

MEDC Target Markets

Located in the Dallas-Fort Worth Metroplex just 25 minutes from DFW International Airport, McKinney is one of the most economically vibrant communities in North Texas. *Money Magazine's* #1 Best Place to Live in America, McKinney, offers the perfect mix for successful business development: a highly educated workforce, proximity to major markets, an airport with the ability to accommodate all types of business aircraft, availability of land, competitive incentives, excellent schools and a nationally acclaimed quality of life.

Healthcare and Medical Manufacturing

Healthcare and medical manufacturing thrive in McKinney. Highway access, an educated workforce and proximity to 38 colleges and universities that offer medical-related programs make this industry successful in our community. The growing medical community serves large Northern & Eastern rural areas, creating opportunities for medical clusters.

Industry

- StatLab
- Erchonia
- Spectacor
- Medical Center of McKinney
- Baylor Medical Center of McKinney
- Methodist McKinney Hospital

Opportunities (sub markets)

- Medical research and development
- Medical device manufacturing
- Pharmaceutical research and development
- Pharmaceutical manufacturing



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