

Print

**Final Grant Report - Submission #69818**

Date Submitted: 7/26/2017

**City of McKinney Arts Commission**

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

**Grantee Name\***

McKinney Community Band

**Grant Amount\***

\$20,000

**Email \***

mdhope@swbell.net

**Event(s)**

**Name of Event\***

"Mystique" Concert

**Date & Time of Event\***

Oct. 1, 2016; 4 PM

**Location of Event \***

McKinney Performing Arts Center

**More Events?**

- Yes
- No

**Name of Event**

"Red, White and The Blues" Veteran's Day Concert

**Date & Time of Event**

Nov. 11, 2016; 7 PM

**Location of Event**

McKinney Performing Arts Center

**More Events?**

- Yes
- No

**Name of Event**

"Countdown to Christmas" Concert

**Date & Time of Event**

Dec. 11, 2016, 4 PM

**Location of Event**

McKinney Performing Arts Center

**More Events?**

- Yes
- No

Name of Event	Date & Time of Event	Location of Event	More Events?
"World of Music" Concert	Mar. 26, 2017; 4 PM	McKinney Performing Arts Center	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Memorial Day Ceremony	May 29, 2017; 10 AM	Pecan Grove Cemetery	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
Jammin' in June Concert	June 29, 2017; 7:30 PM	Bonnie Wenk Park	<input checked="" type="radio"/> Yes <input type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
"America!" Concert	July 2, 2017; 3:30 PM	McKinney Performing Arts Center	<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event	More Events?
			<input type="radio"/> Yes <input checked="" type="radio"/> No

Name of Event	Date & Time of Event	Location of Event

**Total Revenue**  
 Include grant award funds.

Budget*	Actual*
\$51,205	\$54,691

**Total Expenses**

Budget\*

\$51,205

Actual\*

\$48,600

Total Number in Attendance\*

3,100

Number of Performances\*

7

Total Number of Tickets Sold\*

N/A

Number of Tickets Comped\*

N/A

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One\*

- Yes
- No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One\*

- Yes
- No

If no, why not?

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One\*

- Very Successful
- Somewhat Successful
- Not Successful

**Comments**

If you have not been able to attend any of our concerts, we encourage you to visit our official McKinney Community Band Youtube Channel to hear our music.

**Attach Financial Report\***

2016 2017 MCB Final Report Financial.pdf

**Attach Narrative Summary\***

McKinney Community Band 2016 2017 Final Report Narrative.doc

**Receipts**

Browse...

**Additional Attachments**

Browse...

**Additional Attachments**

Browse...

McKinney Community Band  
 Final Grant Report  
 September 2016 - July 2017

Income	Actual
<b>110-MAC Grant</b>	<b>\$18,230</b>
<b>140-Dues or Fees</b>	<b>\$2,586</b>
<b>145-Concert Fees</b>	<b>\$4,825</b>
- Concert Band Fees	\$400
- Flute Choir Fees	\$200
- Dance Band Fees	\$4,225
<b>150-Shirt Fund</b>	<b>\$140</b>
<b>170-Donations</b>	<b>\$5,031</b>
- Individual Donations	\$4,867
- Corporate Donations	\$164
<b>199-In Kind Donations</b>	<b>\$23,880</b>
<b>TOTAL INCOME</b>	<b>\$54,691</b>

Expenses	Actual
<b>200-Member Expense</b>	<b>\$629</b>
MCB Shirts	\$179
Misc	\$67
Outside Musicians/Clinicians	\$382
<b>300-Operation Expenses</b>	<b>\$26,869</b>
Instruments, Equipment	\$6,448
Instrument Fund (non MAC)	\$626
Meeting Expenses	\$311
Music Concert Band	\$2,147
Music Dance/Jazz Band	\$500
Music Flute Choir	\$106
Music Other (non MAC)	\$0
Concert Expense (MAC)	\$2,801
Concert Expense Other	\$750
Storage Rental	\$2,312
Transportation Costs (MAC)	\$739
Transportation Costs (non MAC)	\$410
Directors (in Kind)	\$6,720
Librarian (in Kind)	\$750
Property Manager (in Kind)	\$750
Board Members (in Kind)	\$1,260
Accounting	\$112
Payment Fees (Paypal fees - donations, dues)	\$21
Data Storage (dropbox, etc.)	\$106
<b>400-Marketing Expenses</b>	<b>\$7,394</b>
Advertising	\$3,084
Postage	\$10
Misc	\$494
Printing	\$936
Web Domain	\$170
Marketing/Web Design (In Kind)	\$600
Website/IT (In Kind)	\$2,100
<b>500-Community Contributions</b>	<b>\$400</b>
SJMS Music Scholarsip	\$400
<b>600-Dues and Fee Expenses</b>	<b>\$1,609</b>
Association Dues & Licensing	\$275
Liability Insurance	\$702
Other: CPA & D&O Insurance	\$632
<b>800-Overhead</b>	<b>\$11,700</b>
Rent (in Kind)	\$11,700
<b>TOTAL EXPENSES</b>	<b>\$48,600</b>

