

In spite of not traveling for marketing purposes, it has been quite busy in the MEDC office since the last meeting. Several new projects have come online that will be discussed in executive session. Additionally, we continue to have interest shown in the MEDC-owned property in the University Business Park.

Recent Activities:

- Meeting with local developers on potential project sites and options on 6/21
- Madison and I had a call with a defense industry site consultant on 6/27
- Project Lumen made a site visit on 6/28
- City and MEDC representatives met with a developer to discuss available properties on 7/7
- City and MEDC representatives met with Commissioner Webb to discuss project Red River on 7/12
- Conference call with Project Red River on 7/14
- Met with developers regarding MEDC-owned land on 7/14

Projects:

Several active project updates will be discussed in Executive Session.

Upcoming Activities:

- Bisnow 121 Corridor event in McKinney on 8/25
- Great States Investment Summit in Dallas 9/11-9/14
- Dallas Regional Chamber New York/New Jersey marketing trip 9/14-9/16

<http://greatstatessummit.com>

WHO

Expanding companies, site selection consultants, economists and economic developers will come together in Dallas, TX, to discuss the states at the heart of the American economy. Industry leaders from Texas, Louisiana, New Mexico, Oklahoma and Arkansas, will engage in candid conversation about current economic development investment trends in the region at the heart of the American economy, and explore how this region will build on its recent success.

WHAT

Panels will focus on key investment-attraction issues such as how integrated workforce development programs and right-to-work legislation ensure sustainability, how marrying traditional energy sectors with renewables and new energy tech are vital to powering tomorrow's economies, and why the aviation aerospace industry will continue to soar. Innovation and the importance of FDI will also be covered, with some new ideas about why America will continue to be the world's premier FDI destination.

WHY

You are an integral part of the very important dialogue that will help propel our Great States through the coming decades. This is the can't-miss economic forum for anyone with an interest in this region's, or this country's, economic future.



SUNDAY SEPTEMBER 11TH

7-9.30 pm **Welcome Dinner & Reception**
The Dallas Arboretum and Botanical Garden (Alex Camp House)

MONDAY SEPTEMBER 12TH

8.15 am **Breakfast & registration**

9.00 am **Welcome Remarks from Conway & Team Texas**

9.15 am **The State of the States**
An introduction and overview discussion of the state of the States. Speakers include economists, academics, and site selection consultants from each state represented.

Moderator **Andy Serwer** (invited)
Editor in Chief Yahoo Finance

Panelists **Josh Bays** (invited)
Principal Site Selection Group, LLC
Mark Watson (invited)
CEO Argo Group US
(2016 EY Entrepreneur Of The Year® Transformational CEO Award for Central Texas Region)

10.30 am **Networking coffee break**

11.00 am **Right to Succeed**
How integrated workforce development programs and right-to-work legislation ensure sustainability.

Moderator **Susan Arledge**
Managing Director E Smith Realty Partners

Panelists **Debra Lyons**
Senior Director
Center for Workforce Advancement ACT
Deborah Carter
Senior Manager
Rackspace Open Cloud Academy
Tom F. Gray
Economic Development Consultant
Grand River Dam Authority

12.15 pm **Email break**
Catch up on email, check Facebook, tweet about morning sessions.

12.30 pm **Lunch & Networking**

1.45 pm **Powering Tomorrow**
How marrying traditional energy sectors with renewables and new energy tech are vital to powering tomorrow's economies. This session will also look at the challenges of the changing oil economy.

Introduction **Iain Vasey**
President/CEO
Corpus Christi Regional Economic Development Corporation

Moderator **Dr. Ray Perryman**
President/CEO The Perryman Group

Panelists **Alissa Oppenheimer**
Managing Director Chamisa Energy
Jessica Pair
Manager Upstream, Stratas Advisors - a Hart Energy Company
Brad Stutzman
CEO O3 Energy Solutions
David Dismukes
Professor and Executive
Director Center for Energy Studies
College of the Coast and Environment

3.00 pm **Networking break**

3.20 pm **Innovation is Prosperity**
Keynote **Rebecca Ryan**
Futurist

4.30pm **Developing the Future Fortune 500s**
A panel of senior executives from SMEs who will speak frankly about what support they look for governments and economic development agencies to grow their businesses.

