



McKinney Convention and Visitors Bureau Agenda

Tuesday, May 22, 2018

8:00 AM

200 W. Virginia Parkway
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

18-433 [Minutes of the McKinney Convention and Visitor Bureau Board Meeting of April 24, 2018](#)

Attachments: [Minutes](#)

18-434 [Minutes of the McKinney Convention and Visitor Bureau Finance Committee Meeting of April 23, 2018](#)

Attachments: [Minutes](#)

DISCUSSION ITEMS

18-435 [Presentation by Jennifer Little, PR/Marketing Instructor at UT Arlington](#)

REPORTS

18-436 [Executive Director's Report](#)

Attachments: [Director's Report](#)

18-437 [Board & Liaison Reports
City of McKinney](#)

[Main Street/MPAC](#)
[MCDC](#)
[Chair](#)
[Finance Committee](#)

Attachments: [Financials](#)

REGULAR AGENDA

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of May, 2018 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.