

What Happened at WERX in June 2016?

June 3rd : Innovate McKinney Finalists were announced live on KLAK Radio

June 9th : Luncheon Honoring Finalists and Judges at the McKinney Chamber with Mayor in attendance.

June 9th : WERX held a House of Genius Session with two resident companies who received valuable feedback on issues they presented with their companies.

June 14th : Lunch-N-Learn Presentation: "STOP LOSING BIG OPPORTUNITIES" by Gary De Rodriguez

June 22nd : We met with Sheacy Thompson who focuses on technology and cybersecurity sector of the Texas Workforce Solutions for North Center Texas. We will be working with her office to setup free training sessions for the community.

June 28th : Innovate McKinney Live Pitch Competition and Small Business Expo was held at the winner was announced. Prizes were awarded to the top 3 StartUps, first prize being \$3500 in cash plus \$3000 in Prizes.

The Innovate McKinney Expo & StartUp Competition took in over \$11,440 in cash sponsorships, and over \$7000 in-kind donations. There was \$640 in ticket sold. Net profit on the event was \$4425 which we was split between WERX and the McKinney Chamber.

WERX built on a partnership with Collin College on a Federal Grant application for \$500k to build and run a Technology Maker Space at WERX, and one on each Colling College Campus for each ones respective course specialties. An additional Seed Fund Federal Grant application was submitted as well for an additional \$. Both applications were submitted on June 25th.

During June WERX began promoting the Young Entrepreneurs Summer Program, through community partners and social media channels. Due to lite enrollment in June, we decided to cancel the July session and focus on the Aug session. Karl Suchman of McKinneyTV came out and wants to do a story on the program and interview a couple of the student applicants.

July Events include:

July 23rd : Full Day Workshop Presentation: "The Art of Making the Pitch" by Gary De Rodriguez