



October 13, 2021

TO: MEDC  
Visit McKinney

FROM: Cindy Schneible

### **McKinney Community Development Corporation Update**

- Project Grants
  - First application cycle for FY 22 will open December 1. Applications will be accepted through December 31, 2021. Public hearings will be held on applications eligible for consideration during the January 27, 2022 board meeting. Board action will be scheduled for the February 24, 2022 meeting.
  
- FY 21 Promotional and Community Event Grants – for promotion of events that showcase the city for the purposes of business development and/or tourism.
  - The first application cycle for FY 22 will be open November 1-30, 2021. Applications will be presented to the board at the December 16<sup>th</sup> meeting. Board action will be scheduled in January 2022.
  - Upcoming Fall events supported by FY 21 Promotional and Community Event Grants:
    - McKinney Wine and Music Festival
    - McKinney Philharmonic Orchestra Halloween Themed concert: Star Wars, Harry Potter, Frozen 2 at Trick or Treat Trail event
    - Día' de los Muertos
    - Home for the Holidays
    - Rotary Parade of Lights
  
- Retail Development Infrastructure Grants
  - MCDC board approved two RDIG applications at the September meeting:
    - Gather (CPJK, LLC) funding of site work related to installation of a new grease trap (\$9,000).
    - Neathery Estate (B&B in historic district) funding that includes site work, fencing, security lighting, electrical and landscaping (up to \$25,000).
  - The first application cycle for FY 22 will open January 1, 2022.
  - MCDC board members are reviewing criteria for the program and may make changes for FY22. Eligible expenses currently include horizontal infrastructure exterior to a building – site work, drainage, sewer, water, utilities.
  
- A recap of FY 21 grants awarded, in all categories, is attached.
  
- TUPPS Brewery Expansion

- TUPPS requested an extension of the date for GMP approval on the project to November 30, 2021. The board approved the request at the September meeting.
- Meetings with MCDC subcommittee to review/discuss plans for the project, including entertainment amenities continue.
- Work on the budget continues, at present it is \$4 million over the MCDC approved investment of \$11.3 million.

