church | \$500.00 | | \$500.00 | \$50.00 | \$550.00 | | \$1,000.00 |
| Road's Mill Baptist | \$3,775.15 | \$350.00 | \$4,125.15 | \$200.00 | \$4,325.15 | | \$1,500.00 |
| St. Andrews Episcopal | | \$700.00 | \$700.00 | | \$700.00 | | \$500.00 |
| St. Gabriel the Archangel Catholic | \$2,625.00 | | \$2,625.00 | \$2,525.00 | \$5,150.00 | | \$5,250.00 |
| St. Peter's Episcopal | \$1,200.00 | \$350.00 | \$1,550.00 | | \$1,550.00 | | \$1,200.00 |
| Stonebridge UMC | | \$525.00 | \$525.00 | | \$525.00 | | \$350.00 |
| The Parks Church | \$100.00 | | \$100.00 | | \$100.00 | | |
| The Word Church of McKinney, CO | | | \$0.00 | | \$0.00 | | \$1,000.00 |
| Total Church Contributions | \$73,650.14 | \$7,025.00 | \$80,675.14 | \$5,875.00 | \$86,550.14 | \$70,000.00 | \$93,550.04 |
| Corporate Contributions | | | | | | | |
| Bay of Scott & White | \$3,000.00 | | \$3,000.00 | | \$3,000.00 | | \$3,500.00 |

| | | | | | | | |
|---------------------------------------|---------------------|--------------------|---------------------|-------------------|---------------------|---------------------|---------------------|
| Brock Pain Clinic | \$500.00 | \$500.00 | \$500.00 | \$0.00 | \$0.00 | \$0.00 | \$1,000.00 |
| Builders Carpet and Design | \$2,500.00 | \$2,500.00 | \$2,500.00 | \$0.00 | \$0.00 | \$0.00 | \$2,500.00 |
| Clarr's Property | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$2,000.00 |
| Haynes Landscape and Maintenance | \$500.00 | \$500.00 | \$500.00 | \$0.00 | \$0.00 | \$0.00 | \$500.00 |
| Herman, James and Ariana | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$0.00 | \$0.00 | \$0.00 | \$2,500.00 |
| Independent Bank | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$0.00 | \$0.00 | \$0.00 | \$2,600.00 |
| Medical Center of McKinney | \$5,000.00 | \$5,000.00 | \$5,000.00 | \$0.00 | \$0.00 | \$0.00 | \$1,000.00 |
| Methodist McKinney Hosp. | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$0.00 | \$0.00 | \$0.00 | \$3,375.00 |
| New World Communications | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$0.00 | \$0.00 | \$0.00 | \$1,500.00 |
| North Tx Turnkey Services Fossilock | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,500.00 |
| Pogue Construction | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$10,000.00 |
| Total Corporate Contributions | \$5,000.00 | \$10,500.00 | \$15,500.00 | \$500.00 | \$16,000.00 | \$8,700.00 | \$30,475.00 |
| Foundation Grants | | | | | | | |
| Communities Foundation TX | \$527.00 | \$524.00 | \$524.00 | \$0.00 | \$0.00 | \$0.00 | \$5,370.00 |
| North Texas Giving Day | \$8,532.67 | \$8,532.67 | \$8,532.67 | \$0.00 | \$0.00 | \$0.00 | \$1,343.75 |
| Total Foundation Grants | \$9,059.67 | \$9,056.67 | \$9,056.67 | \$0.00 | \$9,056.67 | \$2,000.00 | \$6,803.75 |
| Individual Contributions & | | | | | | | |
| Silent Auction Income | \$7,979.03 | \$2,641.00 | \$10,620.03 | \$450.00 | \$11,070.03 | \$2,500.00 | \$8,676.65 |
| Silent Auction Expense | | \$2,895.00 | | | | | |
| Silent Auction PayPa | | -\$9,000.00 | | | | | |
| Net Silent Auction | | -\$126.22 | | | | | |
| Live Auction Income | | -\$231.22 | | | -\$231.22 | | |
| Dinner | | \$11,250.00 | \$11,250.00 | | \$11,250.00 | | |
| PayPal | | -\$4,777.28 | | | | | |
| Supplies | | -\$364.48 | | | | | |
| Total Fundraiser Expense | | -\$5,096.47 | | | | | |
| Fundraiser | | | | | | \$30,000.00 | \$0.00 |
| Donation in Kind | \$5,000.00 | \$5,000.00 | \$5,000.00 | \$5,000.00 | \$5,000.00 | 0 | \$0.00 |
| 3e Xpress Donation | \$12,726.37 | \$12,726.37 | \$12,726.37 | \$12,726.37 | \$12,726.37 | | |
| Gross Operating Income | \$113,412.21 | \$25,088.31 | \$138,500.52 | \$6,825.00 | \$145,325.52 | \$113,200.00 | \$139,565.44 |

