

CHESTNUT SQUARE

HISTORIC VILLAGE

July 13, 2017

Cindy Schnellble
Executive Director
McKinney Community Development Corporation
5900 S. Lake Forest Drive, Ste. 110
McKinney, TX 75070

22nd Annual Killis Melton Ice Cream Crank Off Final Report

By all accounts, 2017 was the best Ice Cream Crank Off ever for Chestnut Square. The parking constraints forced us to try a Sunday – and we were unsure of the impact that would have – but it was clearly not a problem! We had more sponsorship income than ever, we had 26 crankers and over 30 flavors submitted to the judges, and a few extras for serving, we estimate the crowd at some 3500, and even before sponsorship funds it was the best income year to date. (We do not, however, consider it a big fundraiser).

People reported waiting in line over an hour to get in the competition tent, but no complaints! We have ideas to configure that differently next year to avoid any inconvenience. And we will again hold it on a Sunday, so as not to interfere with Farmers Market.

The re-opening of Doc & Clyde's freezer collection, and the advertising we are able to do with your support, help bring the free high profile publicity (Channel 5 Texas Connects Us and Channel 8 Good Morning Texas) that reached people from all over the Metroplex. We met folks from Cleburne, Arlington, Sulphur Springs, Garland, and The Colony – none who had been here before.

Thank you for your continued support!

Sincerely,



Jaymie Pedigo,
Executive Director
The Heritage Guild of Collin County

Bringing Collin County History Alive!

P.O. Box 583 McKinney, TX 75069
972-562-8790
www.chestnutsquare.org



Katy Blakey NBC5

June 22 at 8:36am

COOL COLLECTION. Clyde Geer of #McKinney has collected 300 old ice cream freezers. Also, this weekend you can get your fill of homemade ice cream at Chestnut Square Historic Village. NBC DFW



McKinney Man Preserves Memories of Homemade Ice Cream

NBCDFW.COM | BY KATY BLAKEY NBC5



