



## McKinney Economic Development Corporation

Abby Liu, Executive Vice President

November, 2017

### Strategic Plan Management & Communicating Results:

#### A. Business Retention & Expansion

- Staff worked with City Secretary Hart and MEDC Legal Counsel Houser/Lathrom for the City of McKinney to nominate PACCAR as an Enterprise Project for the company's Texas Enterprise Zone Application.
- Assistant City Manager Shelton and Staff held monthly meetings with PACCAR staff to facilitate the progress of the company's new construction.

#### B. Business Attraction

- Staff has been working on the attraction of Project Harvest, Global Headquartered in Hong Kong, to establish its first U.S. presence in McKinney.

### Marketing/Promotion/Connection Activities:

- Staff attended the successful PACCAR Groundbreaking on October 12. (Photo attached)
- President Auterson and Staff attended 2017 Texas Economic Development Council Annual Conference in Houston on October 18-20.
- President Auterson, Director of Marketing Aragon, Director of Business Development Coleman and Staff attended Craig Ranch Broker Appreciation Party in Dallas on October 26. (Invitation attached)
- Staff organized and attended Mayor Fuller's media interview with Chief Editor Mak of Dallas Chinese News on October 31.

**Other:**

- Executive Session Agenda Items:
  - Real Estate
  - Project Harvest

# PACCAR/DYNACRAFT GROUNDBREAKING

McKinney, TX | October 12, 2017



A ground breaking event was held to break ground on PACCAR's new 130,000 square foot manufacturing facility. It was an exciting event to launch the start of a 6 year agreement, bringing 200 jobs and over \$20 million in capital investment.





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**CHEERS TO FIVE YEARS!**

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**YOU ARE INVITED TO THE 5TH ANNUAL**

*Broker Appreciation Party*

**JAVIER'S GOURMET MEXICANO**

*October 26, 2017*  *5:00 - 7:00 pm*

**4912 COLE AVE, DALLAS, TX**

*Please RSVP to [rdelgado@craigranchtexas.com](mailto:rdelgado@craigranchtexas.com) by October 19*

**CRAIG RANCH**