| | | | | | | |
|-----------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Expenses | | | | | | |
| Operating Expenses | | | | | | |
| 3e Xpress Expense | \$15,628.25 | \$0.00 | \$15,628.25 | \$5,000.00 | \$15,628.25 | \$0.00 |
| Accounting/Audit | | | | \$5,000.00 | \$5,000.00 | |
| Adopt the Schools | \$50.74 | | \$50.74 | | \$50.74 | |
| Building Maintenance | \$80.00 | | \$80.00 | | \$80.00 | \$60.00 |
| Insurance - nonemployee | \$3,313.00 | | \$3,313.00 | | \$3,313.00 | \$3,328.00 |
| Marketing | \$1,403.35 | | \$1,403.35 | \$400.00 | \$1,803.35 | \$505.00 |
| Miscellaneous Expense | \$300.00 | | \$300.00 | | \$300.00 | \$7,351.00 |
| Meeting Expense | \$370.00 | | \$370.00 | | \$370.00 | |
| Membership | \$741.83 | | \$741.83 | \$125.00 | \$866.83 | \$1,210.00 |
| Office Supplies | \$207.74 | | \$207.74 | \$25.00 | \$227.74 | \$25.00 |
| Payroll Fees | \$1,152.76 | | \$1,152.76 | \$110.00 | \$1,262.76 | \$1,225.00 |
| Phone & Internet | \$0.00 | | \$0.00 | \$70.00 | \$70.00 | \$70.00 |
| Postage and Delivery | \$289.25 | | \$289.25 | | \$289.25 | |
| Project Expense | \$5,500.00 | | \$5,500.00 | \$500.00 | \$6,000.00 | \$6,000.00 |
| Rent | \$1,074.79 | | \$1,074.79 | | \$1,074.79 | |
| Summer Stock | \$1,989.16 | | \$1,989.16 | \$125.00 | \$2,114.16 | \$1,200.00 |
| Technology | \$32,095.87 | | \$32,095.87 | \$6,355.00 | \$38,450.87 | \$16,051.00 |
| Total Operating Expenses | | | | | | |
| | \$5,196.78 | \$5,196.78 | \$5,196.78 | \$506.08 | \$5,702.86 | \$8,516.13 |
| Personnel Expenses | | | | | | |
| Bonuses (PR Tax 7.65%) | | | | | | |
| Salaries & Wages | \$4,615.40 | | \$4,615.40 | | \$4,615.40 | \$24,000.00 |
| Dir of Program Development | \$39,423.14 | | \$39,423.14 | \$3,846.16 | \$43,269.30 | \$50,000.00 |
| Executive Director | \$20,769.30 | | \$20,769.30 | \$2,769.04 | \$23,538.34 | \$71,076.98 |
| Associate Director | \$3,124.05 | | \$3,124.05 | | \$3,124.05 | \$15,245.00 |
| Administrative Assistant | \$67,931.89 | | \$67,931.89 | \$6,615.20 | \$74,547.09 | \$90,245.00 |
| Total Salaries & Wages | | | | | | |
| | \$73,128.67 | \$73,128.67 | \$73,128.67 | \$7,121.28 | \$80,249.95 | \$119,838.25 |
| Total Personnel Expenses | | | | | | |
| | \$105,224.54 | \$105,224.54 | \$105,224.54 | \$13,476.28 | \$118,700.82 | \$134,918.25 |
| Total Operating Expenses | | | | | | |
| | \$113,412.21 | \$25,088.31 | \$138,500.52 | \$6,825.00 | \$145,325.52 | \$139,565.44 |
| Total Operating Income | | | | | | |
| | \$8,187.67 | \$25,088.31 | \$33,275.98 | (\$6,651.28) | \$26,624.70 | \$4,648.07 |
| Net Operating Income | | | | | | |

