

Economic Development Highlights October 2012

Economic Development

Participated Economic Development/ Marketing Event/Mission

- TexasOne Quarterly Board Meeting, Austin, Texas. (See attached)
 - Staff represented MEDC in participating TexasOne Quarterly Board Meeting in Austin on Tuesday, September 24.
- 2012 TEDC Annual Conference, Austin, Texas. (See attached)
 - Staff represented MEDC in participating Texas Economic Development Council (TEDC) 2012 Annual Conference in Austin on Tuesday, September 24.
- Governor's Small Business Forum and Expo, Allen, Texas. (See attached)
 - Partnership with Governor's Office, Texas Workforce Solutions & McKinney Chamber of Commerce
 - MEDC Staff set up an exhibitor booth at Governor's Small Business Forum and Expo in Allen on Friday, September 28.
- 2012 ACP Mid-Autumn Performing Arts Show, Allen, Texas (See attached)
 - Staff represented MEDC in participating 2012 Association of Chinese Professionals (ACP) Mid-Autumn Performing Arts Show in Allen on Sunday, September 30.

Upcoming MEDC Marketing/Economic Development Event

- Tuesday, October 30 Board & Commission Town Hall Meeting
 McKinney Performing Arts Center
- Thursday, December 6 MEDC Holiday Party
 Rick's Chophouse

Marketing Communications

- 2012-2013 TexasOne Calendar (See attached)

New Businesses

- Amazon
 - Staff worked with the City's Communications staff for Mayor's invitation letter to Amazon to visit (or revisit) McKinney in the promotion of the formerly Blockbusters facility.
- U. S. Patent & Trademark Office
 - Staff followed up with USPTO and sent the updated information of McKinney's new national accolades, "NO. 2 Best Place to Live in America" by Money Magazine and "One of the 100 Best Communities for Young People" by ING.
- Project Green Pineapple
 - Will discuss in Executive Session

TEXAS ECONOMIC DEVELOPMENT CORPORATION
BOARD OF DIRECTORS ANNUAL MEETING
Four Seasons
98 San Jacinto Blvd., Austin, Texas
September 25, 2012
10:00 am

AGENDA

CALL TO ORDER

1. Pledge of Allegiance
 "I pledge allegiance to the flag of the United States of America, and to the republic for which it stands, one nation under God, indivisible, with liberty and justice for all."
2. Texas Pledge
 "Honor the Texas Flag; I pledge allegiance to thee, Texas, one State under God, one and indivisible."
3. Motion to approve Minutes from June 27, 2012 TEDC Board Meeting

DISCUSSION & POSSIBLE ACTION ON:

4. Chairman's Update David Cabrales
5. General Update on Economic Development & Tourism/TexasOneSM Activities Aaron Demerson
 Report on Business Recruitment Mission to San Francisco – July 23-24
 Report on Business Recruitment Mission to Chicago – August 7-8
 Report on IEDC White House Summit
 Report on New York, NY Recruitment Mission & U.S. Open Signature Event – September 6-8
 Report on Trade & Investment Canada Mission – September 10-12
 Presentation of 2013 Calendar
6. Budget Committee Report David Cabrales
7. Fundraising Report Suzanne Bellsnyder
8. Financial Report Suzy B. Whittenton

EXECUTIVE SESSION

9. Recess into Executive Session Pursuant to Texas Government Code §551.074

RECONVENE INTO REGULAR SESSION

10. Discussion and Possible Action on Executive Session Matters

ADJOURN

Persons with disabilities who plan to attend this meeting, who may need auxiliary aids or services, or who need assistance in having translation, should contact (512) 936-0101, at least 2 days before the meeting so that appropriate arrangements can be made. Si tiene planeado asistir a esta reunion y es usted una persona discapacitada que requiere servicios o instrumentos especiales; o bien si requiere de traduccion al español, le rogamos comunicarse con (512) 936-0101 por lo menos 2 días antes de la reunion para hacer los arreglos.

