

April 2021

LIBRARY ADVISORY BOARD REPORT

McKinney Public Library System



Virtual Book Talks:
Tricia Levenseller

**Monday,
April 19
7 pm**



FUN TIMES AND FAMILIAR FACES

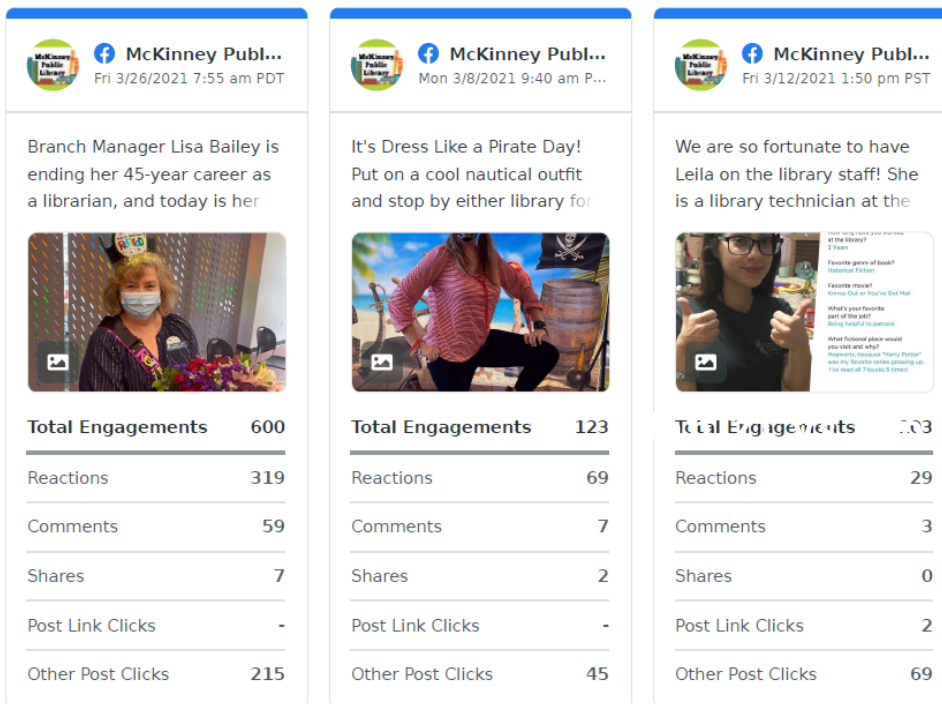
After an exhaustive search with applicants from all over the country, the Branch Manager position at Roy and Helen Hall Library has been offered to, and accepted by, Ed Veal. Ed will make the move from JJGL to Hall sometime around the 1st of May. Ed will bring a technology, training, and program management skills to his new position as we look to put the reimagining plan into action.

Now the search for a new Systems Librarian begins!

BY THE NUMBERS

Social and Programs

Our face book fans have increased 79% since March of 2020- with just over 2,000 people actively following our Facebook page. Our top performing posts continue to highlight staff members. (We would love to highlight board members!)



- Library Visits Up 26%
- Digital Checkouts - Up 22%
- Physical Checkouts- Down 6%
- TeenProgram Attendance- up 170%

Physical checkouts were only 6% off from last March, but John and Judy Gay actually saw an increase of 14%! This was a similar trend to Hall seeing a small decline in library visits and John and Judy Gay seeing a large increase in visits post construction.

In house program attendance saw a drop, mainly due to 2020 spring break program being a success, but when we take outreach efforts into account library program attendance increased by 66%!

Booked Scheduler is up and running at JJGL and people are picking up the availability and process quickly. Please see the updated library study room policy for approval.