

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

SEPTEMBER 12, 2013

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on September 12, 2013 at 8:30 a.m.

CALL TO ORDER

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:33 a.m. after determining a quorum present. Board members present: Vice-Chair Karen Dawkins, Jan Elwell, Treasurer Jon Dell'Antonia, Molly Brewer, CoCo Good, Renee Funderburgh, Barry Shelton, Jodi Ann LaFreniere-Ray and Chairwoman Jan Temples.

Board members absent: Angie Bado, Bonnie Shafto, Johnny Galyean and Karen Klassen.

Main Street staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City of McKinney Mayor Pro Tem Travis Ussery, McKinney Conventions and Visitors Bureau Director Dee Dee Guerra and Stacie Brode from PlayTri McKinney.

REGULAR AGENDA

- 13-912** Consider / Discuss / Act on upcoming Special Event: Lifetime Fitness Esprit de She Duathlon in Downtown McKinney

Chairwoman Temples welcomed Stacie Brode from PlayTri McKinney and asked her to review her event to the Board. Mrs. Brode gave a brief overview of the Lifetime Fitness Esprit de She Duathlon to be held on Saturday, October 26th from 8 a.m. - Noon in Historic Downtown-Mitchell Park Area. The Board discussed. Ms. Brewer made a motion to support the Lifetime Fitness Esprit de She Duathlon. Treasurer Dell'Antonia seconded. The board voted; the motion was approved unanimously.

- 13-913** Consider / Discuss / Act on Filling Two Board Positions and Slate of Officers for 2013-2014

Chairwoman Temples tabled this Agenda item until further notice.

CONSENT ITEMS

- 13-914** Minutes of the McKinney Main Street meeting of August 8, 2013
The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Mrs. LaFreniere-Ray, the following consent item.

DISCUSSION ITEMS

- 13-915** Chair / Vice-Chair Report - Guest Introductions - Information Sharing - Board Captain Updates

Guest Introductions

Chairwoman Temples welcomed Stacy Brode from Playtri McKinney who will give a presentation to the board, Dee-Dee Guerra sitting in for Board member Angie Bado and Mayor Pro-Tem Ussery.

Board Captain Updates

Chairwoman Temples called for the discussion on the Board Captains Update. Each Board Captain reported on their block.

- 13-916** Directors Report and Information Sharing

McKinney Oktoberfest

Mrs. Lake gave a brief update on the upcoming McKinney Oktoberfest that will be taking place in Downtown on September 27-28, 2013. She reviewed all the activities, vendors, entertainment and volunteers. She then asked for a small Board Committee to oversee the VIP Celebration on Friday night, Mrs. LaFreniere-Ray, Mrs. Funderburgh and Ms. Brewer all volunteered. The Board discussed.

Wish 100

Mrs. Lake then gave an update on Wish 100 that will be taking place the

weekend after Oktoberfest on Saturday, October 5, 2013. McKinney Main Street partners with Make-A-Wish Foundation, McKinney Velo and Matrix Cycling Club to put on this bicycle rally in Historic Downtown McKinney. There are three different distance rides, 60 mile, 40 mile or 10 mile, we are anticipating over 500 cyclists this year. The Board discussed.

Information Sharing

Mrs. Lake finished with a reminder about the other events that are coming up this fall; Scare on the Square on Thursday, October 31, 2013 and Home for the Holidays...A McKinney Christmas on November 29-30, 2013. Finally Mrs. Lake reported that she will be emailing out the annual parking memo that we send out every 4th Quarter, reminding everyone to park in the outer lots and leave the on street parking for our customers. The Board discussed.

13-917 Review and Discuss Financials - Treasurer's Report - YTD Financials

Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

REPORTS

13-918 Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney

Downtown Property Owners

No Report

McKinney Chamber of Commerce

Mrs. LaFreniere-Ray gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray gave an update on the many upcoming Chamber meetings and events. Mrs. LaFreniere-Ray announced that the September-October issue of McKinney Magazine will be out soon, featuring the Best of McKinney. The Board discussed.

McKinney Conventions & Visitors Bureau

Ms. Guerra gave a report on the McKinney Conventions and Visitors Bureau, in the place of Ms. Bado. Ms. Guerra reported that they have been seeing a big influx of visitors to the MCVB and having been working with several groups for day trips and group meetings. The Board discussed.

City of McKinney

Mr. Shelton gave a brief report on the City of McKinney. Mr. Shelton gave an update on the East Virginia infrastructure project. The project is still on schedule to be substantially completed by Oktoberfest. The Board discussed.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples, seconded by Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the meeting at 9:45 a.m.

JAN TEMPLES
Chairwoman