Moderator **Rebecca Ryan**
Futurist

Panelists **Ingrid Miller**
COO Rural Sourcing, Inc
Erik Huddleston
CEO Trendkite
Bill Ogle
CEO Koupon Media
Lauren Thompson Miller
Chief Executive Officer A-76 Technologies

6.45 pm **Drinks reception**
The Sheraton Downtown Dallas (The Chaparral Room) followed by individual sponsored dinners.

EVENT HOSTS





TUESDAY SEPTEMBER 13TH

8.15 am Breakfast & registration

9.00 am **Beam Me Up**

Why the Aviation Aerospace Industries Will Continue to Soar.
Panel will feature a mix of executives from domestic and foreign companies developing the technologies and supply-chains for these cutting-edge industries.

Moderator

Ali Velshi

Global Affairs & Economic Analyst

Panelists

Jeff Davis

*Founding Partner **Acorn Growth Companies***

Ed Lundeen

*Executive Vice President, Business Operations **One Aviation***

John W. Brown

*CEO **Silent Falcon™ UAS Technologies***

Thierry Derrien

*President **Safran Electronics & Defense (ex Sagem Avionics) - a Safran company***

10.10 am Networking break

10.40 am **The Next 25 years**

A panel of experts predict which sectors and industries will flourish in the coming quarter century and where we should be concentrating our efforts for investment attraction and economic growth.

Moderator

Ali Velshi

Global Affairs & Economic Analyst

Panelists

Larry Hurtado

*CEO **Digital Defense, Inc.***

Tugce Ergul (invited)

*CEO **Angel Labs***

Carolyn Rodz

*Founder **The Circular Board***

Juan Gomez (invited)

*Ph.D., P.E., Interim Institute Director and Associate Professor of Research, **Texas Sustainable Energy Research Institute***

11.40 am Keynote address from a noted economist on why America will continue to be the world's premier FDI destination.

12.00 pm **Open Borders**

The Foreign Direct Investment Imperative
Speakers from a mix of international companies who are based in Texas and surrounding states

Moderator

Andreas Dressler

*Managing Director **Conway Advisory***

1.00 pm Lunch & Networking

2.00 pm **Workshop on Marketing for Foreign Companies**

Keynote

Shirar O'Connor

*Principal **Conway PR & Marketing***

2.30 pm **Urban Revitalization and the Global Perception of Cities**

Session will look at the imperative of developing a vibrant city center, including a great restaurant scene, to create the perfect life-work balance critical to attracting top talent.

Panelists

Ken McCarthy

*Principal Economist, Applied Research Lead **Cushman & Wakefield***

Lacy Beasley

*President and COO **Retail Strategies, LLC***

Ron Drake

*CEO **Ron Drake Consulting, LLC***

Christiana McFarland (invited)

*Research Director **National League of Cities***

Minoli Ratnatunga

*AD Regional Economics Research **Milken Institute***

Milken Institute

3.30 pm Networking break

4.00 pm **Consultants Roundtable**

Moderator

Steve Weitzner

*Principal **Silverlode Consulting***

Panelists

Alison Benton

*CEcD/President **Aliquantus Consulting***

6-9pm **Fun networking activities with food & drinks at Gilley's Dallas (The Lonestar Room)**

WEDNESDAY SEPTEMBER 14TH

8.15 am Breakfast & registration

9.00 am **The Future of the Great States**

Keynote from an economist who will make predictions about the future for America's most dynamic economies including Texas and the surrounding states.

Introduction

Lorie Vincent

*CEcD, Executive Director **Team Texas***

Keynote

Dr. Lowell Catlett

Futurist

10.30 am Closing Remarks

12.00 pm Site Tours including luncheon TBC

EVENT HOSTS