MAINTAINING TEXAS' EDGE

SUPPORTING ECONOMIC DEVELOPMENT IN TEXAS



2012 ANNUAL CONFERENCE



SEPTEMBER 25-27, 2012 | HYATT REGENCY HOTEL | AUSTIN, TEXAS

GOVERNOR'S
SMALL BUSINESS
FORUM & EXPO

PLEASE JOIN US

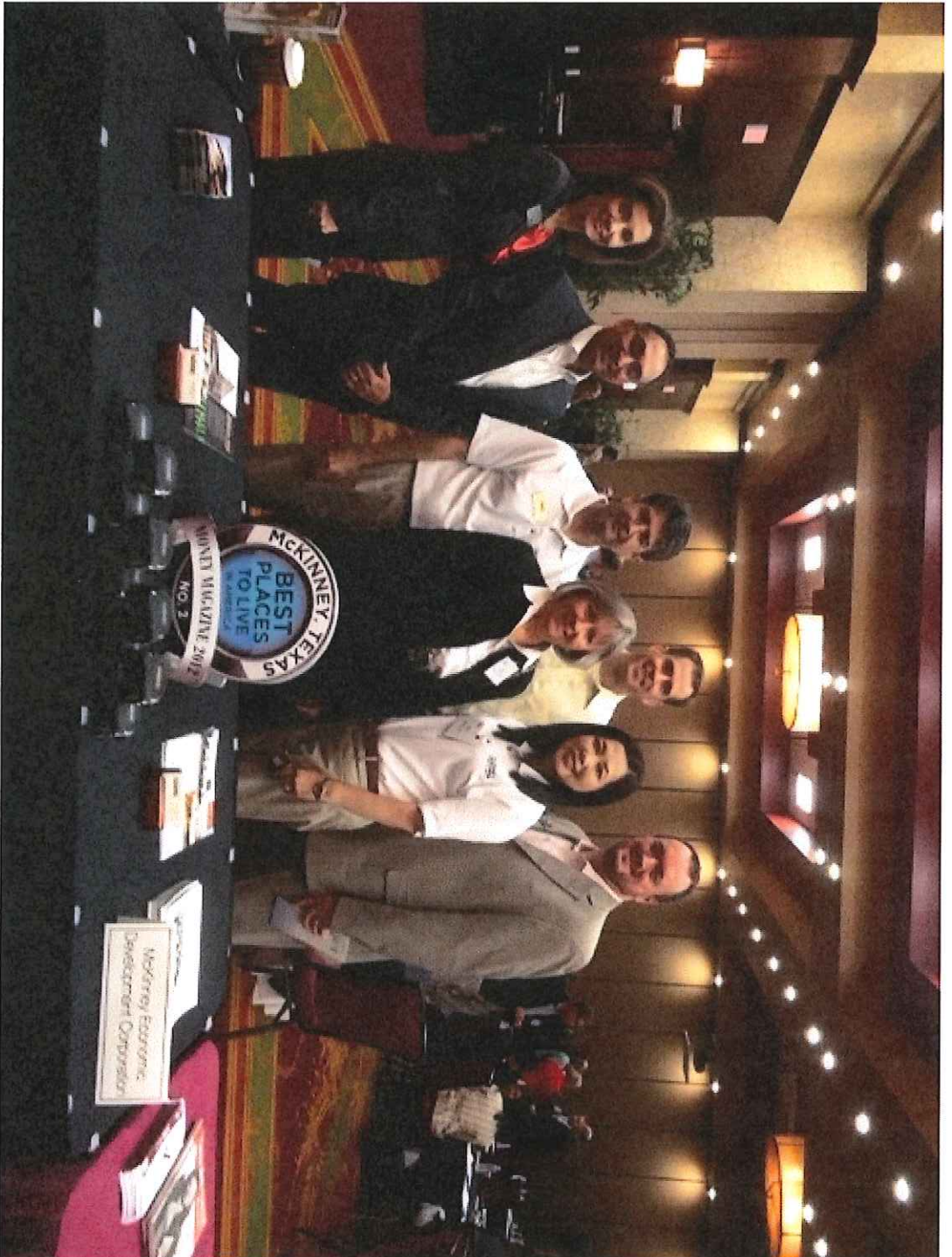
HELPING SMALL BUSINESSES GROW REVENUE

Keynote Speaker: Dr. Mark Dotzour, Chief Economist, Real Estate Center at Texas A&M University
Small Business Finance Presentation by Local Bank CEOs
Small Business Analysis - How To Achieve Accelerated Growth
Texas Workforce Commission and Governor's Office of Economic Development and Tourism Information

September 28, 2012 • 7:30 a.m. - 1 p.m.

The Courtyard by Marriott • 210 East Stacy Road • Allen, TX 75002
Tickets \$25, Exhibitor Table, \$150, Sponsor \$500 • Register at McKinneyChamber.com





Jodi Ann LaFreniere
President
McKinney Chamber

Raj Bhargava
Board Chairman
McKinney Chamber

John Valencia
BRE & ET Director
MEDC

Jan Elwell
Appian Commercial
Realty

Ray Eckenrode
Appian Commercial
Realty

Abby Liu
Vice President
MEDC

Matt Hilton
Keller Williams

09-28-2012

2012 ACP Mid-Autumn Performing Arts Show
美中专业人士协会 (ACP) 2012 中秋文艺晚会
Featuring Embrace China Performing Artists Group from China
盛情邀请辽宁省“亲情中华”艺术团莅临达拉斯



亲情中华
EMBRACE CHINA

6:30 PM, SEPTEMBER 30, 2012
ALLEN PERFORMING ARTS CENTER

HOSTED BY:



ACP FOUNDATION
达福美中专业人士协会



LIAONINGSHENG QIAOLIAN
辽宁省侨联



Li Guixi
Deputy Consul General
The People's Republic
