

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

OCTOBER 9, 2014

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on October 9, 2014 at 8:30 a.m.

Treasurer Jon Dell'Antonia called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:34 a.m. after determining a quorum present. Board members present: Jolie Williams, Alex Lanio, Jan Elwell, Jon Dell'Antonia, Barry Shelton and three new board members Matt Hamilton, Edna Brown and Amber Gutschlag. Main Street staff present: McKinney Main Street Program Director Amy Rosenthal, McKinney Main Street Program Coordinator Michelle Hancock, and Main Street Executive Assistant Belinda Kennedy.

Guests: City Secretary Sandy Hart, City of McKinney Historic Preservation Officer Guy Giersch and Mayor Pro-Tem Travis Ussery.

14-996 Oaths of Office

City Secretary Sandy Hart gave the oath of office to three new board members: Matt Hamilton, Edna Brown and Amber Gutschlag.

14-995 Election of Officers

Treasurer Dell'Antonia made a motion to elect new officers to the Main Street Board, the positions of Chairman and Vice-Chair were both vacated when board member terms expires. Treasurer Dell'Antonia nominated Jan Elwell for the position of Chairwoman and Alex Lanio for the position of Vice-Chair. Jolie Williams made the motion to approve and Amber Gutschlag seconded. The board unanimously approved.

CONSENT ITEMS

14-994 Minutes of the Main Street Board Meeting of September 11, 2014

The Board reviewed the Minutes of the Main Street Meeting from September 11, 2014. Alex Lanio made a motion to approve, seconded by Jolie Williams, the board unanimously approved.

DISCUSSION ITEMS

14-993 Discuss Past Event Recap - Oktoberfest & Wish 100

Ms. Rosenthal gave the board a recap for Oktoberfest 2014, highlighting the great success, over 50,000 in estimated attendance. Ms. Rosenthal recapped the expenses and police and fire department recaps. The Board discussed.

Ms. Rosenthal recapped the Wish 100 2014 event and budget. The Board discussed.

14-992 Discuss Upcoming Events - Home for the Holidays

Ms. Rosenthal updated the Board members on the plans for Home for the Holidays, highlighting the new sponsor, Fed Ex Office. Ms. Rosenthal discussed plans for attractions at the event, including a village, snow globe and carousel. The Board discussed and decided to form a sub-committee to finalize the events for Home for the Holidays.

REPORTS

14-991 Discuss Financial Reports

The Board reviewed the financial reports included in the packet, Jan Elwell motioned to approve the reports, seconded by Matt Hamilton. The Board unanimously approved the financial reports.

14-990 Director's Report

Ms. Rosenthal introduced Mr. Guy Giersch, City of McKinney Historic Preservation Officer. Plans were discussed for the State Main Street Program to visit on November 3, 2014.

14-989 City Liaison Reports

Mr. Barry Shelton spoke about the City Council plans for a parking structure, plans moving forward to investigate the lot by at Kentucky and Davis and the nine acre lot for mixed use.

Mayor Pro-tem Ussery spoke about the money magazine #1 ranking for McKinney and the benefits and job well done by all.

ADJOURN

Treasurer Dell'Antonia adjourned the meeting at 10:04 a.m.

JAN ELWELL
Chairwoman

