



## **MCKINNEY CHAMBER OF COMMERCE JANUARY UPDATE**

### **McKinneyOnline Refresh & Soft Launch**

The McKinney Chamber of Commerce redesigned their community news and information website – McKinneyOnline.com. The rebranding of the site also includes a more robust business directory. The directory is designed to be more user friendly so that McKinney businesses are featured and visible when citizens and visitors are looking for products and services in McKinney.

### **Annual Business Meeting**

The 2017 Annual Business meeting will take place January 31<sup>st</sup> at the Piazza on the Green. The Chamber will distribute its 2016 Annual Report and will give a year in review. The keynote speaker is Dr. Ray Perryman, a renowned economist who will be giving the audience an economic forecast for our region. Tickets are available for those who are interested in attending.

### **Community Awards Ceremony**

Plans are underway for the Annual Community Awards Celebration that will take place February 17<sup>th</sup> at the Sheraton Hotel. Deadline to submit nominations for the Chamber's Business of the Year, Small Business of the Year and Outstanding McKinney Citizen was January 13<sup>th</sup>. The City of McKinney along with MEDC, MCDC, MCVB and Main Street will also have the opportunity to present their awards.

### **Legislative Agenda**

As the State Legislature has recently convened for the 85<sup>th</sup> Legislative Session. The Chamber in partnership with the City of McKinney are watching a number of bills that could affect the health of our community. Attached is the Chamber's legislative agenda.