

Print

Final Grant Report - Submission #53100

Date Submitted: 5/9/2016

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

McKinney Musical Arts Society

Grant Amount*

9,100.00

Email *

mckinneyyac@att.net

Event(s)

Name of Event*

McKinney Young Artist Competition - Guest Artist Recital

Date & Time of Event*

April 8, 2016 7:30pm

Location of Event *

Church St. Performance Hall

More Events?

- Yes
- No

Name of Event

McKinney Young Artist Competition and Master Classes

Date & Time of Event

April 9, 2016 9:00am

Location of Event

Church St. Performance Hall

More Events?

- Yes
- No

Name of Event

McKinney Young Artist Competition Student Recital

Date & Time of Event

April 10, 2016 3:30pm

Location of Event

Church St. Performance Hall

More Events?

- Yes
- No

Total Revenue

Include grant award funds.

Budget*

Actual*

Total Expenses

Budget*

Actual*

Total Number in Attendance*

Number of Performances*

Total Number of Tickets Sold*

Number of Tickets Comped*

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

We thank the Arts Commission for supporting the McKinney Young Artist Competition. This year saw our largest number of entrants and audience attendees. Please read the attached narrative.

Attach Financial Report*

MYAC 2016 Financial Stmtnt.xlsx

Attach Narrative Summary*

MMAS 2016 Post-Comp Narrative.docx

2016 McKinney Young Artist Competition
Financial Statement -- May 5, 2016

2016

INCOME:

McKinney Arts Commission Grant		\$9,100.00
Ticket Sales		\$179.00
Brown Paper Tickets	\$37.00	
Advance and at Door	\$142.00	
Competitor Entry Fees (Accepted)		\$437.00
Donations		\$3,835.00
TOTAL Income		\$13,551.00

EXPENSES:

Professional Services		
Spencer Myer, Guest Artist/Clinician		\$4,000.00
Toni Austin-Allen, Artistic Director		\$2,500.00
Preliminary Judges		\$500.00
Facilities Rental		
1st United Methodist Church -- Hall Rental		\$1,200.00
Travel and Food for Guest Artist		\$388.78
Lodging	\$0.00	
Travel	\$328.20	
Food	\$60.58	
Piano Rental and tuning		\$1,175.00
Printing of program books		\$335.58
Mailbox Rental		\$50.00
Advertising		\$1,393.73
Dallas Music Teachers Assoc Online	\$120.00	
Texas Music Teacher Assoc	\$325.00	
Donation Request Letters	\$146.69	
WRR Radio ad	\$700.00	
Signs and Supplies	\$102.04	
Website maintenance	\$0.00	
Other	\$0.00	
Reception Food		
Guest Artist Reception		\$126.93
Performance Receptions		\$154.25
Young Artist Awards		\$6,000.00
Scholarships	\$5,800.00	
Master class award	\$200.00	
TOTAL Expenses		\$17,824.27

RESIDUAL: - \$4,273.27

Narrative from the McKinney Musical Arts Society

Following the goal of the McKinney Arts Commission – Bringing the Arts to McKinney, the McKinney Musical Arts Society board of directors (all McKinney residents) sponsored another successful McKinney Young Artist Competition on April 8-10, 2016. The competition - lauded by the Commission's chair as the "high-school Van Cliburn Competition of Texas" - celebrated its 19th year. All events during the weekend were once again held at the Church Street Performance Hall (formerly the Heard-Craig Performing Arts Hall). Our Artistic Director and McKinney resident Toni Austin-Allen completed her third year managing the competition.

Mr. Spencer Myer was our guest artist, adjudicator and clinician. This was his third time in six years to do so. Mr. Myer is the ideal person for this role. His exceptional performance skills and his demeanor with the high-school competitors was outstanding. Spencer is one of the most respected and sought-after artists on today's concert stage. His orchestral, recital and chamber music performances have been heard throughout the United States, Canada, Europe, Africa and Asia. He has been soloist with, among many others, The Cleveland Orchestra, Boise, Dayton and Louisiana Philharmonic Orchestras, Pro Arte Chamber Orchestra of Boston, the Baton Rouge, Bozeman, Duluth Superior, Indianapolis, Juneau, Knoxville, Missoula, New Haven, Phoenix, Ridgefield, San Juan, Santa Fe, Springfield (MA, OH), Traverse, Tucson and Wyoming symphony orchestras, Indianapolis Chamber Orchestra, The Park Avenue Chamber Symphony, Mexico's Orquesta Filarmónica de Jalisco, South Africa's Cape Town and Johannesburg Philharmonic Orchestras and Beijing's China National Symphony Orchestra, collaborating with, among others, conductors David Bernard, Nicholas Cleobury, Leslie B. Dunner, Robert Franz, Neal Gittleman, Bernhard Gueller, Jacques Lacombe, Jahja Ling, Dirk Meyer, Timothy Muffitt, Maurice Peress, Kyle Wiley Pickett, Arthur Post, Kevin Rhodes, Lucas Richman, Matthew Savery, Klauspeter Seibel, Steven Smith, Arjan Tien and Victor Yampolsky. His 2005 recital/orchestral tour of South Africa included a performance of the five piano concerti of Beethoven with the Chamber Orchestra of South Africa, followed by return orchestra and recital tours in 2008, 2010, 2012 and 2015.