of China in Houston

Jinhong Liu
ACP board member

Daisy Chen
ACP President

Steve Terrell
Mayor of Allen

Angie Chen Button
District 112
State Representative

Maher Maso
Mayor of Frisco

Abby Liu
Vice President
McKinney EDC

Nancy Windham
Vice President
Frisco EDC

Robin Gan
Past ACP President

Mrs. Shirley Gan



Events for Fiscal Year 2013

- September 25** TexasOneSM Board Meeting, Annual Meeting & Luncheon
Austin, TX
All Tiers Welcome
- September 30 – October 3** International Economic Development Council (IEDC) Annual Conference
Houston, TX
- October 9 – 11** GDC (Game Developer's Conference) Online
Austin, TX
All Tiers Welcome
- November 16 – 18** Formula 1
Austin, Texas
Tier TBA
- December 11** TexasOneSM Board Meeting, Luncheon, and Holiday Party
Austin, TX
All Tiers Welcome
- February (Date TBD)** Business Recruitment Mission
Los Angeles, CA
All Tiers Welcome
- March (Date TBD)** TexasOneSM Board Meeting and Luncheon
Ft. Worth, TX
All Tiers Welcome
- March 16 – 20** IAMC
Charleston, SC
Tier TBA
- April (Date TBD)** Business Recruitment Mission
Washington, DC / Greenville, SC
All Tiers Welcome
- April 22 – 25** Bio 2013 Conference
Chicago, IL
All Tiers Welcome
- May (Date TBD)** Business Recruitment Mission
New York City, NY
Tier 3, Tier 4, Tier 5
- June (Date TBD)** TexasOneSM Board Meeting and Luncheon
Austin, TX
All Tiers Welcome
- August (Date TBD)** Business Recruitment Mission
Chicago, IL
All Tiers Welcome