



City of McKinney

Proclamation

- WHEREAS,** public safety, including the reduction of fatalities and injuries resulting from motor vehicle accidents, are goals shared by the City of McKinney, the State of Texas; and
- WHEREAS,** the National Highway Traffic Safety Administration (NHTSA) and the Virginia Tech Transportation Institute (VTI) estimate that nearly eighty percent of crashes and 65 percent of near-crashes involve some form of driver inattention; and
- WHEREAS,** a university study found that college students face a crash risk eight times greater when texting than when not texting; and
- WHEREAS,** VTTI found that truck drivers face a crash risk or near-crash risk 23 times greater when texting than when not texting; and
- WHEREAS,** the American Media Association called text messaging while driving "a public health risk," citing a study that found text messaging while driving causes a 400 percent increase in time spent with eyes off the road; and
- WHEREAS,** AT&T, has launched a campaign to raise public awareness about the risks of texting and driving and remind all wireless consumers, especially youth, that text messages can – and should – wait until after driving; and
- WHEREAS,** the "Texting & Driving-It Can Wait" program can literally save lives throughout our City, State and Country.

NOW, THEREFORE, I, BRIAN LOUGHMILLER, BY THE POWER VESTED IN ME AS MAYOR OF THE CITY OF MCKINNEY, TEXAS, DO HEREBY PROCLAIM SEPTEMBER 19, 2012 AS

TEXTING & DRIVING – IT CAN WAIT DAY

IN MCKINNEY, AND ENCOURAGE ALL CITIZENS TO COMMIT TO REFRAINING FROM TEXTING WHILE DRIVING AND TO JOIN ME IN COMMENDING THE SPONSORS.

WITNESS MY HAND AND SEAL THIS THE 19TH DAY OF SEPTEMBER, 2012.


Brian Loughmiller, Mayor

ATTEST:


Sandy Hart, City Secretary