**CITY OF MCKINNEY – ARTS COMMISSION  
2016/2017 GRANT YEAR  
FINAL GRANT REPORT – SUMMARY  
FINAL NARRATIVE**

The McKinney Community Band (MCB) is now in its 11<sup>th</sup> season and we continue our mission to provide musical performances that are not only musically sound, but also engaging and fun. Our concerts expose audiences to a wide variety of music, helping enhance their appreciation and knowledge of music. Further, MCB provides an outlet for individuals to pursue their love of music, improve their skills, and perform.

Performances for this past grant year included the free, public concerts at the McKinney Performing Arts Center (MPAC):

- “Mystique” Concert, October 1, 2016 (325 attendance)
- “Red, White, and The Blues” Veteran’s Day Concert, November 11, 2016 (325 attendance)
- “Countdown to Christmas” Concert, December 11, 2016 (325 attendance)
- “World of Music” Concert, March 26, 2017 (325 attendance)
- “America!” Concert, July 2, 2017 (340 attendance)

Other public performances were:

- Memorial Day Ceremony, Pecan Grove Cemetery, May 29, 2017 (1200 attendance)
- Jammin’ in June, Bonnie Wenk Park, June 29, 2017 (240 attendance)

Through these free, public McKinney performances, we reached almost 3,100 people with music.

The band also performed at various private venues, such as Country Lane Retirement Center for Armed Forces Day and Highland Springs Retirement Center for its Holiday Tree Lighting event and again in the summer. These private events provide some revenue for the band, extend our outreach, and bring music to people unable physically to attend our concerts. MCB strongly believes that such performances provide a much needed service to those in the community that could not otherwise experience the joy of music.

Our satellite groups (the Dance Band and the Flute Choir) play public and private events as well. Not only do these private events provide revenue to be shared by the entire band program, but some events are for charitable organizations aimed at helping those in need. For example, the dance band performed at Challenge Air at the Frontiers of Flight Museum, a fundraiser to help terminally ill children fulfill their wish of flying small aircraft. Additionally, the flute choir performed at a Lifepath fundraiser for teen suicide prevention. Additional outreach and performances by these two groups are through venues such as retirement centers, churches, schools, and several social clubs.

For the second year in a row, the McKinney Dance Band and Flute Choir performed a joint, free, public concert at MPAC (attended by over 300 people) as a tribute to our veterans, entitled “Red, White, and The Blues” in November of 2016. Since the concert has been so well-received these past two years, we plan on continuing the event this year, scheduled for November at MPAC and titled “Red, White, and Basie”. Another as yet un-themed concert has just been confirmed by MPAC for early May 2018.

If you count both public and private events, our organization has brought music to approximately 4,900 people this just concluded grant cycle year.

As a measure of other successes over the years, the MCB has:

- Developed a strong, core audience – 79% of survey respondents have been to multiple band events;
- Acquired \$36,000 of instruments, sheet music, and equipment, enhancing overall quality and sound of band;
- Increased the amount of money that the band has generated by means other than our grant by over 30% each year on average since 2009;
- Increased individual donations by 32% from 2015 to 2016; and
- Supported city and community events such as Jammin' in June and Memorial Day Ceremony.

While our basic mission is providing quality musical performances and supporting/enhancing the arts community in McKinney, we feel our MPAC performances also help the downtown businesses by bringing people from all over North Texas to our downtown. In fact, the band surveys conducted at our MPAC concerts showed 50% of respondents lived in cities other than McKinney and 74% of respondents visited a McKinney restaurant, shop, or business before or after our concerts.

If you were not able to attend any of our concerts, we hope that you will take few minutes and visit our YouTube Channel and listen to the band.

([https://www.youtube.com/results?search\\_query=mckinney+community+band+official+you+tube+channel](https://www.youtube.com/results?search_query=mckinney+community+band+official+you+tube+channel)). Additionally, our website ([www.mckinneyband.com](http://www.mckinneyband.com)) has a lot of information about the band.

The McKinney Community Band thanks the City of McKinney and its Arts Commission for its support this past 2016-2017 Grant Year. We look forward to performing throughout McKinney and working with the Arts Commission again in 2017 and 2018.

\*Last year during our question/answer period, the Arts Commission asked us to consider doing a survey to gather information about our audience. MCB did conduct a survey and those percentages come from the survey responses.