Chad Walker Director of Business Development April 2015



It has been a busy month since the last board meeting. I traveled to southern California in mid-March to meet with site consultants and companies. The meetings with the site consultants were positive, and I had productive meetings with two companies that may be interested in McKinney for expansion projects. We are continuing to populate Salesforce with our current project information so we can run reports and track activity. Progress has been made on a few exciting projects that will be covered in Executive Session.

Business Development Activities:

- Traveled to southern California on marketing trip 3/16 3/19
- John and I had lunch with Project Aloha on 3/23
- Cayti and I attended the Bisnow Industrial Real Estate Summit on 3/24
- Met with industrial broker about McKinney opportunities 3/25
- Attended Dallas Regional Chamber local brokers' tour on 3/27
- Project Ernst made a site visit to McKinney on 3/31
- Jim and I attended the Team Texas Site Selectors' Guild in Austin 4/7 4/9
- Met with developer about multiple projects on 4/10
- John and I had lunch with Project Aloha and a developer on 4/13
- ROI site visit 4/19 4/21

Projects:

Project details will be discussed in executive session.

Miscellaneous Activities:

- Jim, Cayti, and I met with the CIO about MEDC marketing on 4/1
- Cayti and I had administrative SalesForce training on 4/1
- Abby and I had a close-out call with DCI on 4/2