

McKinney Community Development Corporation
Promotional and Community Event Grant Subcommittee Meeting
August 6, 2015

The McKinney Community Development Corporation Promotional and Community Event Grant Committee met on at noon on August 6, 2015 in the MCDC offices at 5900 S. Lake Forest Blvd., Ste. 110, McKinney, Texas.

Board members present were David Clarke, Hamilton Doak and Michelle Gamble. Board alternate Rick Glew and MCDC President City Schneible were also present.

The committee reviewed six applications seeking grant funds for promotional and community events, totaling \$53,936. A maximum of \$50,000 is allocated for funding promotional grants during the current cycle.

Following discussion, the subcommittee made the following recommendations for funding advertising, marketing and promotional activities for the following applicants:

- Heritage Guild of Collin County – Holiday Home Tour; Tour de Coop \$11,000
- St. Peter’s Episcopal - Empty Bowls Event \$ 7,000
- North Collin County Habitat for Humanity-Monster Mash Birthday Bash \$ 4,000
- McKinney Main Street – Oktoberfest \$15,000
- McKinney Rotary Club Foundation – Parade of Lights \$ 5,500
- Holy Family School – Believe Run \$ 4,500

The committee recommendations will be presented to the full board for action at the meeting on August 27, 2015 with a request for approval.

Scott Elliott, Chairman