

McKinney Community Development Corporation
Promotional and Community Event Grant Committee Meeting
January 8, 2018

The McKinney Community Development Corporation Promotional and Community Event Grant Committee met at 4:30 p.m. on January 8, 2017, in the MCDC offices at 5900 S. Lake Forest Blvd., Ste. 110, McKinney, Texas.

Board members present were Dave Clarke, David Myers and Michelle Gamble. President City Schneible was also present.

The subcommittee reviewed twelve applications seeking grant funds for promotional and community events, totaling \$127,782. A maximum of \$75,000 is allocated for funding promotional grants during the current cycle.

Following review and discussion, the committee made the following recommendations for funding of the Promotional and Community Event Grant applications submitted in Cycle I, for advertising, marketing and promotional expenses.

Collin County History Museum – WWI Commemoration	\$ 8,532
McKinney Main Street – Arts in Bloom	\$15,000
Elemental Essentialz – Three events to promote store opening	\$ -0-
St. Peter’s Episcopal – Empty Bowls	\$ 7,500
Kiwanis of McKinney – Historic Triathlon, Duathlon, Kids Tri	\$ 2,750
ManeGait Therapeutic Horsemanship – Country Fair	\$ 5,000
McKinney Garden Club – Garden and Home Tour	\$ 3,000
Heritage Guild of Collin County – Farmers Market, Tour de Coop, Ice Cream Crank-off	\$15,000
McKinney Project Graduation	\$ -0-
Smiles Charity Concert	\$ 7,500
Community Garden Kitchen – Star Spangled Salsa Fest	\$ 5,268
McKinney Parks & Recreation – Holiday Light Display	\$ 5,450

Total: \$75,000

The committee recommendations will be presented to the full board for action at the meeting on January 26, 2018 with a request for approval.

The meeting adjourned at 5:30 p.m.

Kurt Kuehn, Chairman