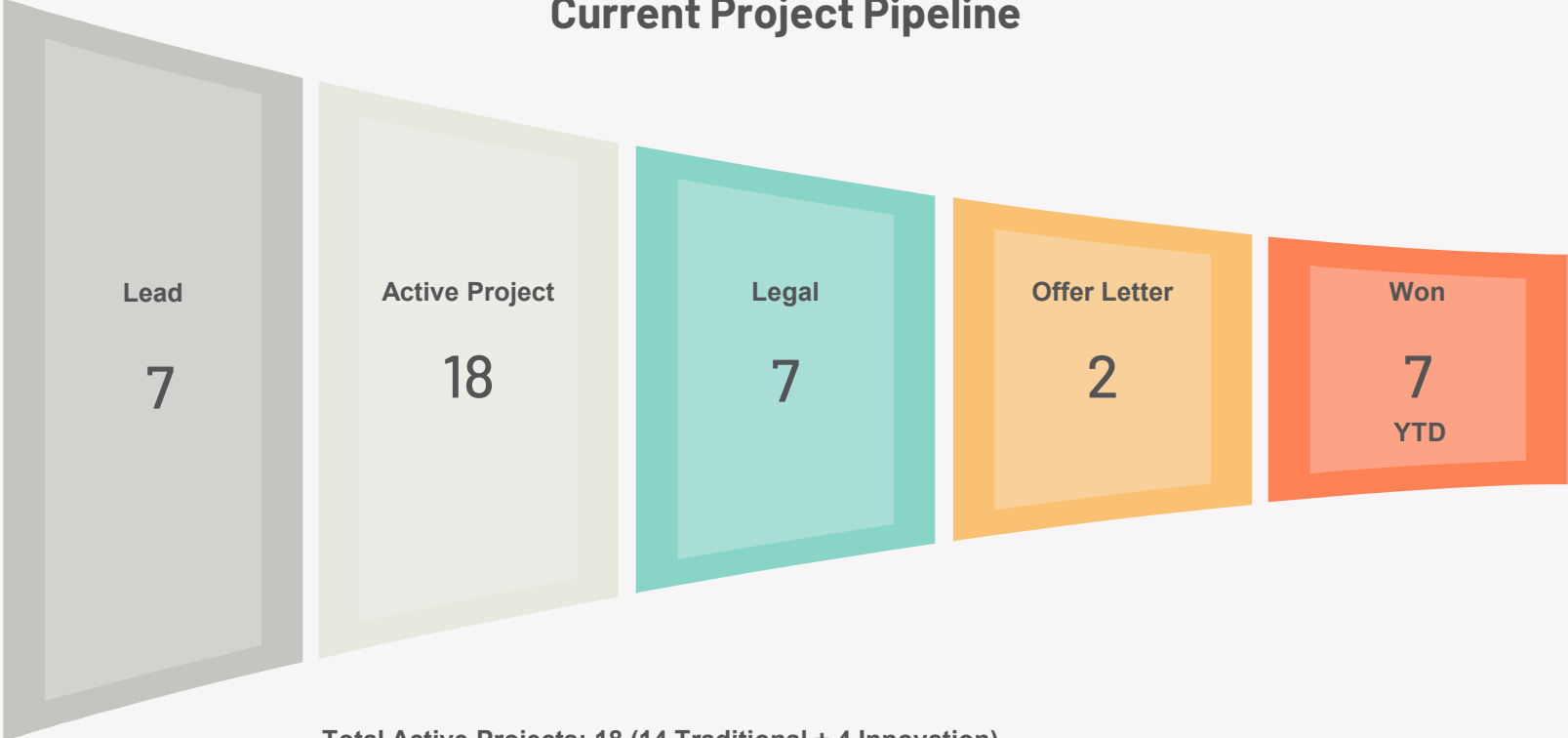


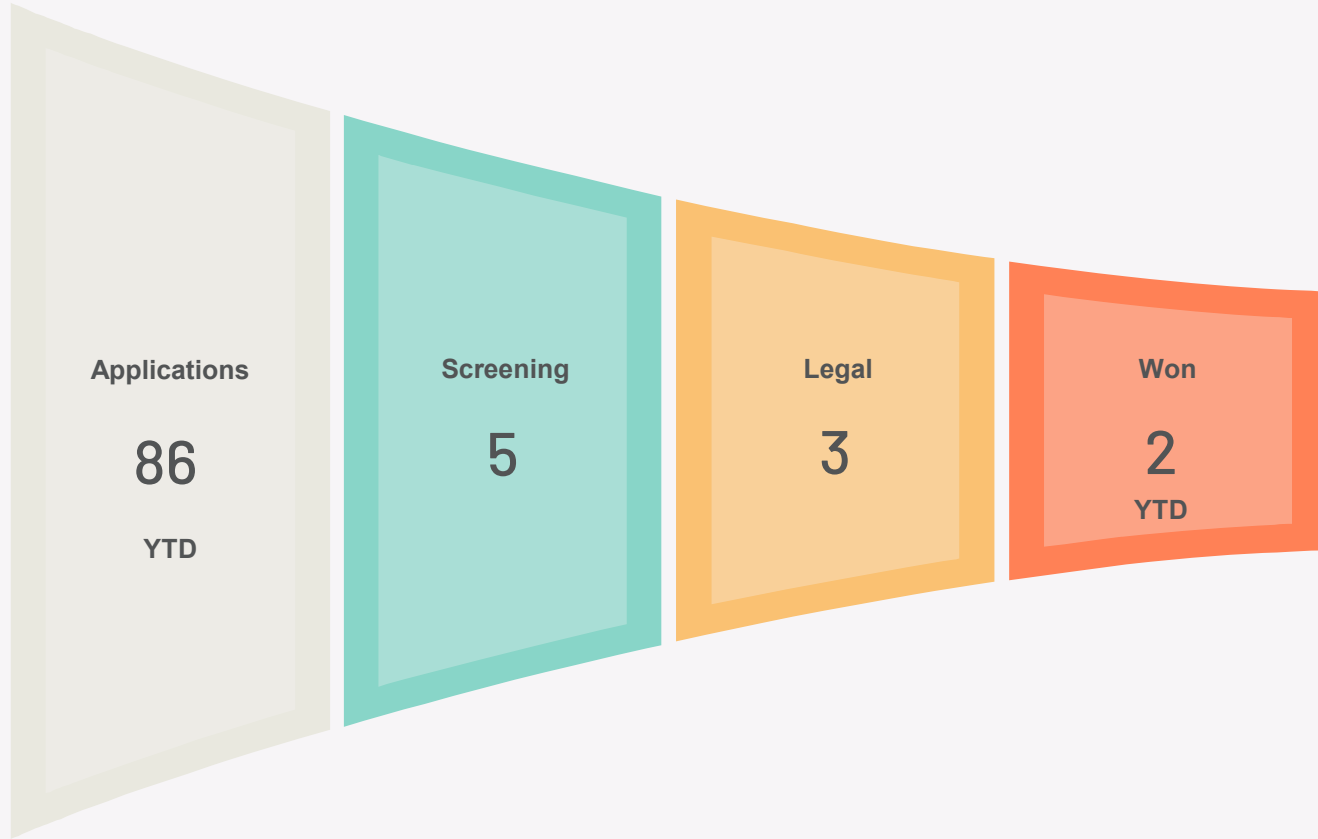
# Current Project Pipeline



Total Active Projects: 18 (14 Traditional + 4 Innovation)  
Source: MEDC Salesforce

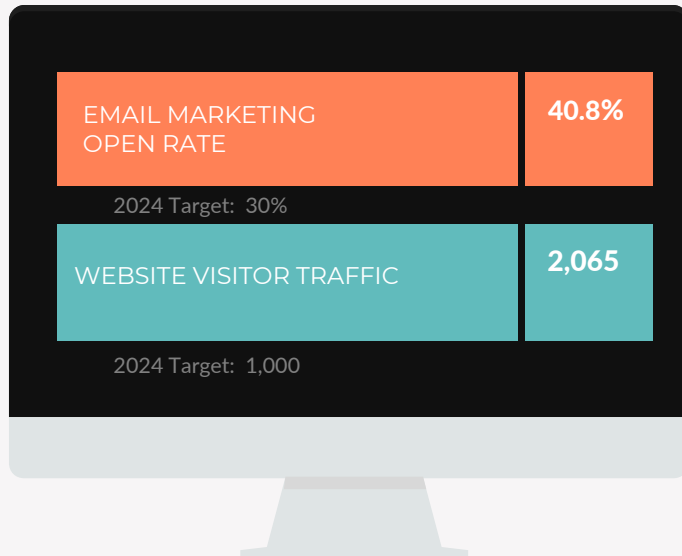


# Innovation Fund Pipeline



# Marketing and Outreach Numbers – JULY 2024

## Digital Marketing



COMMUNITY PRESENTATIONS  
INDUSTRY: 3  
COMMUNITY: 2



FAMILIARIZATION (FAM) TOUR  
4  
Consultant Connect + Byron Nelson



TRADE SHOWS AND MISSIONS:  
4  
NATIONAL SITE SELECTOR EVENTS:  
6



BRE VISITS  
July - 10 | YTD - 40



# Marketing – New and Noteworthy

McKinney Economic Development Corporation

News About Why McKinney Site Selectors Innovation Fund Business Assistance Contact

**NON-DILUTIVE CAPITAL FOR STARTUPS**  
The McKinney Innovation Fund

## Recent Innovation Fund Awards



### TOP SESSIONS BY LANDING PAGE

Landing page	Sessions	Change
/	796	+181
/innovation-fund/	666	-327



## McKinney Economic Development Corporation

Real Estate

McKinney, Texas **3,023** followers

We support the development, expansion and relocation of new and existing companies to McKinney, Texas.

See jobs

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