

Promotional and Community Event Grants -- FY 2020 Cycles I and II

Organization	Event	Event Date(s)	MCDC Social Media Promotion	City Social Media Promotion	Advertising Promotion	Other Promotion	At Event Promotion	Board/Staff Attendance
Odysseus Chamber Orchestra	I & II: Concert Series	I: Spring 2020 II: 2020-2021 Concert Series	General 6/26 Happy Prince -1/31, 2/21 Bossa Nova - 3/30			MCDC Website City Calendar		J.Brewer
Heritage Guild	I & II: Farmers Market Chestnut Square	I & II:Throughout Spring/Summer/Fall	1/3, 1/18, 2/6, 2/15, 2/29, 3/4, 3/6, 3/14, 3/15, 3/21, 3/26, 3/31, 4/1, 4/2, 4/7, 4/9, 4/14, 4/18, 4/21, 4/23, 4/24, 4/28, 5/1, 5/2, 5/5, 5/12, 5/15, 5/19, 5/20, 5/27, 5/28, 6/5, 6/10, 6/12, 6/13, 6/16, 6/24, 6/27, 7/17, 8/7, 8/14, 8/15			MCDC Website City Calendar		J.Brewer R.Glew C.Schneible L.Jones
Heritage Guild	II: Murder Mystery	August 15, 2020	7/18, 8/11, 8/14, 8/15			MCDC Website		
SBG Hospitality	I: St. Patrick's Day Shamrock Run and Festival II: Wine & Music Fest	St. Pat's 3/14/2020 Wine & Music 10/17-18 Oktober Bier Walk 10/3-4	St. Pat's: 2/13, 2/18, 2/25, 3/6, 3/9, 3/12, 3/13 Wine & Music: 8/31 Bier Walk: 9/4, 9/10, 9/15, 9/21			MCDC Website City Calendar FB Event		A.Woods M.Barnes-Tilley D.Kelly
Collin County History Museum	I: Then & Now	Feb 2019 - Dec 2021	2019 2/27, 6/18, 7/25, 9/12, 11/16 2020 2/14, 2/21, 2/28, 3/2, 3/17, 5/9, 8/21			MCDC Website City Calendar		L.Jones D.Kelly
TUPPS	I: Music Festival	May 15-16 September 4-5 May 4-5, 2021	2/13, 8/21			MCDC Website		

Main Street	I: Downtown/MPAC Events II: Home for the Holidays	I: Spring/Summer II: Nov - Dec	3/12, 3/16, 3/17, 3/16, 3/27, 3/31, 4/1, 4/2, 4/20, 4/24, 4/28, 5/1, 5/6, 6/3, 6/19, 6/20, 6/21, 6/23, 6/24, 6/25, 6/29, 7/4, 7/7, 7/10, 7/14, 7/17, 7/20, 7/24, 7/29, 7/31, 8/5, 8/6, 8/18 Chocolate Walk - 2/8 Black History at MPAC - 2/3 Krewe - 2/14, 2/17, 2/19, 2/21, 2/23 Cahill - 3/2	Parktoberfest - 8/26, 9/4		FB Events - Krewe, Juried Art, Arts in Bloom., Parktoberfest		R.Glew L.Jones
I: McKinney Lacrosse Club	Turlaxin' Tournament	October/ November				MCDC Website City Calendar		
Ovation Academy of Performing Arts	I: Spring Productions II: 2020-21 Season (9)	I: Spring 2020 II: 2020-21 Season	Annie - 2/25, 2/27 Midsummer's Dream - 5/14			MCDC Website City Calendar		
Kiwanis	Triathlon	April 18 Sept 30	9/3, 9/9, 9/15, 9/18			MCDC Website City Calendar		
McKinney Community Band	3 performances							
MISD Athletics	NCAA D2 Championship	CANCELED (Possibly in Spring 2021)						
McKinney Rotary Club	Parade of Lights							

Parks Dept	Events	Spring/Summer	1/3, 1/7, 2/21, 2/25, 2/29, 3/4, 3/5, 3/11, 3/18, 4/2, 4/27, 5/4, 5/30, 6/6, 6/11, 6/17, 6/18, 6/19, 6/21, 6/22, 6/26, 7/2, 7/9, 7/11, 7/14, 7/17, 7/18, 7/23, 8/4, 8/19,					
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COVID-19 Recovery Efforts & #SupportLocal		DATES	BOARD/STAFF PARTICIPATION
COVID-19 Recovery Efforts	#SupportLocal General Updates One Heart McKinney Grant Programs #McKinneyStrong	3/13, 3/17, 3/18, 3/19, 3/20, 3/21, 3/23, 3/24, 3/25, 3/26, 3/27, 3/30, 4/1, 4/2, 4/3, 4/4, 4/5, 4/6, 4/7, 4/10, 4/13, 4/15, 4/16, 4/20, 4/24, 4/28, 4/29, 4/30, 5/1, 5/2, 5/3, 5/4, 5/5, 5/6, 5/10, 5/11, 5/14, 5/29, 6/4, 6/5, 6/8, 6/10, 6/11, 6/14, 6/15, 6/16, 6/17, 6/18, 6/20, 7/3, 7/4, 7/8, 7/16, 7/20, 7/29, 8/4, 8/11, 8/13, 8/18, 9/3, 9/4, 9/5, 9/7, 9/8	J.Brewer A.Richardson-Woods D.Bradford C.Schneible L.Jones