3e McKinney
Balance Sheet
 As of November 26, 2016

| | |
|---|---------------------------|
| TOTAL ASSETS | |
| Current Assets | |
| Independent Bank | \$58,509.82 |
| PayPal Account | \$7,778.94 |
| Total Current Assets | <u>\$66,288.76</u> |
| Fixed Assets | |
| Machinery & Equipment | \$6,052.98 |
| Total Fixed Assets | <u>\$6,052.98</u> |
| TOTAL ASSETS | <u><u>\$72,341.74</u></u> |
| LIABILITIES AND EQUITY | |
| Payroll Liabilities | -\$248.86 |
| Total Liabilities | <u>-\$248.86</u> |
| Equity | |
| Temporarily Restricted Net Asset | |
| Use Restricted Net Assets | |
| Bridges That Unite | \$0.00 |
| Clothe a Child | \$839.19 |
| Dallas Police Association | \$0.00 |
| Go & Be (Independent Bank grant) | \$2,646.98 |
| Golf Tournament | \$0.00 |
| Kids Summer Meals | \$0.00 |
| Police Teen Academy | \$0.00 |
| Run for Cover | \$0.00 |
| Total Use Restricted Net Assets | <u>\$3,486.17</u> |
| Total Temporarily Restricted Net Asset | <u>\$3,486.17</u> |
| Unrestricted (Retained Earnings) | \$35,828.45 |
| Net Income | \$33,275.98 |
| Total Equity | <u>\$72,590.60</u> |
| TOTAL LIABILITIES AND EQUITY | <u><u>\$72,341.74</u></u> |

ADDITIONAL 2 YEARS FINANCIAL REPORTS 2014-2015

**3e McKinney
Financial Reporting**

| | January - December, 2015 Actuals | Fundraiser 2015 (Net of Expenses) | 2015 YTD | 2015 Budget | January - December, 2014 Actuals |
|--|--|--|--------------------|--------------------|--|
| Income | | | | | |
| Church Contributions | | | | | |
| Amazing Church | \$500.00 | | \$500.00 | | \$1,000.00 |
| Christ Fellowship | \$25,000.00 | \$6,400.00 | \$31,400.00 | | \$25,000.00 |
| Covenant Church | \$4,700.00 | | \$4,700.00 | | \$3,000.00 |
| Crosspoint Church | \$3,150.00 | \$1,500.00 | \$4,650.00 | | \$1,100.00 |
| First Baptist Church, McKinney | \$25,000.04 | \$2,500.00 | \$27,500.04 | | \$25,000.00 |
| First Christian Church | \$250.00 | | \$250.00 | | \$250.00 |
| First United Methodist Church | \$7,400.00 | \$350.00 | \$7,750.00 | | \$2,100.00 |
| Genesis Church | \$3,000.00 | \$350.00 | \$3,350.00 | | \$3,000.00 |
| High Points | \$750.00 | | \$750.00 | | |
| Hope Fellowship | | \$5,000.00 | \$5,000.00 | | \$2,000.00 |
| Milestone Church | \$1,200.00 | | \$1,200.00 | | \$1,100.00 |
| Radiant Life | \$1,200.00 | | \$1,200.00 | | \$1,200.00 |
| Ranchland Christian Church | \$1,000.00 | | \$1,000.00 | | \$1,200.00 |
| Rhea's Mill Baptist Church | \$1,500.00 | | \$1,500.00 | | \$1,200.00 |
| St. Andrews Episcopal | | \$500.00 | \$500.00 | | |
| St. Gabriel the Archangel Catholic | \$5,250.00 | | \$5,250.00 | | \$5,052.50 |
| St. Peter's Episcopal Church | \$1,200.00 | | \$1,200.00 | | \$1,200.00 |
| Stonebridge UMC | | \$350.00 | \$350.00 | | |
| The Word Church of McKinney (ICG) | | \$1,000.00 | \$1,000.00 | | |
| Hillcrest Christian Church—Not Covenant 2015 | | | \$0.00 | | \$698.26 |
| Our Savior Lutheran Church—Not Covenant 2015 | | | \$0.00 | | \$7,500.00 |
| VLife Church—Not Covenant 2015 | | | \$0.00 | | \$100.00 |
| Way of Grace Community Church Not Covenant 2015 | | | \$0.00 | | \$500.00 |
| Total Church Contributions | \$75,600.04 | \$17,950.00 | \$93,550.04 | \$80,000.00 | \$80,810.76 |

