

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

JULY 9, 2015

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on July 9, 2015 at 8:30 a.m.

Chairwoman Jan Elwell called to order the meeting of the McKinney Downtown Business Re-Development Board at 8:31 a.m. after determining a quorum present. Board members present: Jon Dell'Antonia, Jan Elwell, Kaci Lyford, Alex Lanio, Jolie Williams, Amber Gutschlag, Rebecca Drekmann, Molly Brewer, Edna Brown, Renee Funderburgh and Robert Hamilton.

Main Street Staff present: McKinney Main Street Program Director Amy Rosenthal, MPAC Marketing Coordinator Aaron Werner, McKinney Main Street Executive Assistant Belinda Kennedy and McKinney Main Street Intern, Sarah Varnau.

Guests: Mayor Pro-Tem Travis Ussery, Councilman Rainey Rogers, Councilman Chuck Branch and Tom Meredith.

15-625 City Liaison Reports

Mayor Pro-Tem Ussery introduced new City of McKinney Councilmen Mr. Randy Rodgers and Mr. Chuck Branch to the board.

15-626 Director's Report

Ms. Rosenthal updated the Board on the progress to fill the Main Street Program coordinator position, interviews are ongoing and a decision will be made soon. Ms. Rosenthal thanked Board Members Rebecca Drekmann and Molly Brewer for volunteering at the Red, White and Boom parade. Ms. Rosenthal announced that Main Street had won an award from the Texas Festival and Events Association; Aaron Werner will attend the conference to accept the award in late July.

15-627 Minutes of the Main Street Board Meeting of June 11, 2015

Board members unanimously approved the motion by Board member Jon Dell'Antonia, seconded by Board member Robert Hamilton, to approve with amendments the minutes of the Main Street Board Meeting of June 11, 2015.

15-628 Consider/Discuss/Act on Financial Reports

Board members unanimously approved the motion by Board member Amber Gutschlag, seconded by Board member Jolie Williams, to approve the financial reports.

15-629 Discuss Parking in Downtown McKinney

Ms. Rosenthal introduced Mr. Tom Meredith, a 15 year downtown business owner to discuss the parking in downtown McKinney. Mr. Meredith spoke with the board about the parking garage and also about other ways to alleviate some of the parking problems in downtown. Mr. Meredith wants to see the 3-hour parking enforced on a regular basis to prevent employees from using those spaces, the board discusses adding parking at the green space and also side street lighting and infrastructure. Mr. Dell'Antonia asked Mr. Meredith if he could prepare a proposal for the options that were discussed.

15-630 Discuss Past Events: Red, White & Boom Hometown Parade

Ms. Rosenthal updated the board on the hometown parade, everything went well, marching band was well received, \$3000 Nissan sponsorship will pay for band and prizes.

15-631 Discuss Upcoming Events: Oktoberfest, Home for the Holidays

Ms. Rosenthal updated the board on the planning for Oktoberfest 2014. The sub-committee met with the carnival company and they are working on a plan to bring more rides, potential increase in revenue for main

street, and no initial cost to bring it in. The carnival does need an extended time to set up so that will be a consideration. Ms. Rosenthal also discussed the options for the downtown Christmas tree, updating the board on the subcommittee findings, the board discussed.

Chair-woman Jan Elwell adjourned the meeting at 9:30 a.m.

JAN ELWELL
Chair