In addition to the competition and as a service to promote quality arts in the McKinney community, we worked with the McKinney ISD Fine Arts department and Mr. Myer presented a lecture and demonstration on the influence of classical music to American music, including adapted rags, to various MISD choral students at McKinney Boyd High School during the day on Friday, April 8. The students listened with great interest as Mr. Myer played some very unique pieces including a ragtime piece that required him to tap his knuckles and stomp his foot.

Mr. Myer's Friday evening recital featured the music of Mozart, Schumann, Ravel, and Bolcom. It was spectacular and well attended with an audience of 80. A greater quantity of tickets were sold this year at the door and two tickets were sold using our online ticketing website. As in years past, the majority of the audience held comp tickets either due to having donated \$200 or more, or because they were a competitor or a parent of a

competitor and had paid an entry fee. All other events during the weekend were free and open to the public.

This year, 23 high-school-aged students submitted auditions via our web-based process. Two piano teachers hired by the board selected 10 finalists prior to the competition using the recordings on our web-based program. On Saturday morning, each of the 10 finalists performed a 20-minute program from memory as part of the competition phase. Now that the Church Street Performance Hall is owned by First United Methodist Church, each competitor was able to use the church's pianos to warm-up prior to competing. This cooperative relationship is a vital component to the successful logistics of the weekend.

Following the competition phase and a lunch break, the weekend entered the master class phase. This phase occurred on both Saturday and Sunday and each student received 30 minutes of individual instruction on one or more pieces while the other students listened and observed.

The final phase of the weekend – Performance and Awards - occurred on Sunday at 3:30 in the afternoon. Each competitor performed one “best-played” piece selected by Mr. Myer. Immediately following the performance, six students who came from various locations in Texas were awarded \$300 each. Four “Grand Prize” winners – John Cao of Pearland, Josephine Chiu of Grand Prairie, Jason Lin of Plano, and Halle Puckett of Abilene – received \$1,000 each. A \$200 award for Best Scholarship during the master class phase was given to David Danjul of Plano. This award was established as a memorial to Karen Austin, the long-time Artistic Director of the competition.

The talent of these competitors was represented in their bios that you may read in the accompanying program. All had competed in various other competitions both in the U.S. and internationally. One had already played with the Dallas Symphony Orchestra and another had played with an Italian symphony in Perugia. Two had previously performed on the nationally syndicated radio show *From the Top*.

We stayed very close to our original budget for this event and were able to solicit donations to cover some costs and the awards. These donors were listed in our program, along with the McKinney Arts Commission who was listed first. The City of McKinney logo was also printed on the program.

We purchased airtime on WRR classical 101.1 and prior to the weekend, McKinney residents and board members heard those ads. Ad space was also purchased in the Texas and Dallas Music Teachers Association newsletters. As mentioned previously, 23 students applied. This was the most we have ever had apply. A 15% increase over the previous year that had been the record as our largest number.

Our board members (all McKinney residents) and several volunteers including some who were past board members assisted in making the weekend run smoothly. Volunteers worked in the kitchen at the hall where they supplied water and snacks to the competitors and hosted two post-concert receptions. Others maintained our books, sold tickets, took

photos, and acted as hosts to our competitors. These hosts were assigned to competitors to encourage (“cheer”) and help direct them around McKinney including highlighting the “Second Saturday in McKinney”, “Arts in Bloom” and local restaurants. Students who travelled from out-of-town stayed in McKinney hotels. Mr. Myer was hosted by long-time, McKinney resident Kyra Effron with whom he has had a long friendship.

Following the competition weekend, we were pleased to receive notes from the students and/or their parents.

The following is a note from the parents of one of the Grand Prize winners:

“I just wanted to say thank you, again, for a fantastic weekend at the McKinney Young Artists Competition! I am so glad that we were able to meet and hear Spencer Myer - what an artist AND teacher! I thought he was terrific with the students.....and the students - WOW! What a treat to hear all of those wonderful pianists! I really appreciated the fact that you encouraged the students to cultivate friendships with each other, and that a friendly atmosphere was maintained all weekend. Halle now has “friended” several of the participants on FB, and I’m sure they will meet up at various musical events in the coming years. Your volunteers/helpers were spectacular - so nice and supportive! Did you know that one woman packed a bag of sandwiches, fruit and chips for us to take in the car on the way home? So thoughtful! I was also very happy to meet your sweet father! He is exactly the man I would picture for your mom - warm, friendly, intelligent, handsome.... and the consummate gentleman. The weekend was thoroughly enjoyable, and we all thank you for the tremendous time and effort you put into it. I know your mom would be so proud!

THANK YOU!!.”

The McKinney Arts Commission supports our mission statement as well as the goals of the Arts Commission to develop the arts and enrich the cultural environment of McKinney. Our mission statement:

The McKinney Musical Arts Society is dedicated to excellence in performance that fosters musical enjoyment, education and awareness. Our primary purpose is to support the McKinney Young Artist Competition for pianists while bringing quality musical performances to McKinney.

Thank you for your continued generous support of our organization and the McKinney Young Artist Competition! Any further information you may need, including recordings of the competitors, may be found on our extensive website:

<http://mckinneyyoungartistcompetition.org>

Sincerely,

George Keeter, President
McKinney Musical Arts Society – McKinney Young Artist Competition
Listen. Discover. Inspire.