



McKinney Convention and Visitors Bureau Agenda

Tuesday, February 25, 2014

7:30 AM

200 W. Virginia Parkway
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

CONSENT ITEMS

- 14-192** [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of January 28, 2014](#)
Attachments: [Minutes](#)
- 14-193** [Minutes of the McKinney Convention & Visitors Bureau Finance Committee of January 23, 2014](#)
Attachments: [Minutes](#)
- 14-194** [Minutes of the McKinney Convention & Visitors Bureau Marketing Committee Meeting of February 17, 2014.](#)
Attachments: [Minutes](#)
- 14-195** [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of February 19, 2014](#)
Attachments: [Minutes](#)
- 14-196** [Minutes of the McKinney Convention & Visitors Bureau Development Committee Meeting of February 19, 2014](#)
Attachments: [Minutes](#)

DISCUSSION ITEMS

14-197 [Consider/Discuss the MCVB Strategic Plan for FY 2013/2014](#)

REPORTS

14-198 [Board and Liaison Updates](#)
 [Board Chair](#)
 [MCVB Director's Report](#)
 [MCVB Development Committee](#)
 [MCVB Finance Committee](#)
 [MCVB Marketing/PR Committee](#)
 [City of McKinney](#)
 [McKinney Chamber of Commerce](#)
 [MCDC](#)
 [MEDC](#)
 [MPAC/Main Street](#)

REGULAR AGENDA

14-199 [Consider/Discuss/Act on the MCVB Policy & Procedure Manual](#)

14-200 [Consider/Discuss/Act on the MCVB New Board Members Quick Reference Guide](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest:
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 21st day of February, 2014 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email contact-adacompliance@mckinneytexas.org with questions or for accommodations.