



Kiwaniis®



McKinney Community Development Corporation

We want to thank you for making our 2016 Kiwanis Historic Triathlon a great success. We had over 200 youth competing and 175 adults. Many families traveled from out of town including one family that traveled from Colorado to compete. This is due to the growing reputation of our event.

We raised over \$18,000 on the Triathlon, which is all given back to the community charities and MEF scholarships. Kiwanis has other fundraising events: Shooting for the Future which supports our Boys and Girls Club, our Kiwanis Pancake Breakfast which supported CASA this year, and the Kiwanis Barbecue Dinner. We project to return over \$60,000 to the community in 2016.

We could not have done this without your support and belief in what Kiwanis does and what we stand for: Serving the Children of the World.

Thank you from the bottom of our hearts. May God continue to Bless you.

Jim Smith

President

McKinney Kiwanis Club

Michelle Beatty

President-Elect

McKinney Kiwanis Club

Kiwanis

Texas/Oklahoma District

Kiwanis Club of McKinney P. O. Box 667 McKinney, Texas 75070

The Historic McKinney Kiwanis Triathlon was held on Sunday April 3rd 2016 for both the Kids 5-15, and then for the adults, these events are USATF Certified. The weather turned out great for the weekend.

Our participants came from states like Colorado, South Carolina, Illinois, Utah, Arkansas, Oklahoma, Louisiana, Minnesota, Georgia, Missouri, and all over Texas like Austin, Amarillo, The Woodlands, Conroe, New Braunfels, Houston, Waco, and Fort Worth. Over 35% came from outside Collin County area. They spent the night and ate at our restaurants and shopped at our stores. Several came to bring their children to the Kids Triathlon and stayed to participate in the adult triathlon. Based on the average cost per person that our Tourism Department says this event brought in over \$120,000 for McKinney. Many commented that they had a great time in McKinney, they loved the event and would be back next year.

The kids were split into two groups 5-10 year olds and 11-15 year olds. The event was broken down as follows: 5 – 10yrs old: 100 yard pool swim – 2.5 mile bike – 0.5mile run. The 11-15yrs old: 200 yard pool swim – 5 mile bike – 1mile run.

The adult was a sprint triathlon and was broken down as follows: 300 yard pool swim – 13 mile bike – 3.2 mile run. There were over 208 kids signed up and over 180 adults.

This event was a complete success! We are very proud of all the hard work from our club members, city workers, police, response teams and the City of McKinney.

Thank you for helping us promote this event for our club Kids projects and our city.

100% of all profits from this event go to local charities to support those in need in our area.

Final Project Summary and Funding Report Procedure

Your report should include the following items:

- 1. The Final Report Summary Form**
- 2. A narrative report of the project**
- 3. A detailed and comprehensive financial report including all receipts and expenditures for the funded project.**
- 4. Visuals of the project (i.e. photographs, videotapes, slides, etc.) when appropriate**

Final Project Summary and Funding Report should be mailed to:

**McKinney Community Development Corporation
321 N. Central Expwy., Suite 240
McKinney, Texas 75070**



**Final Funding Report - Summary
 McKinney Community Development Corporation (MCDC)
 Promotional Funding Special Events, Projects or Programs**

Organization Name: Kiwanis Club of McKinney

Promotional Funding Amount: \$3,000.00 **Used = \$3,000**

Event, Project, Program: Historic McKinney Kiwanis Triathlon

Date(s) of Event, Project, Program: April 3rd, 2016

Location(s) of Event, Project, Program: McKinney High School, Streets of Historic McKinney and roads of Collin County.

Total Revenue: **Budget –47,500.00** **Actual – 35,456.00**
 (including the funding award)

Total Expenses: **Budget – 28,300.00** **Actual –17,018.00**

No. of Performances: Kids Triathlon and Adults Triathlon Sun. April 3rd.

Total Attendance: 800+

No. Tickets – Sold No. = 388

Tickets – Comp.=2

- **Did you include the following line in all promotion, publicity and advertising: "This project is funded in part by the McKinney Community Development Corporation"?**
 Yes No
 If not, why not?
- **Did you use the MCDC logo on all printed material?** Yes No
- **How successful was your event in accomplishing the goals of MCDC "to enhance McKinney's aesthetic, cultural and leisure amenities"?**

VERY SUCCESSFUL **SOMEWHAT SUCCESSFUL** **NOT SUCCESSFUL**

HISTORIC MCKINNEY KIWANIS TRIATHLON

		2016 Budget	5/1/2016
EXPENSES: (Based on 250/250 competitors)			
ITEM	EXPLANATION	PROJECTED	ACTUAL
Advertising		\$2,750.00	
Signs and Banners	\$1,000		
Competitor Triathlon Magazine	\$500		
Flyers & Printing	\$1,000		\$ 263.00
Newspaper Ads	\$250		
T-Shirts- Athletes	600 @ 9	\$5,400.00	\$ 3,608.00
T-Shirts - Volunteers	200 @ 9	\$1,800.00	Use last years
Awards		\$1,500.00	\$ 1,061.00
McKinney High Pool		\$1,100.00	\$ 1,061.00
Food pre & post event		\$1,000.00	\$ 306.00
Ice		\$100.00	Donated
Officials		\$1,000.00	\$ 296.00
Permits		\$50.00	\$ 50.00
Police		\$3,100.00	\$ 3,100.00
Cones/ Barricades rental		\$150.00	
Race event		\$500.00	
Timing		\$2,800.00	\$ 2,500.00
Toilets 2		\$400.00	
Motor Escorts		\$150.00	\$ 300.00
Race Director/Set up/Racks		\$5,000.00	\$ 3,500.00
Ambulance Svc		\$450.00	\$ -
USAT Sanction		\$150.00	\$ -
Misc		\$500.00	\$ 973.00
TOTAL		\$27,900.00	\$ 17,018.00
INCOME			
Entrants		\$24,000.00	\$ 19,906.00
Sponsors		\$25,000.00	\$ 15,550.00
TOTAL		\$49,000.00	\$ 35,456.00
NET INCOME		\$21,100.00	\$ 18,438.00