

This has been an exciting month. Several substantial new projects have come in, and we are getting closer to having Salesforce up and running. We have had several rounds of changes made to Conrin's Economic Development template in Salesforce, and we are working toward having our existing contacts standardized and migrated into the software. Conrin has been great to work with, and I anticipate the CRM software going live very soon.

Business Development Activities:

- Project Band Aid made a site visit to McKinney on 1/21
- Attended Tupps ribbon cutting on 1/22
- Toured Texas Crossing with Project Galaxy 1/23
- Planning continues for DCI Mid-Atlantic trip scheduled for 2/25-2/27
- Submitted proposal for Project SE1 on 1/23
- Assisted developer/broker with housing demographic info on 1/28
- Submitted available real estate site search data to commercial broker on 1/28
- Attended North Texas Commission luncheon featuring Toyota VP on 1/29
- Assisted local broker with downtown demographic data on 1/30
- Submitted multiple rounds of info for Project Ernst on 2/3 – 2/5
- Had conference call with site selector for Project SE1 on 2/5
- Had conference call with site selection firm for Project Golden on 2/5

Projects:

Project details will be discussed in executive session.

Miscellaneous Activities:

- Good progress has been made on Salesforce implementation
- Met with North Central Texas Workforce Solutions representatives
- Attended luncheon to meet potential MEDC board appointee to Werx on 2/12