**3e McKinney
Financial Reporting**

| | January - December, 2015 Actuals | Fundraiser 2015 (Net of Expenses) | 2015 YTD | 2015 Budget | January - December, 2014 Actuals |
|---|--|--|--------------------|--------------------|--|
| Corporate Contributions | | | | | |
| Baylor Health Care System | \$3,000.00 | \$500.00 | \$3,500.00 | | \$3,000.00 |
| Bob Tomes Ford | | | \$0.00 | | \$2,500.00 |
| Brock Pain Clinic | | \$1,000.00 | \$1,000.00 | | |
| Builders Carpet and Design | | \$2,500.00 | \$2,500.00 | | |
| Harris Property | \$2,000.00 | | \$2,000.00 | | |
| Haynes Landscape and Maintenance | | \$500.00 | \$500.00 | | |
| Independent Bank | | \$2,500.00 | \$2,500.00 | | \$5,000.00 |
| Medical Center of McKinney | \$2,000.00 | \$600.00 | \$2,600.00 | | \$2,000.00 |
| Methodist McKinney Hospital | | \$1,000.00 | \$1,000.00 | | |
| New World Communications | \$2,375.00 | \$1,000.00 | \$3,375.00 | | |
| North Tx Turnkey Services-PopALock | | \$1,500.00 | \$1,500.00 | | \$250.00 |
| Pogue Construction | \$10,000.00 | | \$10,000.00 | | \$10,000.00 |
| Step Up Realty | | | \$0.00 | | \$555.00 |
| Total Corporate Contributions | \$19,375.00 | \$11,100.00 | \$30,475.00 | \$32,000.00 | \$23,305.00 |
| Foundation Grants | | | | | |
| Communities Foundation of Texas | \$5,520.00 | | \$5,520.00 | | \$5,064.00 |
| Community Foundation of N. Texa | \$1,343.75 | | \$1,343.75 | | \$2,735.86 |
| Total Foundation Grants | \$6,863.75 | \$0.00 | \$6,863.75 | \$5,000.00 | \$7,799.86 |
| Individual Contributions | \$4,112.15 | \$4,564.50 | \$8,676.65 | \$3,500.00 | \$5,824.56 |
| Budgeted Fundraising (Results Shown in Fundraiser Column and Integrated into YTD Income) | | | | \$13,259.00 | |

**3c McKinney
Financial Reporting**

| | January - December, 2015 Actuals | Fundraiser 2015 (Net of Expenses) | 2015 YTD | 2015 Budget | January - December, 2014 Actuals |
|-----------------------------------|--|--|---------------------|---------------------|--|
| Gross Profit | \$105,950.94 | \$33,614.50 | \$139,565.44 | \$133,759.00 | \$130,999.18 |
| Expenses | | | | | |
| Operating Expenses | | | | | |
| Building Maintenance | \$60.00 | | \$60.00 | \$150.00 | \$35.00 |
| Insurance - non-employee | \$3,328.00 | | \$3,328.00 | \$3,500.00 | \$3,198.00 |
| Marketing | \$506.00 | | \$506.00 | \$340.00 | \$336.00 |
| Membership (Chamber, non-profit) | | | \$0.00 | \$150.00 | \$167.94 |
| Office Supplies | \$1,600.12 | | \$1,600.12 | \$1,500.00 | \$1,538.01 |
| Payroll Fees | \$46.72 | | \$46.72 | \$0.00 | \$0.00 |
| Phone & Internet | \$1,372.37 | | \$1,372.37 | \$1,140.00 | \$1,310.54 |
| Postage and Delivery | \$99.85 | | \$99.85 | \$0.00 | \$75.00 |
| Printing | | | \$0.00 | \$0.00 | (\$960.92) |
| Rent | \$6,000.00 | | \$6,000.00 | \$6,000.00 | \$6,000.00 |
| Technology | \$2,066.06 | | \$2,066.06 | \$2,000.00 | \$2,039.56 |
| Total Operating Expenses | \$15,079.12 | | \$15,079.12 | \$15,090.00 | \$13,734.22 |
| Personnel Expenses | | | | | |
| Benefits (PR Tax 7.05%) | \$8,516.13 | | \$8,516.13 | \$8,434.00 | \$8,601.15 |
| Salaries & Wages | | | | | |
| Dir of Program Development | \$24,000.08 | | \$24,000.08 | \$24,000.00 | \$24,000.08 |
| Executive Director Salary | \$71,076.98 | | \$71,076.98 | \$70,000.00 | \$70,000.06 |
| Office Manager Salaries | \$16,245.06 | | \$16,245.06 | \$16,245.00 | \$17,081.20 |
| Total Salaries & Wages | \$111,322.12 | | \$111,322.12 | \$110,245.00 | \$111,081.34 |
| Total Personnel Expenses | \$119,838.25 | | \$119,838.25 | \$118,679.00 | \$119,682.49 |
| Total Expenses | \$134,917.37 | | \$134,917.37 | \$133,759.00 | \$133,416.71 |
| Net Operating Income | (\$28,966.43) | \$33,614.50 | \$4,648.07 | \$0.00 | (\$15,676.53) |