**McKinney Community Development Corporation**  
**Grants and Transfers - FY 21**

Category	Grant/Transfer	Amount
<b>Promotional &amp; Community Events</b>	<b>MCDC Discretionary Promotional</b>	<b>\$ 200,000.00</b>
	21-01 Kiwanis Club of McKinney - Triathlon	\$ (2,500.00)
	21-02 SBG Hospitality - 2021 Spring Sip & Stroll Series	\$ (12,500.00)
	21-03 Heritage Guild of Collin County - Farmers Market, Education, Murder Mystery, Farm to Table Dinner, Ice Cream Crank-off Events	\$ (12,500.00)
	21-04 Collin County History Museum - 2021 Then & Now Exhibit	\$ (6,500.00)
	21-05 Colorful Collaborations - Legacy Keepers 2021 Events	\$ (2,000.00)
	21-06 McKinney Garden Club - 2021 Art Meets Floral Event	\$ (5,000.00)
	21-07 Ovation Academy of Performing Arts - 2021 Spring/Summer Productions	\$ (5,000.00)
	21-08 St. Peters Episcopal Church - Empty Bowls Event	\$ (7,500.00)
	21-09 McKinney Main Street - Arts in Bloom Event	\$ (7,500.00)
	21-11 Heritage Guild of Collin County - Farmers Market, Educational Programming, ghostly Hauntings, Murder Mystery, Legends Ghost Walk, Holiday Home Tour	\$ (15,000.00)
	21-12 Colorful Collaborations/Legacy Keepers - Dia De Los Muertos Celebration	\$ (8,475.00)
	21-13 Crape Myrtle Trails Foundation - 15th Crape Myrtle Run & Festival	\$ (10,000.00)
	21-14 McKinney Main Street - Light Up Louisiana Celebration	\$ (15,000.00)
	21-15 McKinney ISD Athletics - 2021 NCAA D2	\$ (15,000.00)
	21-16 SBG Hospitality - 2021 Wine & Music Festival	\$ (7,500.00)
	21-17 McKinney Main Street - Oktoberfest and Home for the Holidays	\$ (12,000.00)
	21-18 McKinney Rotary Foundation - 2021 Parade of Lights	\$ (7,500.00)
	21-19 McKinney Philharmonic Orchestra	\$ (8,900.00)
	<b>Balance</b>	<b>\$ 39,625.00</b>
<b>Community Projects</b>	<b>MCDC Discretionary Community Projects</b>	<b>\$ 1,530,105.00</b>
	21-03 Heritage Guild of Collin County - Updates and Improvements at Chestnut Square	\$ (32,750.00)
	21-05 McKinney Roots - Construction of Hydroponic Greenhouse	\$ (15,000.00)
	20-03 (Amendment) Habitat for Humanity of Collin County - Cotton Groves Community Shade Structure and Amenity Center - additional funding for 20-03. Total is \$1,049,311.58.	\$ (276,087.58)
	21-10 McKinney Parks Foundation - Tools & equipment to support maintenance of McKinney Parks	\$ (15,599.98)
	21-12 Heritage Guild of Collin County - Expansion of Bevel House & other updates	\$ (125,000.00)
	21-13 Habitat for Humanity of Collin County - Low income resident home repair	\$ (200,000.00)
	21-14 Habitat for Humanity of Collin County - additional funds for Cotton Groves Amenity Center	\$ (125,000.00)
	21-15 Heard Craig Center for the Arts - facility repairs and improvements	\$ (239,494.00)
	21-16 Collin County Children's Advocacy Center - infrastructure and site work for new facility	\$ (250,000.00)
	<b>Balance</b>	<b>\$ 251,173.44</b>
<b>Retail Development Infrastructure</b>	<b>MCDC Discretionary Retail Infrastructure</b>	<b>\$ 120,000.00</b>
	RDIG 21-01 The Mill at East McKinney Ashley's Garden - site improvements, utilities, excavation, concrete	\$ (25,000.00)
	RDIG 21-02 Area exterior to Dowell Building - drainage, site improvements, paving	\$ (25,000.00)
	RDIG 21-03 Gather - site work required for replacement of grease trap	\$ (9,000.00)
	RDIG 21-04 Nethery Estate - security lighting, fencing, gates, electrical and site work	\$ (25,000.00)
	<b>Balance</b>	<b>\$ 36,000.00</b>
<b>Projects - Parks &amp; Recreation</b>	<b>Project #20-13 - Funded from FY 21 Budget</b>	<b>\$ 5,500,000.00</b>
	Oak Hollow Upgrades	\$ (200,000.00)
	Aquatic Improvements	\$ (300,000.00)
	New Senior Center	\$ (200,000.00)
	Park Renovations	\$ (1,000,000.00)
	Towne Lake Master Plan	\$ (300,000.00)
	Greens Neighborhood Park	\$ (200,000.00)
	Towne Lake Rec Center Renovation	\$ (1,020,000.00)
	Finch Park Phase V Renovation	\$ (1,800,000.00)
	Town Center Enhancements	\$ (180,000.00)
	Senior Center	\$ (250,000.00)

**Grants and Transfers - FY 21**

<b>Category</b>	<b>Grant/Transfer</b>	<b>Amount</b>
	Umbrella	\$ (50,000.00)
	<b>Balance</b>	\$ -
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<b>City of McKinney Administrative Fee</b>		<b>\$ 175,000.00</b>
		\$ (175,000.00)
	<b>Balance</b>	\$ -
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<b>MPAC Operations</b>		<b>\$ 500,000.00</b>
		\$ (500,000.00)
	<b>Balance</b>	\$ -

**Grants and Transfers - FY 21**

Category	Grant/Transfer	Amount
<b>Community/Economic Development/Partnership Projects</b>	<b>Funded from Fund Balance</b>	<b>\$ 21,000,000.00</b>
	21-01 HUB Partners, LLC - Development of The Hub in Westgrove Development at Custer and 380	\$ (2,600,000.00)
	21-08 McKinney Parks & Recreation Department - Apex expansion project design, preparation of construction documents (\$2,500,000); near-term enhancements to Apex (\$1,137,040)	\$ (3,637,040.00)
	<b>Balance</b>	<b>\$ 14,762,960.00</b>