

McKinney Public Library System

MINUTES

LIBRARY ADVISORY BOARD MEETING

May 19, 2011

The MPLS Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library on May 19, 2011. Board Members present were: Kevin Magavern, David Patterson, Jo Dell'Antonia, Judy Gay, and Shannon Burton. Absent were Brandi Price and Andrew Hudson. Also in attendance were Beth Scudder, Library Director, Kelli Phelan, Youth Services Librarian, GERALYN KEVER, City Council liaison, and Linda Long, Library Administrative Assistant as transcriber.

Kevin called the meeting to order at 5:02 p.m.

APPROVAL OF MINUTES

David Patterson moved that the April 21, 2011 minutes be approved as presented and Jo Dell'Antonia seconded the motion. Motion carried and approved.

4-11

INFORMATION SHARING

Library System Update

The workroom behind the Circulation desk is in the process of being remodeled. The goal is to create a better work flow of materials at the check-in station. The bins for transporting materials between libraries have been moved. Prior to this, when the courier arrived with bins from John & Judy Gay, it would create a jam at the check-in station. We will have stand up stations patterning after JJGL check-in stations. Staff is very excited about this change.

Library budget: Beth made some recommendations to the City Manager in four different areas. Our City Manager has a program based budget approach. Programs include services we offer the community. Following are the recommendations:

1. Discontinue the proctoring program. The fee is \$10.00 per exam. The preparation and monitoring of the exam costs about \$39.00. Every exam is different and the process is staff intensive.

In its place, we have recommended adding the rental of the John & Judy Gay meeting room. Beth is suggesting that we raise the cost of rentals and open it to both for-profit and non-profit organizations. These rooms would not be available for social events.

2. We are taking a look at usage statistics for library databases. We will cut Resumé Maker and Newsbank. There are a number of magazine subscriptions that will be cancelled.
3. For the third year in a row, the book budget may be reduced.
4. It was a difficult decision to decentralize the Collection Management Department. As a result of this action one position will be eliminated. The librarians will once again select materials. Now that staff is becoming limited, we are looking at decentralizing most staff functions. Staff is cross-trained and must be versatile and cover many bases.

Expansion of the parking lot at John & Judy Gay Library is in the Capital Improvement Plan budget for next year, which has yet to be approved.

Youth Services Report

Kelli Phelan, Youth Services Librarian, has been with the McKinney Library System for 9 ½ years. Kelli reported that after a disappointing fall in participation in the 2010 Summer Reading Club, the fall programming proved much more satisfactory. In fall two programs were dropped at the Hall Library and two programs were offered on Thursday morning at the John & Judy Gay Library. These programs proved to be very popular. In the months of September through

December 2009, 2,151 people attended our Children's programming. In the same timeframe for 2010, the numbers increased about 26 percent to 2,726 people.

The two programs that were offered at the JJGL were large, family storytimes, held in the meeting room. There were two staff members present for each of these programs. Timeframe adjustments were made later in the fall to accommodate the age ranges. This has proven to be the most exciting thing that has happened this year. Children's programming has been a resounding success at the JJGL.

From January through April of 2010, attendance at regular Children's programming was 3,359. In the spring of 2011, attendance rose to 6,608, an 85% increase. Over-sized books and overhead presentations were used. By shifting where the programs were offered, attendance was slightly higher, but by trying to make them more equal, they rose much more than expected.

A Storytime Club Card was introduced this fall. Children get a stamp on their card for each storytime they attend. After attending 10 programs, they receive a special prize.

Other programming included a poetry contest and reception. 178 middle and high school students participated. 297 poems were submitted. GERALYN KEVER suggested that the winners of future poetry contests be presented to City Council.

Youth Services staff is getting ready for Summer Reading Club. This year a committee was formed with librarians from different departments taking part in the planning. Sign ups will be at both locations. Half of the School Age Programs will be offered at the Hall Library and the other half will be held at the JJGL. The Young Adult programs will follow the same pattern. It will be interesting to see if different planning strategies, as well as easier access for patrons, will lead to an increase in participation this summer.

Kelli distributed this year's Summer Reading Program brochures.

Children ages 3 through 6th grade can read or be read to 25 minutes for 25 days. Prizes will be given when children sign up, and when they complete 10, 20, and 25 days of reading. They are to fill out a reading log to claim each prize.

The Teen "Get Smart" program is in the form of Bingo. This is for youth 12-15 years of age. Each participant who completes 2 rows will receive a book. Completion of all rows will allow the participant to be eligible for a gift card drawing and a pool pass.

The Adult "Row" Away with Us program is in Bingo-style form as well. Prizes will be given for the completion of 2 rows and all 4 rows. A reading log must be submitted to collect prizes.

There will be eight weeks of Summer Reading Programs. Some of the times will be different. We are asking staff to park at Nesbitt Park or at Evans Middle School and use the tunnel.

ACTION ITEMS

Cancellation of one Summer meeting – June 16, July 21 or August 18

Motion made by Judy Gay and seconded by David Patterson to cancel the August 18, 2011 meeting.

ANNOUNCEMENTS

Monday, May 30, 2011 Library closed for Memorial Day

Monday, June 20, 2011 Board & Commissions Recruitment Reception

ADJOURNMENT

There being no further business relating to the agenda, Jo Dell'Antonia moved and David Patterson seconded the motion to adjourn at 5:36 p.m.