

# ORGANIZATIONAL REPORT

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2024 - August



McKinney Economic Development Corporation



**Organizational Activity Report**

- New Organic Leads: 2
- RFPs received: 5
- RFPs responded: 1
- Total Pipeline Projects: 18
- New Pipeline Projects: 1
- Site Visits: 0

**Business Retention & Expansion**

- BRE Visits: 10
- Annual BRE Total: 40

A usual BRE Visit resulted in the opportunity to bring a local real estate reporter to the McKinney Flour Mill. The reporter was amazed at the history and future plans of the property. I expect to see a write-up within the next several months as a result of our visit.

A local company experienced a rough evening when one of their pieces of equipment caught on fire. Thankfully, no one was injured, and the fire was quickly resolved. The company is in the process of expanding and adding additional equipment and has not let this setback affect their future growth plans in McKinney. More to come on this.

MEDC is assisting in planning an upcoming event hosted by Workforce Solutions of North Central Texas (WSNCT). Aaron Demerson, President and CEO of the Texas Economic Development Corporation, and Bryan Daniel, Chairman and Commissioner Representing the Public of the Texas Workforce Commission, will speak.

**Attended Trade Shows and Missions**

- 8/8-8/9 Consultant Connect (Talley)

**Attended Events**

- 7/17 Plug & Play AI Coffee Connect
- 7/17 Tech Talks (Wilkes)
- 7/17 CREW Dallas Luncheon (Kowski – Speaking/Talley/Clark/Gajary)
- 7/18 Plug and Play Networking Mixer
- 7/23 DCI Tour- McKinney (Clark)
- 7/24 Plug and Play Fintech Coffee Connect
- 8/10-8/12 Notes Live Colorado Springs (Kowski/Talley/Loughmiller)
- 8/13 Plug & Play Selection Day (Kowski/Talley/Wilkes)
- 8/11-8/15 Dallas Startup Week 2024 (Wilkes)
- 8/17 Collin County Black Chamber of Commerce (Clark/Causey/Kowski/Talley)
- 8/17 Love McKinney Event (Kowski/Talley/Gajary)

**Upcoming Events**

- 8/21 Tech Talks
- 8/22 CORENET Global North Texas: Reimagine Economics
- 8/22 McKinney Chamber of Commerce Development Update
- 8/22 BD Trusted Advisors: Success Strategies (Kowski – Speaking/Talley  
8/27 Interface DFW & North Central Texas Industrial (Kowski – Speaking)
- 8/27-8/28 Team Texas Economic Summit (Talley/Causey)
- 8/28-8/29 Consultant Connect NEXT Conference (Causey)
- 8/29 Dallas Regional Chamber Congressional Forum
- 9/10 NTCAR Golf Tournament
- 9/13 Local Profile's 23<sup>rd</sup> Annual Women in Business Summit

### **Committee Meetings**

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.