

MEDC Target Markets

Located in the Dallas-Fort Worth Metroplex just 25 minutes from DFW International Airport, McKinney is one of the most economically vibrant communities in North Texas. *Money Magazine's* #1 Best Place to Live in America, McKinney, offers the perfect mix for successful business development: a highly educated workforce, proximity to major markets, an airport with the ability to accommodate all types of business aircraft, availability of land, competitive incentives, excellent schools and a nationally acclaimed quality of life.

Corporate Headquarters/ Corporate Office

Sam Rayburn Tollway and Highway 75 access, in addition to the proximity to DFW International Airport, Love Field and McKinney National Airport, Texas' top corporate aviation airport, make corporate headquarters and office an ideal market. McKinney's population is highly educated with 47% of the population possessing a bachelor's degree or higher and 92% with a high school degree or higher. The demographics of the workforce are highly desirable for corporate office and headquarters. McKinney's outstanding quality of life continues to attract major corporations in addition to the exceptional education system.

Industry

- Raytheon Space & Airborne Systems
- Torchmark/ United American Insurance
- Emerson Process Management
- Barclays Bank
- Encore Wire
- Wistron GreenTech
- Hisun Motors USA

Opportunities (sub markets)

- Headquarters operations
- Financial Services
- Shared services
- Technical services
- Research & Development



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