

Print

Final Grant Report - Submission #22866

Date Submitted: 5/9/2014

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*	Grant Amount*
McKinney Musical Arts Society	\$9,250.00

Email *
debrags@hotmail.com

Event(s)

Name of Event*	Date & Time of Event*	Location of Event *	More Events?
McKinney Young Artist Competition	April 4-6, 2014	Heard-Craig Performance Hall	<input type="radio"/> Yes <input checked="" type="radio"/> No

Total Revenue

Include grant award funds.

Budget*	Actual*
\$18,650.00	\$17,159.56

Total Expenses

Budget*	Actual*
\$18,650.00	\$17,173.00

Total Number in Attendance*	Number of Performances*	Number of Tickets Comped*
76	1	54

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One* If no, why not?

Yes

No

Logo

Did you use the City of McKinney logo on printed material?

Choose One* If no, why not?

Yes

It was on all the ads but not in the program book.

No

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

Very Successful

Somewhat Successful

Not Successful

Comments

Re: Large number of comp tickets - Each of the contestants, their parents, and teachers are given comp tickets to the Friday night guest artist recital as well as donors and guests of the performer.

Attach Financial Report*

2014 McKinney Young Artist Competition.docx

Attach Narrative Summary*

Narrative 2014.docx

2014 McKinney Young Artist Competition

Financial Statement

Expenses

Professional Services - \$4,000 for Andrey Ponochevny, Guest Artist 2,500 for Toni Austin Allen, Artistic Director	\$6,500.00
Facilities rental - \$1,500 for 3 days at Heard-Craig Performance Hall	1,500.00
Travel and food for Guest Artist - \$301.51	301.51
Piano rental and tuning - \$1,360 to Steinway Hall	1,360.00
Printing of program books - \$266.31	266.31
Advertising - \$750 for WRR radio ad 76.27 for signs and supplies 120.47 for Save the Date cards and postage 185 for TMTA magazine ad 700 for Website assistance	1,831.74
Young Artist Awards - \$5200 in scholarships 200 for special masterclass award	5,400.00
TOTAL	\$17,159.56

Income

MAC Grant (70% in October 2013 - \$6475)	\$9,250.00
Ticket sales (3 students @ \$5; 9 adults @ \$20; 10 seniors @ \$17)	373.00
Competitor Fees (10 entries @ \$50 entry fee)	500.00
Individual Contributions/Memorial Donations	7,050.00
TOTAL	\$17,173.00

Narrative

The McKinney Musical Arts Society sponsored another successful Young Artist Competition on April 4-6, 2014, thanks in large part to the grant we received from the McKinney Arts Commission.

This was an unusual year for us due to the untimely death of our highly esteemed Artistic Director, Karen Austin, in January 2014. But Karen was as generous in death as she was in life and made arrangements that made it possible for us to proceed with the competition. First, she asked her daughter, Toni Austin Allen (also a fine musician/piano teacher and McKinney resident), to take the reins as Artistic Director in her place. Then she requested that in lieu of flowers, donations be made in her memory to the Young Artist Competition. The outpouring of love through those donations is truly a testament to how much Karen was admired and respected.

Andrey Ponochevny, Bronze Medal Winner of the 2002 International Tchaikovsky Piano Competition in Moscow and graduate of the Belarussian Academy of Music, served as our guest artist, judge and clinician. His Friday evening concert featuring music of Scarlatti, Brahms, Janacek, and Rachmaninoff at Heard-Craig Performance Hall was spectacular and well attended.

On Saturday morning, eight finalists (all high school-age) performed 20-minute programs from memory for the competition. First United Methodist Church, across the street from the hall, graciously allowed us access to their sanctuary piano where the competitors warmed up.

After a lunch break, the student reassembled for a masterclass taught by Mr. Ponochevny. Five students received 30 minutes of individual instruction while the others listened and observed. The remaining three were taught in a second masterclass on Sunday afternoon.

Following the Sunday masterclass, each finalist performed one piece on a final recital. At the conclusion of the recital, the winners of the competition were announced. Four grand prize winners (Kevin Lai, Bill Xiong, and Qianqian Yang of Plano, and Enrique Rangel of Laredo) were awarded \$1,000. The other students who came from Dallas, McKinney, and San Antonio were awarded \$300 and the chance to return and compete again. (Both Kevin Lai and Enrique Rangel were returning competitors.)

We added a new award this year, a \$200 Masterclass Award, which was given to Rebekah Lambert of McKinney for her excellent work and progress in the masterclass. Mr. and Mrs. Joe Joplin donated \$2,500 and asked that something special be done with

this money. After much thought, Toni came up with the idea of a Masterclass Award and asked the Joplins for their approval. They agreed, and a new tradition was begun.

Rhiannon Bishop was a 16-year-old contestant from San Antonio who was not a grand prize winner. Her mother, Ellie, sent Toni a note of appreciation following the competition from which I quote, "Words cannot express how thankful we are to you and everyone involved at the McKinney Young Artist Competition! WOW! What a WONDERFUL experience for both the students and their families! Rhiannon is already wanting to come back next year!...She enjoyed hearing the critiques from Mr. Ponochevney on all the students. He is an INCREDIBLE PIANIST and was a wonderful mentor to the kids...The monetary gift was only icing on the cake. The true prize was being given the chance to hear great music, perform, and meet all the wonderful new people that will hopefully be a part of her life forever. Bob and Judie Douglass (her hosts) were so supportive and lovely! We just adore them! This has been without a doubt the best competition we have ever been a part of!"

The only regret we had this year was that we were unable to plan and conduct an educational outreach in a McKinney school due to Karen's passing. This is an important part of our mission and will continue to be part of the competition in the future.

We came in under budget this year for a variety reasons: The number of entries was lower than normal as some teachers didn't send students after hearing of Karen's death, and we did not need to hire CD judges; our guest artist lives in the DFW area--we did not know who the guest artist would be at the time we planned the budget--so there was no lodging expense this year; we only awarded prizes to 8 contestants rather than our usual 10; and other expenses came in below what we budgeted. (See Financial Report).

Board member Roy Austin submitted information to the McKinney Neighbors Go and the Dallas Morning News which was printed. We also purchased air time on WRR, the classical radio station in Dallas, to publicize our event and ad space in the Texas Music Teachers Association magazine and the Dallas Music Teachers' Newsletter. Karen and Toni sent many letters and emails to piano teachers in Texas, informing them of the competition and encouraging them to send their best students. Roy also had large signs printed and posted them in front of the hall a week before the event to advertise.

We have a new website, www.mckinneyyoungartistcompetition.org, which is an updated site with information about the competition and its history.

All of our board members assisted in making the weekend run smoothly, from helping with the programs to working in the kitchen where we supplied water and snacks to the

competitors and hosted two post-concert receptions. Photographs were taken to document the events, and all board members were present to congratulate and encourage the students.

In addition, local families and individuals volunteered to act as hosts for each contestant, providing both encouragement and information as needed during their weekend stays.

The McKinney Young Artist Competition supports our mission statement as well as the goals of the Arts Commission to develop the arts and enrich the cultural environment of McKinney:

The McKinney Musical Arts Society is dedicated to excellence in performance that fosters musical enjoyment, education and awareness. Our primary purpose is to support the McKinney Young Artist Competition for pianists while bringing quality musical performances to McKinney. We are committed to diverse and creative musical productions, supporting the performing arts, and encouraging young artists.

Thank you for your generous ongoing support.

Sincerely,

Debbie Ragsdale, President

McKinney Musical Arts Society