**3e McKinney
Financial Reporting**

| | January - December, 2015 Actuals | Fundraiser 2015 (Net of Expenses) | 2015 YTD | 2015 Budget | January - December, 2014 Actuals |
|------------|--|--|-------------------|---------------|--|
| Net Income | <u>(\$28,966.43)</u> | <u>\$33,614.50</u> | <u>\$4,648.07</u> | <u>\$0.00</u> | <u>(\$15,676.53)</u> |

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 06 2006

MCKINNEY NEIGHBORHOOD OUTREACH
1005 A N TENNESSEE ST
MCKINNEY, TX 75069

Employer Identification Number:
20-4950273
DLN:
17053209023016
Contact Person:
DIANE M GENTRY ID# 31361
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
DECEMBER 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
YES
Effective Date of Exemption:
JUNE 14, 2006
Contribution Deductibility:
YES
Advance Ruling Ending Date:
DECEMBER 31, 2010

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2050, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

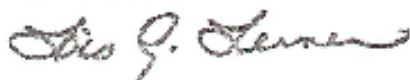
Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Letter 2045 (DO/CG)

MCKINNEY NEIGHBORHOOD OUTREACH

Sincerely,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension

Letter 1045 (DO/CB)

OGDEN UT 84201-0046

In reply refer to: 0423258262
Oct. 08, 2010 LTR 252C E0
20-4950273 000000 00
00004566
BODC: TE

SE MCKINNEY
% LARRY ROBINSON EXECUTIVE DIRECTOR
103 S CHURCH ST
MCKINNEY TX 75069-4430



309556

Taxpayer Identification Number: 20-4950273

Dear Taxpayer:

Thank you for your Form 990-EZ.

We have changed the name on your account as requested. The number shown above is valid for use on all tax documents.

If you need forms, schedules, or publications, you may get them by visiting the IRS website at www.irs.gov or by calling toll-free at 1-800-TAX-FORM (1-800-829-3676).

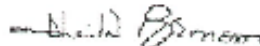
If you have any questions, please call us toll free at 1-877-829-5500.

If you prefer, you may write to us at the address shown at the top of the first page of this letter.

Whenever you write, please include this letter and, in the spaces below, give us your telephone number with the hours we can reach you. Also, you may want to keep a copy of this letter for your records.

Telephone Number () _____ Hours _____

Sincerely yours,



Sheila Branson
Dept. Manager, Code & Edit/Entity 3

Enclosure(s):
Copy of this letter

A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.



McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Final Report

Organization: 3e McKinney

Funding Amount: \$4,000

Project/Promotional/Community Event: Run for Cover

Start Date: February 1, 2017

Completion Date: April 8, 2017

Location of Project/Promotional/Community Event: Craig Ranch, McKinney Texas

Please include the following in your report:

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online Promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Project/Promotional/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible
cschneible@mckinneycdc.org